

Nottingham Skillset Media Academy News

The **Nottingham Skillset Media Academy (NSMA)** is a partnership between four of the city's dynamic and industry-focused training and skills providers:

- Broadway Cinema and Media Centre
- Confetti Institute of Creative Technologies
- New College Nottingham (NCN)
- Nottingham Trent University (NTU)

It offers a wide provision for a large community of students, with partners from a range of media-related backgrounds. The Academy's main purpose is to increase the opportunities for individuals in various areas of media. It also enables the development of Nottingham as a creative city.

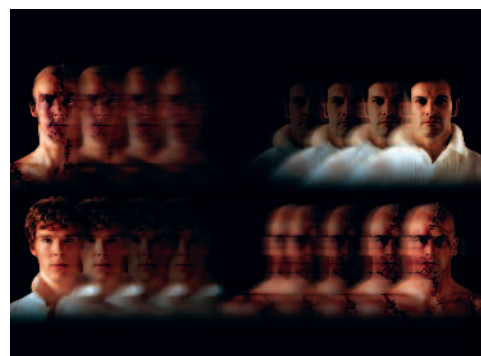
Broadway Cinema news

www.broadway.org.uk

Frankenstein returns

The Oscar-winning director Danny Boyle (*Slumdog Millionaire* and *127 Hours*) returned to the theatre with this astonishing production of Mary Shelley's classic "*Frankenstein*".

For the first time ever, National Theatre Live broadcast two separate performances of a production at Broadway Cinema. Throughout the run Benedict Cumberbatch and Jonny Lee Miller alternated the roles of Victor Frankenstein and the Creature. Audiences had the chance to see both combinations, with two broadcasts a week apart, it was described as "the most viscerally exciting and stunning show in town".



133t Hax0r – An interactive social game by Brendan Oliver

11 April – 11 May 2011

"*133t Hax0r*" is an interactive game involving twitter, the Broadway website and venue. The challenge is to 'pwn' or 'own' the Café bar projection and the "Play" section of the website. Twitter users become participants in the game by simply interacting with the **@BroadwayCinema** twitter account, scoring points through the content of their tweets.

Keywords for points may be discovered around the venue, on the website or via tips delivered by **@broadwayHax0r** twitter account. One user will become the "*133t Hax0r*" on a weekly basis and be rewarded with prizes from Broadway Cinema.

To play the game simply tweet about Broadway and look out for clues in the brochure, around the building and also sent via the **@broadwayHax0r** account.

Nottingham bands cover U2

Saturday 16 April 2011

To celebrate Record Store Day bands and DJs will be playing in the Broadway Cinema Café bar. The Music Exchange will have a stall selling limited edition vinyl and music from local bands. To tie-in with the new film *Killing Bono* great bands from Nottingham and beyond will be playing U2 covers (expect all kinds of reinterpretation) along with a number of other musical fun 'n' games to take you to The Edge!



Progress with the Academy's new Foundation Degree in Media Creatives

Our FdA Media Creatives is an exciting new two-year course offered by Nottingham Skillset Media Academy. Delivered collaboratively by **New College Nottingham, Nottingham Trent University** and **Confetti Institute of Creative Technologies**, it gives students the opportunity to combine academic study with industrial work experience.

Students who started the degree in October are currently undertaking their first placements. Working with a range of media companies across the East Midlands, the students will spend ten weeks developing their skills. Placement hosts include BBC East Midlands and Britfilms.

Interviews are already taking place for the 2011 intake and the standard of applications is very high. To date 60 applications have been received and further interviews are scheduled. Students who are interested in applying for this course can still **submit an application through UCAS**.

You can find out more about the FdA Media Creatives course on Nottingham Trent University's website.



