

What we're going to talk about today

• British Food

• NTU

• Why we have invited you here



### WHAT MEAL IS THE UK **FAMOUS FOR?**



23 January 2018



23 January 2018



### WHERE DO YOU FIND GOOD FISH AND CHIPS?









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NTU

### **ARE ALL FISH AND CHIPS GOOD?**

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## SO HOW DO YOU FIND THE BEST?



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### What does this tell us?

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## WHY IS THIS RELEVANT TO NTU?



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### NTU has one of the biggest queues in the UK

- In 2016 we had around 7,000 places available
- How many students applied?



Where do we rank on this measure?

-12<sup>th</sup>



### WHY ARE WE SO POPULAR IN THE UK?



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#### Our open days attract 25,000 visitors a year





## When students visit us they decide to apply to us

• The percentage of students who said they would definitely apply to NTU, *before* they visited an open day?

32%

• After the event?

72%



### **ARE OUR STUDENTS** HAPPY?

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The National Student Survey goes to every graduating student in every university in the UK. The scores for NTU:

- 89% of students are satisfied or very satisfied
- 93% would recommend studying at NTU
- We scored above the sector and regional average for every question
- $\hbox{.} We received the \ 5^{th} \hbox{ highest score of any mainstream university} \\$
- We are the biggest university in the top 20



### **BUT WHAT ABOUT INTERNATIONAL STUDENTS?**

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#### We are also very popular with international students

• Since 2010 the number of international students in the UK has not grown at all.

• How much has NTU grown....?





# 87%!!

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### SO WHY DID WE INVITE **YOU HERE?**

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## Some opinions from people who have <u>never</u> been here

- QS World Rankings rank us 800-1000<sup>th</sup>
- UK ranking bodies have historically ranked us around  $50^{th}$



### Some opinions from people who <u>have</u> been here

- After students visit us for just one day, we get the **12<sup>th</sup>** most applications in the UK
- Then they study with us, and live with us for 1-3 years and gave us the 5<sup>th</sup> best score of any mainstream university
- After an extensive in-depth analysis of our teaching the UK Government's department for Education gave us **GOLD**.
- Following a thorough analysis of all the best Modern Universities , the Times Good University Guide named NTU as Number 1

## Welcome to the modern university of the year 2018.



23 January 2018

