# SCHOOL OF ART & DESIGN

# PORTFOLIO ADVICE



## **BA (HONS) FASHION DESIGN**

#### Below is an outline of the types of things you will need to consider when preparing your portfolio:

- Aim to bring approximately 15 pieces of work. Please make sure your work is on plain white cartridge paper or thin white board. There is no need to window-mount the work, or spend money on mount board.
- Please select a range of work which shows us who you are and what you are interested in, as well as showing a range of Art and Design skills.
- We are interested in looking at a variety of work, including creative research, broad cultural references, concept development, design development, photography, life drawing, mixed media work, digital work, as applicable and relevant to your area of study. Due to the fact that some applicants have worked on more 'design' projects than others, your focus may vary. What matters most is your potential and passion for the subject.
- We like to see evidence of your working process, so bring your two most relevant sketchbooks and any working drawings which relate to specific projects in your portfolio.
- Bring a piece of writing in the form of an essay or report, completed as part of your studies.
- If you keep a visual diary of Art and Design interests please bring that along too.
- If you have 3D work which you wish to show at interview, it is often useful to bring photographs rather than the actual piece, unless it is easily transportable.

### Within portfolios and sketchbooks we will be looking for:

- A quality and range of visual concepts, and level of innovative thinking;
- good presentation and the ability to visualise ideas;
- your ability to handle a variety of technologies, materials and processes;
- your willingness to experiment in a range of visual media;
- good observational skills in drawing.

If you are applying to us from an Art and Design Foundation Diploma, BTEC Extended Diploma or HND course, please do not include A-level or AS-level work in your portfolio; it is the work from your current course which we are most interested in looking at.

We do not expect you to bring along specific types of equipment, computer hardware or software. If you have any particular requirements and would like to bring extra equipment with you in order to demonstrate your portfolio work, please let us know when you confirm your interview with us.