MOFILM and Shooting People competition

Independent filmmakers network Shooting People are currently supporting **MOFILM's** fantastic filmmaker competitions. They are looking for filmmakers to create adverts for one (or more) of seven brands. The idea is to be as creative and unique in your approach as possible. For your efforts you could win:

- An all expenses paid trip to the **Tribeca Film Festival** in New York.
- Part of a cash prize pot of \$93,000 (approximately £57,000).
- Invitations to exclusive parties and screening events for winning films.
- A \$20,000 (approximately £12,300) production and mentoring fund.

The deadline for submissions to the competition is 4 April 2011.

Members of **Shooting People** who enter will automatically be put into a draw to win a Flip Ultra High Definition Camcorder, with 8GB of memory. If you're not a member you can take advantage of **Shooting People's** free trial memberships during the competition.

Find out more on the Shooting People website:
www.shootingpeople.org/mofilm/

New Professional Doctorate Programme at Nottingham Trent University

NTU has launched a new Professional Doctorate Programme (PDP). The course will incorporate three degrees and has been designed specifically for people already working in the creative professions.

Students can register for one of three degrees:

- Digital Media
- Fashion Industry
- Fine Art

They will complete a research project alongside participants from a range of professional settings in education, social science and law.

This programme is intended to link work-based challenges to academic study, and personal and professional development.

You can find out more about Professional Doctorate Programme on the NTU research website:
www.ntu.ac.uk/research

News from Confetti Institute of Creative Technologies

Congratulations are in order for Confetti, whose new foundation degree in Games Technology was recently validated. On Friday 4 March they were granted this new qualification, to add to their established **BTEC National Diploma Media Production (Interactive Gaming)** course.

The new FdSc Games Technology is aimed at students who have completed their National Diploma, and are interested in working in the games industry. The course will start in September 2011, and student interviews have already started.

Higher Education Manager Alison Gregson said, "This is a great opportunity for students wishing to progress into the games industry sector. The course will provide them with advanced skills in 3D, design and sound related applications".

Confetti's industry week hailed as a great success

Last month Confetti ICT played host to a long list of music, games and media industry practitioners. They came to Nottingham to share their knowledge and experience with students and staff. Key note speaker on was ex-BBC Director General and current Chair of the **British Film Institute** Greg Dyke. Feedback from students and invited guests was extremely positive. **Antenna** will play host to other guest speakers throughout the year.

Media Academy student recognised for International film

Confetti student Faolan Jones recently won an award at the Bang Film Festival for his documentary "*Black Street*". Shot in Sierra Leone and St Anns it follows a group of displaced young people living in an area of Sierra Leone's capital Freetown. With the support of a local youth organization and musicians the group use music to transform a culture of crime and violence to a culture of creativity.

Faolan then returned to the UK where he approached Trevor Rose who runs the Community Recording Studio in St. Annes, Nottingham. Armed with the

support of some local musicians, including the legendary Scorzarzee, the first of a truly collaborative International recording project began.

The finished music promo is included in the documentary. Filmed both in Freetown and St. Annes, "*Black Street*" is an inspiring piece of work that transcends cultural boundaries.

New College Nottingham media students showcase their talent

Students from NCN's BTEC National Diploma in Creative Media Production, joined young people from across Nottingham to create "Young Beats". This collection of films looks at what is important to the city's young people today.

Young Beats was organised by local charity **The Zone Youth Project** and fuses ten short films together. It deals with issues including territorialism, gangs, sexual health, music, multiculturalism and stereotypes.

More than 100 people attended the film's premiere at **Broadway Cinema** where the young film-makers showcased their work for the first time.

The production team, all students, took roles as producers, directors, script writers, editors and music producers. They received guidance from professional film makers at **Nottinghamshire YMCA**.

Lewis Elliott, 18, said: "Working on "Young Beats" has been a really great experience. I've met loads of new friends and found out more about issues like multiculturalism. It was amazing to have the film shown at a cinema like Broadway – the premiere was a great way to end the project".

"Young Beats" is now available to watch at www.ymcadigital.com. It is hoped that they will provide a key insight into the thoughts and experiences of young people in Nottingham.

Young Beats was funded by **MediaBox**, who enable young people to create media projects and get their voices heard.

