

Nottingham Trent University Course Specification

Basic Course Information

1. Awarding Institution: Nottingham Trent University
2. School/Campus: Nottingham Business School, City
3. Final Award, Course Title and Modes of Study: BA (Hons) International Business Management (full time)
4. Normal Duration: 1 year [Top-Up]
UCAS Code: N/A

5. Overview and general educational aims of the course

The Bachelor of Arts in International Business Management helps to prepare you for the dynamic field of international business. *The course is accredited by the Chartered Management Institute (CMI) - TBC.*

This course is open only to students that have previously studied at a partner institution with which Nottingham Business School [NBS] has an advanced standing or progression agreement.

This one-year conversion course is designed to provide you with the necessary foundation of conceptual and technical knowledge to be a successful manager on an international platform. As well as studying generalist international business subjects, students are able to select from a series of functional specialisms that help to develop an understanding of specific aspects of business and management in an international context. An emphasis is placed on understanding the theoretical underpinning of international business together with furthering practical skills and knowledge. Graduates of this course will be able to offer evidence of Bachelors level study with a record of progression from earlier courses of learning in other FE and HE institutions worldwide.

Few companies exist which are not exposed to some degree to the international marketplace and there is growing demand for graduates with the skills and knowledge necessary to manage in a global economy. With this backdrop, our commitment is to educate students for management in an international environment. The course therefore includes a broad range of business subjects but in particular those with an international focus.

Demands for international management knowledge continue to escalate. For example, the UK is the fifth largest trading nation in the world and international exports and investments are vital to its national prosperity. According to the UKTI, one in four jobs in the UK is linked to business overseas. On this basis the UK economy, like others around the world, needs a generation of graduates who can play a key role in managing commercial and investment projects across national borders or in responding to the challenges of globalisation.

The course is delivered over one year, and it is expected that you will be converting your existing qualification or level of study into a Bachelors degree in this subject field, thereby providing a basis for career development and/or post-graduate study.

Special features of the course, which are expanded upon later within this document, include: -

- *A benefit of CMI course accreditation is CMI student membership during your course with access to CMI resources and further benefits on graduation.*
- A focus on you as an individual and the quality of your student experience; a commitment to tracking your learning, personal development and progression across all levels of the course, with the support of an academic mentor.
- A focus on developing your skills in the use of business software such as Excel and PowerPoint
- Use of a range of teaching and learning approaches across the course to stimulate your interest in the subject, methods include lectures, seminars, workshops, group work and practical computer lab sessions.
- E-learning features such as online activities, discussion forums, podcasts and the provision of collaborative workspaces which enable you to keep in touch with tutors and your fellow students to share learning and receive ongoing support
- The opportunity to study a foreign language (and English as appropriate)
- Extended induction and orientation arrangements
- A professional development module, to ensure that you develop the knowledge, understanding, skills and behaviours that are necessary for academic success and relevant to your future career aspirations.
- Opportunities for you to relate theory to practice and gain valuable employability skills by participating in activities such as business challenges and competitions, consultancy assignments, volunteering and enterprise ventures.
- Further opportunities to gain work-like experience through, for example, roles in clubs and societies, or work as a student language support mentor.
- Events whereby you are encouraged to network with NBS alumni and the wider business community
- The chance to participate in a range of continuing professional development activities as diverse as mindfulness workshops and coding courses.
- Participation in sustainability initiatives, including the Sustainability in Practice certificate [SiP]

The course has been developed with the overall aim of developing your knowledge and understanding of a range of business and management topics, combined with the associated skills and capabilities, that will enable you, as a graduate, to add value to a variety of international organisations.

