## Proposal for EPS Student Project 2020-2021

## **EPS Brief A:**

## Lead Academic : Dr Matthew Watkins

## VRU safety in urban environments

With populations becoming denser the traffic both vehicular and pedestrian is increasing leading to issues around the sharing of the roads and pavements. This project will focus on how to address the safety of a vulnerable road user group, such as pedestrians, cyclists or more specifically the visually or hearing impaired. The Road Safety Research Group is currently engaged in research surrounding safety of VRU's around HGV's in urban centres with a large construction and logistics company and have a number of key stakeholders including cycling bodies and disability charities who can advise accordingly.

Road Safety Research Group: <u>https://www.ntu.ac.uk/research/groups-and-centres/groups/road-safety-research-group</u>