Aesthetica short film competition

The **Aesthetica** short film competition 2011 is now open for entries! It's a fantastic opportunity to get your work broadcast to a wider audience. **Aesthetica** are keen to see entries from both new and established filmmakers who are driving short film forward. The winning film receives a fantastic prize package including:

- £500 prize money
- Screenings at film festivals across the UK, including Rushes Soho Shorts (London), Glasgow Film Festival (Glasgow) and Branchage (Jersey)
- A weekend filmmaking course, courtesy of Raindance
- Inclusion on a DVD that will be distributed to all **Aesthetica** readers (60,000 viewers)
- 12 months membership to Shooting People, the international film network

The runner-up will also receive £250, as well as DVD publication. Films should be no longer than 25 minutes but can be any genre including artists' film, music videos, dance films, horror and comedy or anything you can think of!

Entry is £15 per film. No limit to the number of entries permitted. Please visit www.aestheticamagazine.com/shortfilm for more information and to submit. Deadline 31 April 2011.



Young Hearts' Special Nottingham Screenings by Brendan Oliver

Saturday 9 April 2011

Andy Mark Simpson, director and producer of award-winning film "Young Hearts Run Free" is holding an educational screening and Q&A session at the Bonington Theatre in Nottingham. This low budget indie film is following an innovative new distribution method of a UK cinema tour.

There will be a director Q&A session after the screening so audiences can learn how the film was made and discuss any aspect of the filmmaking and distribution process.

Tickets are £5 for full price and £4 for concessions.

For further information please visit the Bonington Theatre website: www.bonington-theatre.co.uk

All3Media intern opportunities

This is a fantastic opportunity for two students to undertake an internship with All3Media. Applications will only be considered from students within the network of UK Media Academies. Ideally students need to be available for a minimum of three months.

Internships are available in two main areas.

Social Media

The chosen intern will be helping All3Media to grow their social media presence. They will then use it to market and promote All3Media's programming and video on demand services.

Video on demand

All3 Media are looking for a student to work with a member of the team from A3M International. They will be assisting them to maximise the potential of video on demand (VOD) platforms.

If you are a student on a Nottingham Skillset Media Academy course and would like to be considered for one of these internships, email your CV to Phil Nodding, Employment Engagement Manager at philip-nodding@ntu.ac.uk

B3 Media announce funding scheme CINEAST for East and Southeast Asian talent

BS Media in partnership with BBC Writersroom, are pleased to announce the launch of CINEAST. This new funding programme is for UK based filmmakers of East and Southeast Asian descent.

CINEAST is an exciting new short film programme, produced by BBC Writersroom and B3 Media. They are looking to fund short films from

the next wave in emerging East and Southeast Asian filmmaking talent from the UK and Ireland.

In addition, CINEAST are also looking for actors of East and Southeast Asian descent to form part of a talent acting pool. No prior experience is necessary.

Regional workshops will be held around the UK to promote the scheme. To find out more or to apply to join the talent acting pool visit the **CINEAST** website. The deadline for submissions is 11 April 2011.

New College Nottingham receive Beacon Award

NCN are celebrating after receiving an Association of Colleges (AoC) Beacon Award for successful engagement with local employers.

The College has spent more than three years honing the high-quality training it offers to local businesses. Employer engagement is now seen as fundamental to the College's ethos. Projects are strategically aligned to the local, regional and national economic training strategies and objectives.

Feedback is very positive, with 99% of companies agreeing that the training has had a beneficial impact on their business.

Microwave – now open for applications

Microwave is Film London's micro-budget feature film-making scheme. It is run in partnership with BBC Films and supported by Skillset, the UK Film Council and the Mayor of London.

Microwave is aimed at commissioning the next generation of film-making talent in the capital. This training-through-production scheme offers fledgling talent an avenue into feature production.