Specifically, the course aims to: -

- Develop academic knowledge and a critical understanding of the conceptual frameworks upon which the study of international business is based
- Equip you with an array of personal and professional skills to enable you to operate effectively in a variety of work contexts
- Give you opportunities to hone your employability skills through work and work-like experiences embedded within the course
- Develop your self-confidence and ability to take responsibility for your own personal development and the skills you need to develop to support your personal and career aspirations
- Encourage you to adopt an independent and reflective approach to learning
- Prepare you for interacting professionally in a multi-cultural context
- Develop your transferable skills (including, but not limited to, verbal and written communication, presenting, working with others, researching, problem identification, analysis, creative thinking and business IT skills)
- To develop analytical and research skills relevant to a range of careers and professions
- To enrich your commitment to lifelong learning

<p>6. Course outcomes</p> <p>Course outcomes describe what you should know and be able to do by the end of your course if you take advantage of the opportunities for learning that we provide.</p>
<p>Knowledge and understanding</p> <p>By the end of the course you should be able to:</p>
<p>K1 Demonstrate a critical understanding of theory and practice within international business and management</p> <p>K2 Apply international business and management theory to practice within organisational settings</p> <p>K3 Assimilate and critically evaluate key themes and concepts within the literature relevant to the field</p> <p>K4 Demonstrate an awareness of ethical and sustainability issues within the field of international business and management</p> <p>K5 Demonstrate an awareness of wider social and management issues and cultural diversity within a global context</p> <p>K6 Critically reflect on the challenges of culture and language and formulate solutions for organisations, international business, and interpersonal communication;</p> <p>K7 Critically justify the development of commercial practice, regulation and governance in at least one major international business region</p>
<p>Skills, qualities and attributes</p> <p>By the end of the course you should be able to:</p>
<p>S1 Demonstrate cognitive skills of critical thinking, analysis and synthesis</p> <p>S2 Critically evaluate arguments, assumptions, concepts and data (that may be incomplete) to make judgements and frame appropriate questions to achieve solutions to business problems</p> <p>S3 Exhibit information literacy including searching, retrieving and critically evaluating information from a range of appropriate resources</p> <p>S4 Display commercial awareness, adaptability and understanding of contemporary practice</p> <p>S5 Demonstrate a range of professional and transferable skills such as effective communication, understanding of leadership and team working skills</p> <p>S6 Demonstrate ability for self-managed learning and continuous professional development</p> <p>S7 Compare and contrast styles of international management, critically reflecting on issues of inter-cultural awareness and understanding;</p> <p>Note, CLOs in black above are common to all courses, courses should list any course specific CLOs as S7, S8 etc. and mark in red.</p>

7. Learning and teaching methods

The learning and teaching methods on your course are designed with reference to the Business School's approach to the design of student learning opportunities as shown in figure 1. Below. Our aim is to ensure an appropriate balance and connection between theory, practice, experience and observation, and, reflection and improvement throughout your course.

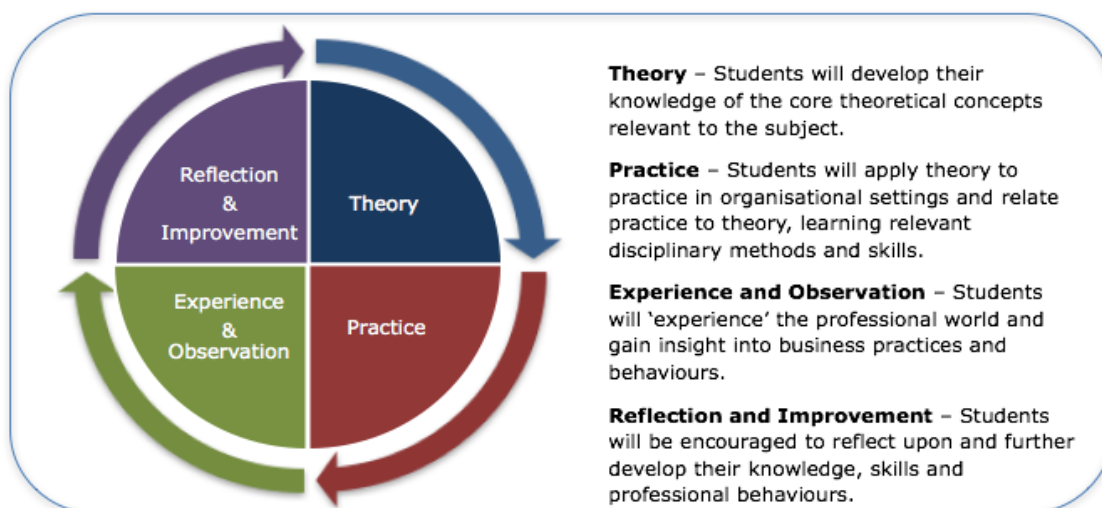


Fig 1. The NBS Model of Student Learning Opportunities

The approach taken to teaching and learning on this course is also strongly influenced by NTU's Learning and Teaching Enhancement Strategy which articulates and underscores key principles of teaching and learning for undergraduate courses, including:

