

BA (HONS) GRAPHIC DESIGN

Your submission is an opportunity for you to showcase your work.

We would like to see 12 examples of your practical work and a piece of written work. These should be submitted as two separate files.

FILE 1 – practical work

You should include a variety of work such as:

- observational drawing / painting / illustration;
- research and idea development using analysis and visualisation please make clear which artwork is not your own;
- evidence of design process; and
- finished project work.

Please submit your practical work as a Microsoft PowerPoint or Apple QuickTime presentation. It should be:

- no more than 12 slides (to describe your process and how you develop ideas, you can include multiple images on each slide, plus short descriptions); and
- submitted as a single unzipped file not exceeding 10mb.

Where images are inserted into a presentation they must be:

- in JPEG format; and
- a maximum of 72 dpi (dots per inch).

FILE 2 – written work

UK / EU applicants

Please supply a short written summary (500 words maximum) of the work you are submitting. This can include project briefs if available.

• International applicants

Please submit a piece of written work (from your current or previous course) to show the admissions tutors how you express yourself in English (approximately 500 words in length). Please save your written work as a Microsoft Word file.



What we are looking for in your work submission

- Your ability to source design ideas from a range of research activities.
- Your use of a visible design process for idea development.
- Your willingness to experiment using a range of media, materials and technologies.
- Skills in observational drawing.
- Effectiveness of final design outcomes and presentation of work.
- The ability to express your ideas confidently in writing.

WHAT WILL HAPPEN NEXT?

When we receive your submission of work it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track or an interview invitation from the University (if applicable).

It is essential that you submit your work by the given deadline, as unfortunately after this date we will be unable to consider your application and an unsuccessful decision will be communicated to UCAS.

If however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact the Admissions Office on +44 (0)115 848 4200.

An electronic copy of work submissions will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this. Please therefore ensure that all files sent to us are copies.

NTU will not use any work submitted for any purposes other than the student application process.