Microwave provides:

- production funding
- bespoke training and mentoring
- professional development
- support from script to screen

The scheme challenges film-makers to shoot a full length feature film for up to £120,000, including cash and in-kind support. It provides an intensive approach to film-making, with an emphasis on focused scripts, short production schedules and projects with commercial potential.

Successful teams will receive a four day intensive program at Microschool. This will include workshops, screenings and script surgeries covering everything from development through to sales and distribution. Short listed teams will then undertake a four month period of project and professional development. Following this the final selection of projects will be given the green light.

Selected teams will then be provided with unique professional mentoring from leading industry figures. Mentors and advisers have included:

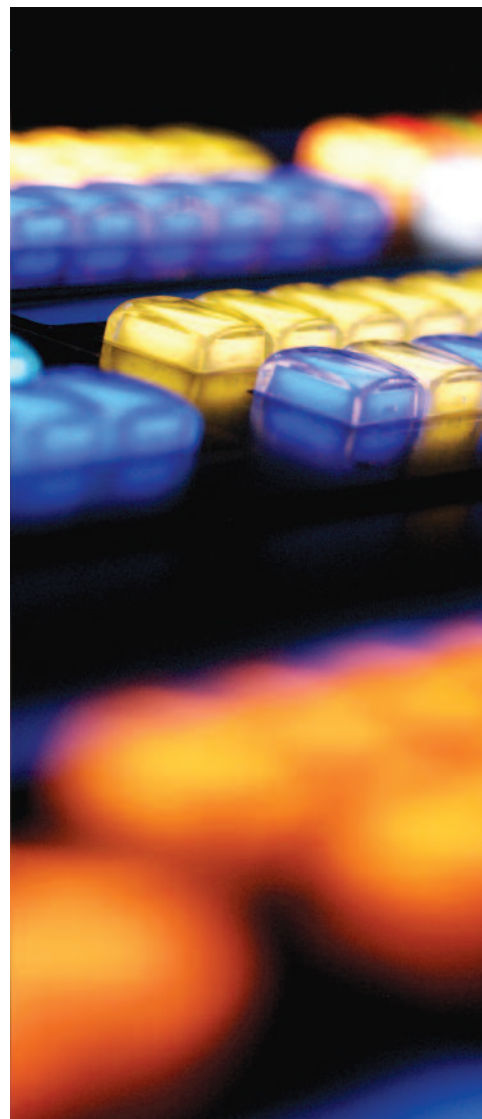
- Asif Kapadia, director (*The Warrior, Far North*)
- Pete Travis, director (*Vantage Point, Endgame*)
- Paul Webster, producer (*Atonement, Eastern Promises*)
- Kate Leys, script editor (*Trainspotting, The Full Monty*)

Completed projects have a theatrical window before being broadcast on the BBC. **Microwave** film-making teams are given professional and tailored marketing and sales advice. This is designed to give them a head start in the international marketplace.

The deadline for online applications is 5 pm on Tuesday 3 May 2011.

Please note applicants must also submit a hard copy of the application plus enclosures. This should reach Film London by 5 pm on Friday 6 May 2011. Applications can be hand delivered or posted. Any applications received after the deadline will only be accepted if postmarked Wednesday 4 May or earlier.

Find out more and apply for Microwave.



Virtual environment research project takes careers into the classroom

School pupils are learning about the world of work in an unusual and engaging way. This is thanks to an innovative research project developed in partnership by **Nottingham Trent University** and **Nottinghamshire County Council**. The University is leading the pilot project – Accessible Learning in Virtual Environments (ALIVE). This involves using a 5m high, inflatable classroom as an immersive 360° learning space. This allows pupils access to a range of interesting work environments they may not otherwise get to see.

The project, funded by Nottinghamshire County Council, uses a specially-designed dome-shaped inflatable classroom. It is fitted with a 360° projector that can transform the space into a range of virtual environments. The dome can be used to host live or recorded interviews with professionals from any industry.

Find out more about the ALIVE project on the NTU website:
www.ntu.ac.uk

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New College Nottingham 



Confetti 
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