- the need to provide effective learning opportunities throughout the course
- the need to provide you with stimulating learning experiences through the highest quality of inputs, and a modern, inspiring curriculum
- the need to link theory and research with practice, and to demonstrate the value of such linkages
- the value of variety, innovation and creativity in teaching and learning, including use of the Virtual Learning Environment (VLE).

Accordingly, on your course, a strong emphasis is placed on real-world application and on the integration of theory and practice. Use is made of case studies, video clips, industry lectures, in class group work and other interactive activities designed to improve your understanding of theories and concepts and your ability to apply your learning in a range of workplace settings.

Equally, as an EQUIS and AACSB accredited Business School you will find that research is an integral component of activities within NBS. Staff who teach on your course engage in a range of research and professional activities that underpin and inform the teaching on your course. As a student on the course you will benefit from the insight research active staff bring to your modules and the debates and discussions their expertise provokes.

During the course you will experience lectures, seminars and workshops, with opportunities to work both with others and independently. The prevailing philosophy in all modules is a student-centred approach rather than direct, transmission of

knowledge. These modes of tuition are intended to develop subject knowledge and understanding and to enhance your transferable skills set. A key strategic goal in the curriculum design is developing you as an autonomous learner as the course progresses.

Teamwork is a fundamental part of being a manager or working in any kind of organisation and is therefore a central part of the teaching and learning experience. Some modules contain team-based projects and presentations, some of which are directly assessed. Through these activities you will learn to work and communicate in teams and to harness group diversity.

The university's Virtual Learning Environment (known as 'NOW') contains learning materials to complement and enrich face to face contact lectures, seminars and workshops. You will be referred to articles, cases, quizzes and other activities on NOW in advance of, and following taught sessions, to help structure and direct your independent study time, undertake preparatory work for seminars and prepare for assessments.

The university has invested extensively in lecture capture technology to enable lectures to be recorded and uploaded to NOW. This facility is designed to further aid your learning by enabling you to revisit material covered in the lectures.

In addition to the variety of teaching and learning strategies employed *within* modules there are extensive opportunities for you to learn through practical experience either in the workplace or by connecting with 'The Hive', NTU's entrepreneurship centre. If you are following the sandwich route you will typically spend a full year in industry however you could opt to pursue an enterprise proposition within the 'The Hive' or undertake a period of study abroad during your placement year with one of our partner universities and experience culturally different approaches to learning and teaching. If you are following the three-year full time course you can choose to complete an internship, study abroad semester or pursue an enterprise project linked to 'The Hive' in the second half of your second year, each of these opportunities is worth 60 credits towards your degree. We can also support you to gain summer internships, volunteering work and other roles either within the university or external to NTU which will provide you with opportunities to 'learn through doing'. At each year of the course you will be required to undertake a minimum of 20 hours continuing professional development, a wide array of events, guest lectures, workshops, challenges and competitions are available to you including sessions on referencing and improving your academic writing provided by the library, IT workshops, alumni lectures, company talks and visits,

The approach to teaching and learning on your course also embraces the practice of reflection. With the support of your academic mentor you will be encouraged to reflect on and further develop your knowledge, skills and professional behaviours drawing on the totality of the experiences you have encountered as a student on the course.

8. Assessment methods

The assessment strategy and practice on the course operates in accordance with the University's Common Assessment Regulations and the Business School's interpretation of the Common Assessment Regulations and is informed by the Business School's Assessment Strategy, Policies and Guidance document.

The International Business Management course team is committed to ensuring a balanced approach to assessment, appropriate for a diverse cohort. The assessment mix therefore comprises a broad range of assessments including examinations,

reports, presentations/posters, digital outputs, theoretically focused papers, and reflective pieces.

Formative assessments have been devised at module level, to provide a platform for you to demonstrate your knowledge and understanding of relevant course material and to provide a chance for you to gain feedback to help you to successfully complete work that is formally assessed (summative assessments). Formative assessment may take place within timetabled lectures, seminars or workshops etc. Examples of class-based formative assessments include: phase tests, practice examinations, individual or group presentations with oral feedback, peer assessment within class and seminar tasks that include review and feedback. Formative assessment may also include work that you need to complete independently, outside of your normal class contact hours such as short answer questions, written responses to case studies, short articles and essays.

You will be assessed on both academic and practical knowledge and understanding, and on your ability to relate theory to practice and vice versa. Often assessed tasks will draw on real word business issues and problems in the form of case studies, and/or workplace simulations.

Assessments are designed to facilitate and develop independent critical thinking skills and your ability to analyse and critically evaluate theories, concepts and ideas. The course assessment methods will test your ability to synthesise your ideas and take a holistic view of the discipline.

The course uses a variety of assessment styles and techniques to ensure that you can fulfil the range of learning outcomes specified. Your subject knowledge is assessed through an appropriately balanced combination of examinations, posters, presentations, coursework essays, reports and projects. These assessments also address a variety of transferable skills, including written and/or verbal communication, teamwork, numeracy and competence in using relevant IT. The overall balance of assessment types will depend in part on your choice of options, but each of the main types will feature prominently.

As well as formal assessments, the course incorporates activities (termed formative or diagnostic) which help you to consider and develop your performance. These activities are often completed in class, with informal verbal feedback available to all students. There is also a strong formative value in written and verbal feedback offered to students on their formally assessed work completed at an early stage in the course.

To be awarded an honours degree, you must obtain 120 credit points in total over the course of the academic year. Your final degree classification will be calculated in two ways and you will be awarded the highest classification. The two calculations are:

1. The weighted mean method where we take the average of all the modules you take this year.
2. The majority grade method – we view your grades in all 120 credits of your final year modules. Your grade is determined by the grades in your highest four modules.

Throughout your course care is taken to ensure that the burden of formative and summative assessment is manageable and that the work you are required to submit reflects the learning outcomes of your modules and wider course. To support you to succeed, we ensure that you are fully briefed before each assignment and the assessment criteria for the work you are required to undertake is clearly conveyed in

advance. Tutor support and guidance is available outside of classroom contact time, via NOW (e.g. FAQs, discussion forums) or email/telephone.

3. Course structure and curriculum

The course is delivered over one academic year. The course comprises of four compulsory and two optional modules. All modules are studied over the full academic year but total study hours will vary according to credit point weighting.

Core:	Credit points/ECTS	
INTB30613	0 CP / 0 ECTS	Business Information Communication and Learning
INTB30660	20 CP / 20 ECTS	Global Business in a Changing World
INTB30604	20 CP / 20 ECTS	International Strategic Management
BUSI33082	20 CP / 20 ECTS	Developing Professional Impact
BUSI32625	20 CP / 20 ECTS	Research Project
Options:		
	20 CP / 20 ECTS	Business English or Other Language
INTB30608	20 CP / 20 ECTS	Comparative and International Management
FINS30121	20 CP / 20 ECTS	Investment and Portfolio Management
ECON30142	20 CP / 20 ECTS	International Development Economics
INTB30607	20 CP / 20 ECTS	Global Supply Chain Strategy
INTB30605	20 CP / 20 ECTS	International Marketing and Communications

The choice of options allows for specialisation in such areas as Marketing, Finance and Management, all with an international emphasis. In some cases, these options state pre-requisites and it is your responsibility to demonstrate their satisfaction through evidencing of previous relevant study. Please note that occasionally we may not be able to offer an option in a given year.

Modules are taught by module teams and include sessions delivered by professional and managers with distinct specialisations. The module team approach allows the teaching staff to always offer the best specialism for each session; to help you reference and link the elements taught in the different modules; and to expose you to a variety of teaching styles and approaches to feedback.

Each module includes both formative and summative elements so to prepare you to engage continuously with the evaluation process and develop your knowledge during the three terms.

On the course you will study a module which has been specifically designed to support the acquisition of the academic skills you will need to succeed in your degree and the development of personal and professional skills and qualities that will help to enhance your employability. The Developing Professional Impact module complements your student journey to graduation and beyond, ensuring that you are fully supported to achieve your full potential.

Within the module you will be supported to diagnose and reflect upon your personal and professional development needs and to select extra-curricular continuing professional development (CPD) activities to help you to achieve your ambitions.

The course emphasises independent learning as a key outcome and is structured to facilitate reflective and autonomous learning. You are encouraged to undertake a range of independent tasks in order to supplement scheduled classes and directed activities. To support this and to inculcate the relevant values, the course incorporates

a dedicated induction module [see section 11] as well as research methods training. Use is made of the University's resources to profile achievement and competencies.

You will be required to complete an extended and independent piece of research work over the year. This project will be on a focused topic chosen in discussion with tutors and associated with key course themes. This requires creative thinking and familiarity with a range of business data, research sources and methodologies. You will receive dedicated tuition in research methods and practice.

International dimensions are present in the majority of course modules through the use of case studies and examples of an international nature. All curricula are informed by the global context of business (becoming a global citizen is a core course learning outcome). International content is explicitly within the core modules such as, Global Business in a Changing World and International Strategic Management, and further enhanced in optional modules such as Comparative & International Management, International Development Economics, Global Supply Chain Strategy and International Marketing and Communications. The NBS goal 'evidence the capacity to act as a global citizen' is also addressed in the Developing Professional Impact core module.

The course provides you with an awareness of corporate responsibility and sustainability issues. Within the business planning process in the Developing Professional Impact module, students have to consider ethical and sustainability issues as part of the project (Sustainable Development Goal 9). As part of the assessment, you undertake a group project developing a business idea for a social enterprise that would contribute to creating a sustainable world. Each team produces a business plan for a social enterprise, commercialising a product or service that will have an impact on the social, economic, or environmental sustainability of our living (Sustainable Development Goal 13). As part of the module you will also complete the Sustainability in Practice Certificate, which considers sustainable objectives.

4. Admission to the course

Entry requirements.

For current information regarding all entry requirements for this course, please see the 'Applying' tab on the NTU course information web page.

The minimum entry requirements, reflecting the University's code of practice, thus are one of the following:

A) A record of successful completion of appropriate prior study at a partner institution with which the Business School has an advanced standing or progression agreement. This is represented by the completion of 240 ECTS or equivalent foundation award.

B) An adequate level of academic English in line with the University's admission requirements. Examples of appropriate levels are:

- IELTS 6.5 (with a minimum of 5.5 in each component)
- TOEFL 83 (with a minimum of 18 in reading; 17 in listening; 17 in writing; and 20 in speaking)
- Or equivalent test recognised by Nottingham Trent University

C) The appropriate underpinning for the core modules and for at least one option module. (You may be ineligible for entry onto certain options and language courses as a result of the character of your previous study).

Applications will be handled in the context of our AP[E]L guidelines.

5. **Support for learning**

The Business Information Communication and Learning induction module is a special feature of your course and will help you in making the transition from your former study environment (and level of study). The module covers the course induction including:

- Aims and objectives of the course
- Structure of the course & module delivery details
- An outline of what you will be studying
- Details of the books and resources you will need to support your learning
- Assessment regulations and criteria, hand in dates & the electronic submission process
- Course leader and tutor contact details
- Information concerning the academic mentor support and student (peer) mentor support provided to you
- Module leaders & course administrators contact details
- Details of the operation of the course and course committees
- Information about how to apply for an extension to a course work deadline or submit a Notification of Extenuating Circumstances (NEC) in the event of illness, bereavement etc. impacting on your ability to comply with the demands of the course
- Contact details of the University's student support and guidance services
- Contact details of the University's employability team

In addition, the Business Information Communication and Learning induction module incorporates a number of distinctive elements including a cross-cultural simulation exercise, library skills training, career management seminars and workshops on academic regulations and practice. This module is delivered over two weeks at the beginning of the course and is linked to wider NTU and NBS orientation schedules.

Personalisation at NBS and the role of Academic Mentors

Personalisation is a key strategic theme at NBS, as such initiatives to ensure all students develop an individualised student journey are embedded into the fabric of your course at NBS. The aim of the approach is to provide you with a range of opportunities and experiences to ensure you have the edge over others in the job market and you develop in ways that are valuable to you as an individual. You will be allocated an Academic Mentor at the start of your course, your mentor's role is to support you to understand your individualised needs, and design and implement an approach to learning that works best for you. By taking advantage of the myriad of learning opportunities on offer at NBS and across NTU, you will be encouraged to tailor your learning experience and broader university experience to get the most, personally and professionally, from your time at University.

Personalisation and the support of an Academic Mentor is embedded through the Developing Professional Impact module. Academic mentors use a tool called the Student Dashboard which records your grade profile, and tracks your attendance and engagement on the course to help frame discussions with you and help to provide the support you need to excel on the course and fulfil your potential. With the support of your Academic Mentor you are encouraged to select from the wealth of continuing professional development (CPD) opportunities on offer including life and career-enhancing work and work-like experiences, summer schools abroad, conferences, challenges and competitions. Your Academic Mentor will also signpost you to other sources of support across the university commensurate with your individual needs.

The objective of the personalisation programme is to optimise the student experience and help you to succeed academically and in your future career.

CHECK HOW THIS APPLIES TO DPI

Resources to support learning - NBS

The School has invested in business-focused services and applications to enhance your 'business focus' and professional engagement. These include:

- a subscription to the Financial Times online service (FT.COM) that allows you to download the FT.COM App to your phone to access articles and features
- a subscription to PollEverywhere, an online polling application to enable 'polls' to be delivered within lectures and seminars to aid interactive engagement;
- a subscription to Qualtrics, a professional survey design and analysis application that is used extensively within business;
- a licence for SimVenture, a sophisticated business simulation that allows you to experience the challenges of running a company;
- the operation since 2014 of a 'trading room' based on Bloomberg Professional Service, a desktop software application that allows you to monitor and analyse real-time financial market data and place trades on the electronic trading platform.

All lectures are recorded and made available to you on NOW, In addition some modules provide additional resources such as recap recordings and online guidance videos.

CMI Management Direct TBC

You will be a student member of the Chartered Management Institute whilst studying on the course and will benefit from access to CMI Management Direct, which provides a wealth of learning resources for example case studies, videos and articles, which will support your learning.

The BAIB Society

As a student on the BA International Business Management course, you will have the opportunity to join with students on our BA International suite of courses in an Academic society. The aims of the society are to create a community for students on these courses; to provide students with opportunities to network and share ideas about the course; and to facilitate social events for members.

You are also encouraged to join the BAIB Language Support group consisting of a committee of voluntary students willing to support other students wishing to learn a language or get help with it by native speakers. It also helps students to have more information about working and studying abroad, a key part of the International Business course at NTU.

Further support – NTU wide

Extensive learning resources are available to you, provided by the Boots Library and university IT services:

The Library

The Boots Library at the NTU City site where you are based gives you access to a wealth of information and the resources needed for your studies. The library stocks

nearly half a million books, as well as a growing online collection of eBooks, eJournals and databases. These can all be located using the Library OneSearch.

Knowledgeable librarians are available to help you access the resources you need and there is an online chat facility which is ideal for when you are working remotely. The library team also offers a wide range of study skills support and short courses such as research skills, academic writing skills and software skills courses.

IT Resources

You will be able to use the University's and NBS computer facilities on campus and you be able to work remotely outside of timetabled sessions by accessing course and module materials on the Virtual Learning Environment known as NOW. Banks of laptops are provided in the Newton Building for you to loan should you need to borrow one at any time.

Non-academic and pastoral support

We aim to help you to do well and enjoy the course. We recognise that when you first start studying, or at certain times in your student journey, you may face challenges or experience worries, your first point of contact for pastoral support should be your Academic Mentor who will be able to offer advice support and signposting to other services as necessary. Your Course Leader, course team members and Course administrator will also be there to help and provide you with information or direction to others who may be of assistance.

On the NTU website you will also find links to a range of university support services, including specific support for mature students, international students and students with additional learning needs. Religious and cultural advisors are also available.

Students can also seek support directly from the University's Student Support Services based on level 0 in the Newton Building.

6. Graduate destinations/employability

As a future graduate of this course you will be equipped to access a wide range of potential career opportunities across the globe.

As a graduate of the Bachelor of International Business Management you would be expected to enter employment at a junior managerial level or on graduate trainee schemes in the UK or overseas. It is likely that these positions will be in functional areas such as finance, treasury, marketing, public relations, human resources, or logistics of corporations whose activities have 'international' character. Graduates from this course have entered employment within both the public sector and the private sector, in social enterprises and commercial organisations.

Other opportunities exist with consultancy companies; media companies; industry bodies; governmental departments and international authorities, including those involved in trade facilitation, diplomatic and foreign affairs, economic research, international relations, and national promotional activities. Strong academic foundations, 'real-world' experience, and evidence of living and studying outside your home country, combine to make attractive graduates with excellent all-round prospects.

There is evidence to confirm that students from this course are strongly in demand by a range of employers, demonstrating that they are well prepared for the world of work. Destination surveys highlight graduate entry into large multi-national companies and SMEs around the world, in roles such as international marketing, HR and Finance. Graduates are also placed in NGO's.

Finally, the course has been shown to provide an excellent foundation for postgraduate study, with a high percentage of our graduates moving forward to Masters level study both in the UK and abroad.

This course has been designed to ensure that when you graduate you will leave with a set of practical skills and abilities designed to enhance your employability and enable you to perform effectively in your chosen role whether this is in the UK or internationally. This is achieved through a combination of industry interventions (guest lecturers, company supported project work, life case examples, national competitions etc.) and a vocationally orientated curriculum which has been developed in conjunction with employers and benchmarked against relevant professional qualifications.

Course standards and quality

Quality management

The School follows the University's requirements as specified in the Quality Handbook in full.

In addition to this, we invest additional time and resource to the monitoring and evaluation of our provision through a Departmental-led process of "module health" that links key metrics to module leader actions in order to improve your student experience at module level. At course level, we run "Course Enhancement Boards" (CEB), that offer a mechanism for course teams to reflect annually on the validity, currency and academic quality of the provision. CEBs run in the years between Periodic Course Reviews (PCRs) and have different objectives.

Externality is brought into our QM process at course level through the CEB that includes your course (student) representatives, employers, alumni and professional body representatives. We also run portfolio-wide advisory boards, that bring in a range of employers and alumni to explore aspects of our provision and support our strategic direction.

The students you have nominated and elected as your representatives on the course provide feedback at termly Course Committee Meetings. Any actions for quality management or enhancement are then summarised and fed back into course development. Feedback is also gathered on a modular level through Evasys surveys and at a course level through an annual course survey (an internal survey which marries the National Student Survey).

CMI - TBC

Accreditation of provision by professional, statutory and regulatory bodies is a feature of this course. Alongside your degree certificate you will also receive a Level 5 Certificate in Strategic Management and Leadership from the CMI (Chartered Management Institute)

The professional bodies regularly check with the course team that the course content continues to appropriately match with their syllabi. Their representatives are also routinely invited to meet with you at course and employability events and run workshops, support prizes, and take part in other course special events. The course

also promotes and pays for student registration to the CMI (Chartered Management Institute)

International Quality Accreditations

As a School we have achieved a number of accreditations to signify the quality of the School as measured across a number of dimensions including the quality of learning and teaching, industry links, student support, internationalisation of the curriculum, student international mobility, responsible and sustainable education and research focus. Most notably the School is accredited by EQUIS and by the AACSB (Association to Advance Collegiate Schools of Business). These two major quality accreditations place NBS in the top 1 percent of business schools worldwide.

7. Assessment regulations

This course is subject to the University's Common Assessment Regulations (located in Section 16 of the Quality Handbook). Any course specific assessment features are described below:

Additional information

Collaborative partner(s):

Course referenced to national (QAA) Benchmark Statements:

Course recognised by:

Date this course specification approved:

Any additional information: