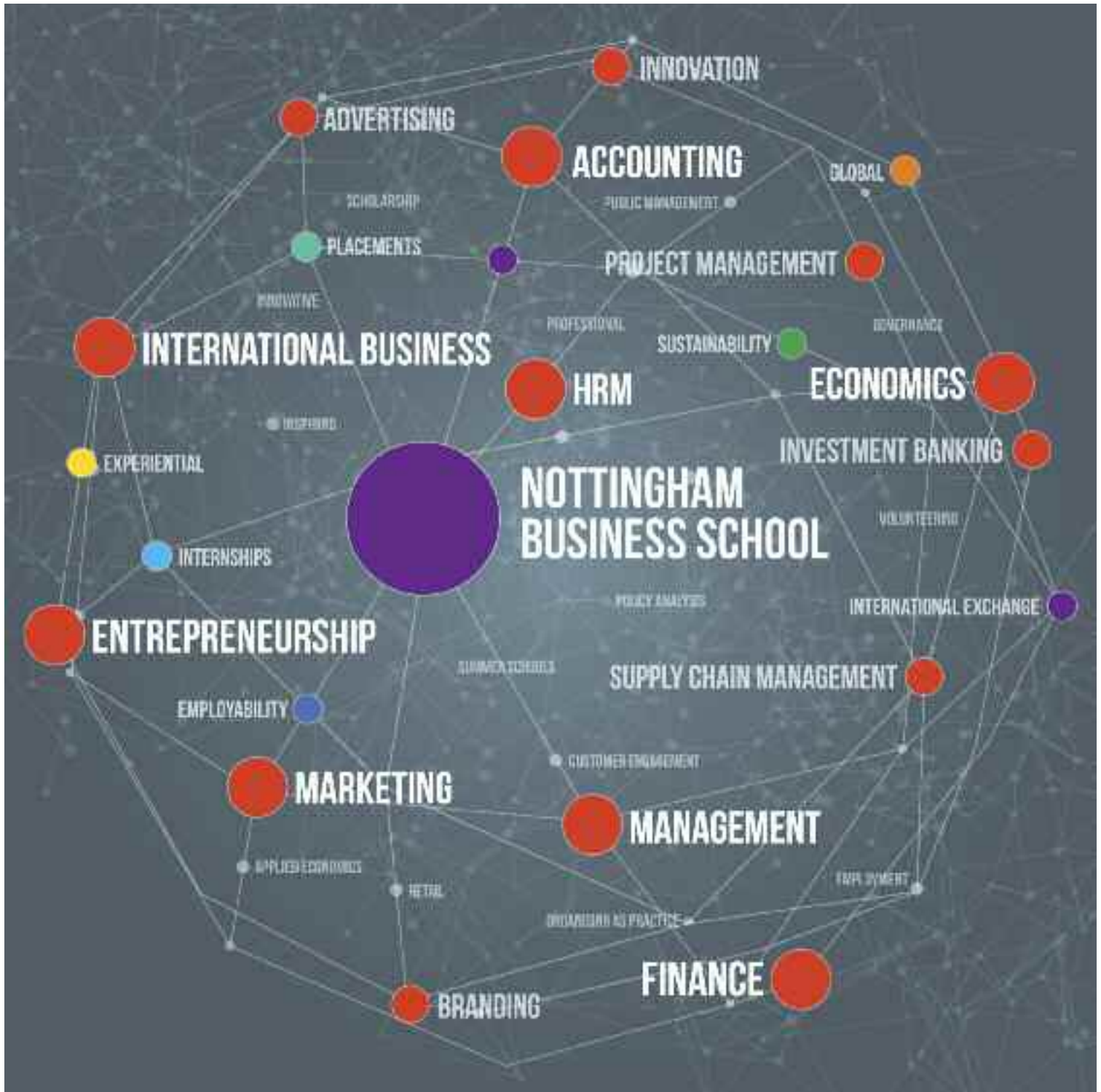


Nottingham Business School

# Postgraduate Masters (MSc) Courses

2019/20





# Contents

- Welcome to Nottingham Business School..... 2
- Our postgraduate community..... 3
- Rankings and our accreditations..... 4
- Our courses – structure, funding, and how to apply..... 8
- Course listings..... 10
- Your personal and professional development..... 50
- Nottingham Business School MBA..... 51
- World-leading research..... 52
- Welcome to Nottingham..... 54
- Important notes..... 56



# Welcome to Nottingham Business School

Our goal at Nottingham Business School (NBS) is to help you to achieve your ambitions by putting you, the student, at the core of your course. Our postgraduate courses are an exceptional opportunity to discover who you can be, as you learn from expert academics and business leaders with outstanding international reputations. We have one of the largest, most diverse faculties of any business school, bringing you innovative theories, huge business experience and inspiring, supportive teaching.

Thank you for enquiring about our postgraduate courses at Nottingham Business School (NBS), part of Nottingham Trent University (NTU).

Accredited by both EQUIS and AACSB and listed as a Top 95 European Business School in the Financial Times (FT) ranking, NBS is internationally recognised as one of the world's leading business schools, providing education and research that combines academic excellence with impact on business and society.

We're proud to have created a unique portfolio of postgraduate courses that you can tailor around your own ambitions and interests. Each course is full of opportunities to gain valuable hands-on experience, the latest skills, and a truly international perspective to your learning.

By choosing NBS you can be sure that you will graduate with the qualifications needed to open the doors to an exciting and rewarding career like many students before you.

Why not join us at one of our upcoming open days or meet us in your country to talk to a member of our team.

We hope to see you soon.

**Dr Alex Hiller**

**Director of Postgraduate Taught Programmes**



@NBS\_PG



## Social media:

Get involved with Nottingham Business School by joining our social media networks. You can get a feel for the School, chat to current students, and keep up to date with the latest news and events.



Follow us: @nbs\_ntu



Like us: facebook.com/ntubusiness



Follow us: @nbs\_ntu



Find us: Nottingham Business School



Search for us: Nottingham Business School

## Need help?

We have a dedicated team who look after our postgraduate courses. You can contact them directly if you have any questions on applying, funding, or your course of interest.

**Tel:** +44 (0)115 848 4460

**Email:** nbs.enquiries@ntu.ac.uk

# Our postgraduate community

Here at NBS, we have a vibrant and diverse postgraduate community. We bring together innovation, creativity and international perspectives to create a well-rounded learning experience. Our award-winning teaching encourages students to challenge norms, work collaboratively, and turn theory in to practice through investigative methods.

## Our place...

We've invested £90 million in regenerating two iconic Grade II listed buildings. Now beautifully restored, you'll find them bustling with students on their way to modern lecture theatres, IT suites and café spaces.

We've given our libraries a brand new look and feel. You can enjoy the benefits of our excellent facilities in great comfort, with access to 400 PCs as well as power outlets for your own devices. As a postgraduate student, you'll also have access to a dedicated learning space located on Level 3. The area provides nearly 100 group and individual study spaces specifically for taught postgraduate students.

We have our very own Trading Room, which gives students the simulated experience of working in the fast-moving world of shares trading. You'll be able to use industry technology, create stock portfolios, monitor their performance and use near live reporting to make quick fire, informed decisions.

The Hive is Nottingham Trent University's purpose-built Centre for Entrepreneurship and Enterprise. We help turn business ideas into reality, as well as delivering expert entrepreneurship education.

## ... your people

As a postgraduate student, you'll have the opportunity to attend a variety of networking events, guest lectures and summer schools. Our Business Leaders Lecture Series welcomes many renowned experts to share their knowledge and expertise. Great companies have great leaders, and learning from their experiences continues to be a tradition at NBS. This successful programme attracts audiences from across the region, which means they also act as perfect networking opportunities.

Take part in our Thinkubator Challenge. Work with fellow students and lecturers to solve real business challenges, plus network with businesses and experience creative teamwork. If that doesn't interest you, then the University Language Program (ULP) may be more appealing – in today's global business world, learning another language can give you a real advantage when applying for jobs.

Thanks to our connections across the globe, you may have the opportunity to spend a few weeks abroad during the warmer months, attending a summer school with one of our partner institutions.

The possibilities are endless.



# Rankings and Accreditations

Accredited schools are considered to have the highest-quality research and teaching staff, deliver a relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

Here is a list of our School's accreditations and rankings:



NBS are proud to have gained both EQUIS and AACSB accreditations – international benchmarks of excellence for business schools.



We've received four stars overall under the QS Stars Business Schools rating system – one of the world's most visible assessments of business school standards and quality. The School received five stars for facilities, internationalisation, teaching and student quality, engagement and programme strength.



**European Business Schools**  
Ranking 2017

We're ranked in the Financial Times top 95 European Business Schools. The ranking measures the quality and range of our postgraduate programmes.



NBS was honoured to be named one of the three new UK PRME Champions in 2018. The PRME Champions are intended to serve as case studies and model examples of best practice in sustainability to other higher education institutions globally.

The Business School has received accreditations for our courses from a range of professional bodies:



Our partnership with the Chartered Institute of Marketing (CIM) gives you the opportunity to graduate with a professional qualification through the Graduate Gateway on all of our Marketing courses.



All of our MSc Management (and routes) and MBA courses are dual award accredited by the Chartered Management Institute (CMI), meaning you will graduate with two qualifications.



**Master in Management**  
Ranking 2018

We're also ranked in the Financial Times top 100 Masters in Management globally. The ranking is in part based on how successful alumni have been in their careers, as reflected in their salary data.



All of our Finance courses have exemptions from The Chartered Institute of Management Accountants (CIMA) to allow quicker route to achieve the CIMA Professional Qualification.



All of our Finance courses have been created in collaboration with the Chartered Financial Analyst (CFA) society.



Our MSc HRM course is approved by the Chartered Institute of Personnel and Development (CIPD), the professional body for human resources and people development which is recognised worldwide.



Our MSc Project Management course is approved by the Association for Project Management (APM), the Chartered body for the project management profession. You can take up membership with APM, which is a valuable tool for networking and building connections.

We know that NTU is a great place to be a student, but it's fantastic to see all the external recognition the University has celebrated in recent years.

The last year has been one full of prizes, publicity and recognition for the NTU community, culminating in the prestigious THE University of the Year award. Along the way, we've recorded some of the highest student satisfaction levels in the country in the 2018 National Student Survey, and achieved the TEF gold standard for the quality of our teaching. We are also extremely proud to have been named Modern University of the Year in the Times and Sunday Times Good University Guide 2018.

# NTU

HAS BEEN AWARDED



FOR TEACHING  
TRAINING EXCELLENCE

# NTU

WAS NAMED

MODERN UNIVERSITY  
OF THE YEAR IN



GOOD UNIVERSITY GUIDE 2018

# NTU

HAS BEEN NAMED

UNIVERSITY OF THE  
YEAR AT

The Times Higher  
Education Awards 2017

# NTU

IS RANKED

**16TH**

IN THE

# UK

The  
Guardian

UNIVERSITY GUIDE 2019



# NTU

IS RANKED  
**13TH**  
FOR

ECONOMICS

**The  
Guardian**

UNIVERSITY GUIDE 2019

# NTU

IS RANKED  
**8TH**  
FOR

ACCOUNTING  
AND FINANCE

**The  
Guardian**

UNIVERSITY GUIDE 2019

# NTU

IS RANKED  
**18TH**  
FOR

BUSINESS,  
MANAGEMENT  
AND MARKETING

**The  
Guardian**

UNIVERSITY GUIDE 2019

# NTU

IS RANKED  
**22ND**  
FOR

ACCOUNTING  
AND FINANCE

**THE TIMES  
THE SUNDAY TIMES**

GOOD UNIVERSITY  
GUIDE 2019

# NTU

IS RANKED  
**27TH**  
FOR

ECONOMICS

**THE TIMES  
THE SUNDAY TIMES**

GOOD UNIVERSITY  
GUIDE 2019

# NTU

IS RANKED  
**28TH**  
FOR

BUSINESS

**THE TIMES  
THE SUNDAY TIMES**

GOOD UNIVERSITY  
GUIDE 2019

# Our courses – structure, funding, and how to apply

With one of the largest and most diverse teaching faculties of any UK business school, we offer you a world of business insights, perspective and experience. Your lectures will take place in the iconic Grade II listed Newton building, right at the heart of Nottingham. All lecture theatres and teaching and learning areas are equipped with the latest IT and Wi-Fi technology. You'll have access to one of the UK's best-resourced libraries, complete with a rooftop garden.

## Business at NTU

At Nottingham Business School, you can create a personalised learning experience. You'll gain a unique Masters degree that equips you with the skills you will need for the career you want.

Our courses are modular and split into three semesters of 12 to 15 weeks. During the first semester, you will develop strong core knowledge in your chosen subject. In the second, you'll have the opportunity to specialise within that subject area.

In your final semester, you'll undertake an experiential project. This fantastic opportunity allows you to use the theories and knowledge you've gained to produce a challenging and meaningful piece of work. This can involve addressing real-world challenges in the workplace, conducting independent research, or gaining valuable experience internationally.

Visit [www.ntu.ac.uk/experientialprojects](http://www.ntu.ac.uk/experientialprojects) for more information.

You may be able to add a year's work placement, making your Masters a two-year course. It's a great way to put your learning into practice and gain valuable real-world experience to help improve your career prospects. Please note that placements are not guaranteed, and you'll need to work hard to secure one for yourself. Fortunately, our Employability team are here to help and advise you.

## Your study options

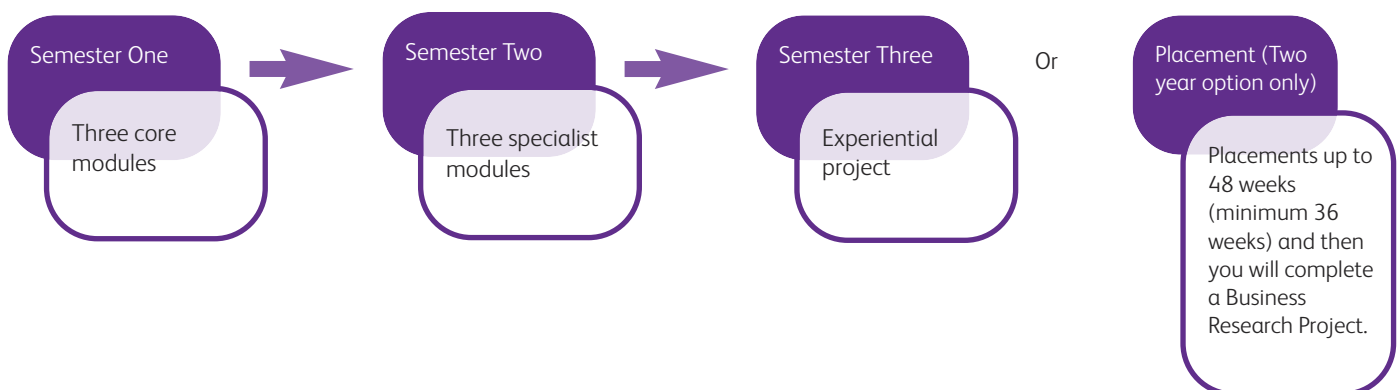
Most of our courses can be studied one year full-time or over two years with a work placement. Visit [www.ntu.ac.uk/nbsplacements](http://www.ntu.ac.uk/nbsplacements) for more information.

Teaching and learning methods are centred on interactive workshops, which are highly participative in nature. These will involve case studies, discussions, business simulations, and group activities.

Interactivity is key to our teaching. We're committed to providing courses that adopt teaching methods appropriate to the student cohort and to the specific modules.

We ensure that support and guidance is in place, especially during the early stages of the course and assessment periods. We'll help you become comfortable with operating in a student-centred learning environment.

**98% of our postgraduate students have gone into employment, self-employment or further study six months after graduating from NBS (DLHE 2016/17)**



## How to apply

Ready to join us? Visit [www.ntu.ac.uk/courses](http://www.ntu.ac.uk/courses) and search for your course, click the apply button, and complete your application.

## Experiential Projects

In your final semester, you'll take on a major experiential project. This is a fantastic opportunity to use the theories and knowledge you've gained to produce a challenging piece of work with real impact. This can involve addressing real-world challenges in the workplace, conducting independent research, or gaining valuable experience internationally. You can choose one of the following:

- **Consultancy Experience Project** – working in a group of about five people, you'll be assigned a real business challenge supplied by a company, which you'll need to solve.
- **Internship Experience Project** – this allows individual students the chance to work on a business challenge whilst working full time, unpaid, within the client organisation.
- **Global Experience Project** – this exciting project gives you the opportunity to travel overseas and attend a summer school at one of our partner institutions.
- **Business Research Project** – this is a traditional piece of independent research for students wishing to progress to Doctoral level study. You'll create an academic research paper, presentation, and a methodological reflection.

Visit [www.ntu.ac.uk/experientialprojects](http://www.ntu.ac.uk/experientialprojects) for further information on these projects.



## Alumni discounts

We're happy to be able to offer a 25% discount to most current NTU students and recent NTU alumni. This discount is currently available for those starting an eligible postgraduate taught course, postgraduate research course or professional course in the 2019/20 academic year.

You may be eligible to receive the alumni discount if you're a UK, EU or international student, and:

- you're a final year Nottingham Trent University (NTU) undergraduate student, and you're progressing directly onto an eligible postgraduate taught, postgraduate research or professional course at NTU, starting between 1 September 2019 and 31 August 2020
- you've graduated with an academic award from NTU at any time after 1 July 2014, and you are progressing onto an eligible postgraduate taught, postgraduate research or professional course at NTU, starting between 1 September 2019 and 31 August 2020.

Terms and conditions apply, please visit [www.ntu.ac.uk/pgfunding](http://www.ntu.ac.uk/pgfunding) for more information.

## Funding and scholarships

There are a variety of funding options, including scholarships, available for postgraduate students at NTU.

- **Postgraduate loans:** The UK government provides postgraduate loans of up to £10,609. The amount you can borrow will depend on which national Student Finance service you are funded by. The loans are not means-tested, which means that all eligible applicants can borrow up to the full amount.
- **NTU Postgraduate Scholarships:** These competitive scholarships are worth up to half the value of your tuition fees. We award them to students who can demonstrate excellent achievement, passion, and dedication to their studies.
- **Educational trusts and charities:** There are also many educational trusts and charities that may be able to help you with your postgraduate course funding. You can find standard lists of these in most public libraries.

Visit [www.ntu.ac.uk/pgfunding](http://www.ntu.ac.uk/pgfunding) for more information.

## Masters (MSc)

# Branding and Advertising

Whether you want to work for a major international brand or an innovative creative agency, our popular MSc Branding and Advertising degree will help you develop into an effective marketing communications professional. You'll put theory into practice and gain a Graduate Gateway accreditation from the Chartered Institute of Marketing (CIM) – skills sought after by today's marketing employers.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019 and January 2020

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The fragmentation of media, the complex and competitive nature of markets now means that organisations need to think very carefully about their branding and how they communicate with their stakeholders. Our MSc Branding and Advertising represents an exciting and stimulating opportunity to reflect on how organisations can rise to the communications challenges of the 21st Century.

This course will give you the leading-edge theories, tools and techniques you need to operate at a strategic and tactical level within global marketing. Created in close consultation with senior marketing professionals and the CIM, our course will develop the skills that are sought after by today's marketing employers.

In your first semester, you'll explore fundamental issues and concepts of marketing practice, before learning about consumer buying behaviour and the factors influencing it. You'll also take a holistic view of an organisation, and how it attempts to develop marketing strategy in a challenging global environment.

In your second semester you'll learn about managing corporate reputation and implementing effective communications. You'll also implement and work with practical tools, including marketing communication plans and metrics, as well as developing your understanding of consumer engagement. You'll benefit from the very latest thinking in both conventional and digital marketing disciplines.

Finally, in your third semester, you'll choose an experiential project. With the opportunity to use your skills in a real-world setting, you can choose from completing a consultancy experience project, an internship experience project, a business research project, or a global experience project.

This course gives you the chance to graduate with more than just a degree. You'll be given the opportunity to attend the Google workshops which will be run by Google Partners to gain a professional accreditation that Google offers to individuals who demonstrate proficiency in basic and advanced aspects of AdWords. You'll also be awarded a Level 4 Certificate in Professional Marketing from the CIM following successful completion of an assessment.

Following the course, you'll also have exemptions from the Level 6 Diploma in Professional Marketing, typically completed during your first practical marketing role. The CIM is an industry-recognised professional body, and holding either or both qualifications will allow graduates of the MSc Branding and Advertising to stand out in a competitive job market.

The logo for CIM Accredited Study Centre, featuring the letters 'CIM' in a large, stylized font.

Accredited Study Centre



## What's next?

The market demand for graduates of this course includes employers seeking to fill career-enhancing positions in major transnational companies and globally-aware smaller enterprises.

Graduates will also be equipped to pursue opportunities for self-employment, perhaps as a business or marketing consultant.

Typical roles for previous students include:

- brand managers
- marketing managers
- market research managers
- account managers.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

A key feature of this course is that it takes your educational and practical experiences into account and draws upon them to make what we teach relevant. You'll receive a combination of direct contact (where you are taught by the lecturer) and guided study (working individually or in groups in your own study time).

A range of teaching and learning methods are used. These include:

- small group tutorials
- supervised research linked to real business problems
- interactive teaching
- industry-specific workshops, including guest speakers and project work
- e-supported learning
- guided and directed individual and group study, before, during and after modules
- a variety of multimedia approaches
- a real life and dynamic marketing simulation.

The assessment you complete will indicate how you're progressing on the course. It'll also provide you with an opportunity to apply your acquired knowledge and understanding, building the skills, qualities and attributes required by successful and effective marketing managers.

## What you'll study

### Semester One

- Principles of Marketing
- The Customer Experience
- Strategic Perspectives and the Global Environment

### Semester Two

- Branding and Corporate Reputation Management
- Driving Marketing Communications
- Contemporary Perspectives in Customer Engagement

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Customer Insight Through Marketing Research



### Andrew Jeffries

#### Branding and Advertising

"The reputation of the Business School was the main reason why I decided to continue my studies here. The affiliation with CIM meant that I would receive an extra qualification which isn't offered with all programmes available elsewhere."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Branding and Advertising** to find out more.

## Masters (MSc)

# Digital Marketing

Digital marketing is one of the fastest-growing and most dynamic areas of the marketing industry. This constantly evolving field continuously pioneers new technology, and our Masters degree prepares you for a fascinating career. You'll put theory into practice and gain a Graduate Gateway accreditation from the Chartered Institute of Marketing (CIM), meaning you'll graduate with more than just a degree.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Marketing has changed dramatically in the early part of the 21st Century, with developments being driven largely by technology such as 4G, social networking, and big data. This course has been designed to reflect on the emergence and impact of the phenomenon of digital marketing, and it offers a radically different perspective on marketing for those who want to be part of this digital revolution.

Now is an exciting and challenging time to study digital marketing. It's helping to redefine the nature of customer relationships, along with the increased use of global marketing strategies, more sophisticated branding techniques, integrated marketing communications, and e-commerce.

In your first semester, you'll explore the fundamental issues and concepts of marketing practice, before learning about consumer buying behaviour and the factors influencing it. You'll take a holistic view of an organisation, and of how it attempts to develop marketing strategy in a challenging global environment.

Your second semester explores issues around digital marketing management. You'll develop your practical skills, creating and using digital marketing plans and metrics, web prototyping, search analytics, and social media analysis. You'll hone these skills working on live digital marketing case studies.

Finally, in your third semester, you'll choose an experiential project. With the opportunity to use your skills in a real-world setting, you can choose to complete a consultancy experience project, an internship experience project, a business research project, or a global experience project.

This course gives you the chance to graduate with more than just a degree. You'll be given the opportunity to attend the Google workshops which will be run by Google Partners to gain a professional accreditation that Google offers to individuals who demonstrate proficiency in basic and advanced aspects of AdWords. You'll also be awarded a Level 4 Certificate in Professional Marketing from the CIM following successful completion of an assessment.

Following the course, you'll also have exemptions from the Level 6 Diploma in Professional Marketing, typically completed during your first practical marketing role. The CIM is an industry-recognised professional body, and holding either or both qualifications will allow graduates of the MSc Digital Marketing to stand out in a competitive job market.



## What's next?

The market demand for graduates of digital marketing courses is expected to include businesses seeking to fill career-enhancing positions as marketing and digital marketing managers. Employers can include major transnational companies and globally aware smaller enterprises.

Graduates will also be equipped to pursue opportunities for self-employment, perhaps as a business or marketing consultant.

Typical roles for MSc Digital Marketing graduates include:

- digital marketing managers
- digital media planners
- internet market analyst
- account managers in digital marketing agencies.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

This course takes your educational and practical experiences into account, and draws upon them to make what we teach relevant. It combines direct contact, or in groups during your own time. You'll be given many opportunities to build the skills and attributes that you'll require to be a successful digital marketing manager for an organisation.

Teaching and learning methods include:

- group tutorials
- supervised research linked to real business problems
- industry-specific workshops, including guest speakers, and project work
- e-supported learning
- a variety of multimedia approaches.

The assessment you complete will indicate how you're progressing on the course. It'll also provide you with an opportunity to apply your acquired knowledge and understanding, developing the qualities necessary to be an effective digital marketing manager.

To make business links even stronger, the assessments on this course have been designed with the issues faced by digital marketing managers in mind. Some will involve working on real problems, and all of the assessments you complete will prepare you for your career.

## What you'll study

### Semester One

- Principles of Marketing
- The Customer Experience
- Strategic Perspectives and the Global Environment

### Semester Two

- Digital Marketing Management
- Driving Digital Marketing
- Contemporary Perspectives in Customer Engagement

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

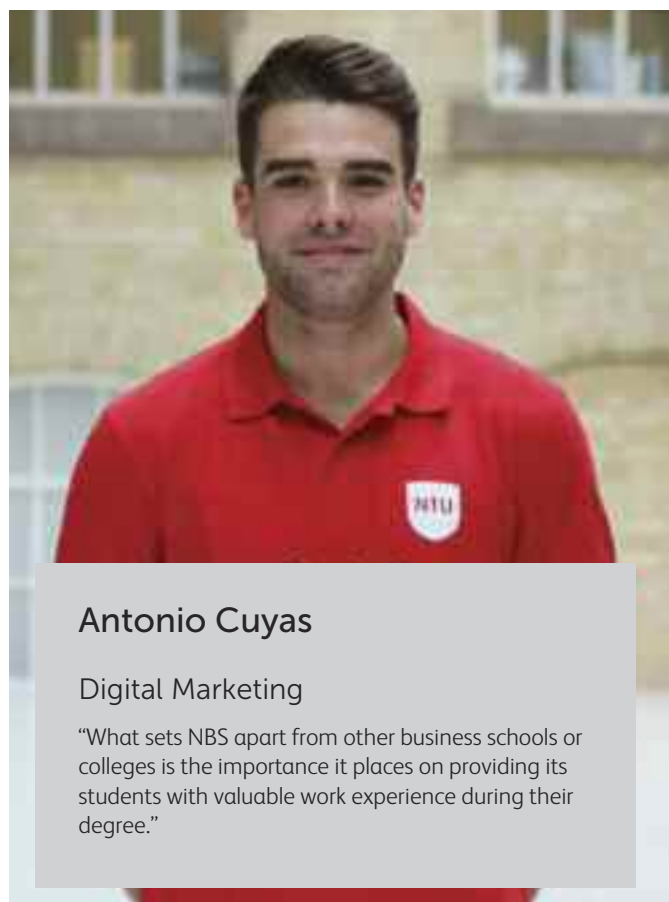
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Customer Insight Through Marketing Research



**Antonio Cuyas**

Digital Marketing

"What sets NBS apart from other business schools or colleges is the importance it places on providing its students with valuable work experience during their degree."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Digital Marketing** to find out more.

# Masters (MSc)

## Marketing

Do you want to be part of the exciting, fast-paced environment of today's dynamic global marketing industry? The course will help you to become a market-ready professional with a global outlook, equipped for a successful international career in marketing. You'll put theory into practice and gain a Graduate Gateway accreditation from the Chartered Institute of Marketing (CIM), which means that you'll have the option to gain a second professional qualification.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019 and January 2020

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

It's an exciting and challenging time to study marketing. The increasingly dynamic nature of markets – along with the increased use of global marketing strategies, more sophisticated branding techniques, integrated marketing communications, and the use of e-commerce strategies – is redefining the nature of customer relationships.

Created in close consultation with the marketing industry and the CIM, this course develops the strengths, abilities and understanding of marketing that today's employers are looking for.

In your first semester, you'll explore the fundamental issues and concepts of marketing practice, before learning about consumer buying behaviour and the factors that influence it. You'll also take a holistic view of an organisation and how it attempts to develop marketing strategy in a challenging global environment.

The second semester will see you deepen your understanding of the subject. You'll look at marketing management, how marketing works with the other functions of an organisation, marketing plans, metrics, and consumer engagement. You'll be exposed to the very latest in marketing thinking.

Finally, in your third semester, you'll choose an experiential project. With the opportunity to use your skills in a real-world setting, you can choose to complete a consultancy experience project, an internship experience project, a business research project, or a global experience project.

This course gives you the chance to graduate with more than just a degree. You'll be given the opportunity to attend the Google workshops which will be run by Google Partners to gain a professional accreditation that Google offers to individuals who demonstrate proficiency in basic and advanced aspects of AdWords. You'll also be awarded a Level 4 Certificate in Professional Marketing from the CIM following successful completion of an assessment.

Following the course, you'll also have exemptions from the Level 6 Diploma in Professional Marketing, typically completed during your first practical marketing role. The CIM is an industry-recognised professional body, and holding either or both qualifications will allow graduates of the MSc Marketing to stand out in a competitive job market.





## What's next?

The market demand for graduates of this course includes businesses seeking to fill career-enhancing positions as marketing managers. Employers can include major transnational companies and globally-aware smaller enterprises.

Graduates will also be equipped to pursue opportunities for self-employment, perhaps as a business or marketing consultant.

Typical roles for previous students include:

- marketing managers
- product development managers
- market research managers
- customer experience managers.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

This course takes your educational and practical experiences into account, and draws upon them to make what we teach relevant. It combines direct contact, where you're taught by the lecturer, with guided study, when you'll work individually or in groups during your own time. Teaching and learning methods include:

- group tutorials
- supervised research linked to real business problems
- industry-specific workshops, including guest speakers, and project work
- e-supported learning
- a variety of multimedia approaches.

The assessment you complete will indicate how you're progressing on the course. It'll also provide you with an opportunity to apply your acquired knowledge and understanding, developing the qualities necessary to be an effective marketing manager.

To make business links even stronger, the assessments on this course have been designed with the issues faced by marketing managers in mind. Some will involve working on real problems, and all of the assessments you complete will prepare you for your career.

## What you'll study

### Semester One

- Principles of Management
- The Customer Experience
- Strategic Perspectives and the Global Environment

### Semester Two

- Marketing Management
- Driving Marketing Innovation
- Contemporary Perspectives in Customer Engagement

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Customer Insight Through Marketing Research



### Duong Quach

#### Marketing

"The strength of the course was its innovatively designed curriculum. We studied real-world issues and had opportunities to engage with local businesses together with top brands such as IKEA, Volkswagen and Kraft Foods. The material that we worked on was gained from a range of hands-on activities including field trips to stores and manufacturing plants, seminars with marketing managers and specialists, and other experiential learning activities."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Marketing** to find out more.

## Masters (MSc)

# Economics

Our Economics course is intellectually stimulating and demanding, suited for those who have strong analytical or quantitative foundations. You'll explore economic analysis, and how to apply it practically in the global business environment. You'll focus on using your knowledge to inform and empower your decision-making, giving you core skills needed to become a professional Economist.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You will need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above) in one of the following fields: economics, business, management, finance or another social science-related subject (containing quantitative methods at level 1 as a minimum), or a quantitatively-based subject such as science, engineering or maths.
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Our MSc Economics degree gives you an in-depth understanding of economic concepts, principles and techniques by focusing on their application to contemporary real-world issues.

By studying economics at NBS, the focus will be on application and the development of critical thinking. You'll learn how to apply advanced economic concepts and techniques to a range of contemporary issues, many of which directly impact on our daily lives. We aim to develop your understanding of a range of theories and tools, and you'll critique their use in helping to understand important issues of the day.

The emphasis of the course is developing your confidence in applying the toolkit of economics, especially in a policy context. The experiential project gives you the opportunity to apply the knowledge and analytical skills you've acquired on the course, and have the opportunity to show organisations, whether in the private, public or the voluntary sector, the practical relevance of economic tools and analysis.

You'll have the opportunity to work hands-on with economic tools and techniques, including the use of our state-of-the-art Trading Room. You will learn how to assess economic phenomena, using theory and evidence, to draw insights into the underlying causes and, importantly, their impact on people, businesses and wider society.

This course is aimed at students who have either previously studied either economics, business or finance; or those who have studied subjects which would be expected to provide the suitable analytical, technical or quantitative skills to study economics.

You'll improve your understanding of the work of economists, and you'll develop a specialism in applying economic analysis. This course will provide a rigorous grounding in economic theory and techniques in an applied context.

Nottingham Business School is a UK leader in financial and business education. An Economics degree from NTU gives you the foundations and opportunities to pursue a wide range of exciting careers.

## What's next?

Graduates of our MSc Economics course have a considerable advantage in the global business and management environment. Students on this route have secured jobs as:

- consultants
- business analysts
- economic researchers
- financial analyst

We also have students who continue their studies onto PhD level where they have drawn upon the expertise of the Economic Strategy Research Bureau (ESRB). Located within the Economics Department, the ESRB engages in commercial research and through this expertise can impart to students how economics is used proactively by a range of organisations, both private and public sector.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Teaching emphasises the application of versatile tools, techniques and methods of thought that are distinctively associated with professional economists. Actively studying that systematic blend of theoretical insight with practical relevance equips you for a highly successful graduate career in many business-related occupations around the world as they evolve over the coming years. You'll develop a wide range of skills and abilities that will enhance your employability and enable you to achieve your own personal objectives.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include case studies, discussions, business simulations, and group activities.

Each of the modules will take place over a four-week period. Teaching is delivered in the first three weeks, with the fourth left clear for assessment work. You'll be able to focus on one subject at a time, and still have time to prepare for each assessment. Contact within modules takes the form of whole-class delivery in interactive workshops and structured guided study.

As an Economics student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets. You'll also have access to leading resources such as ft.com and Qualtrics.

## What you'll study

### Semester One

- Behavioural Applications in Economics and Finance
- Using Quantitative Data in Economic Analysis
- Contemporary Issues in Economics

### Semester Two

- International Trade and Investment
- Economic Evaluation in Practice
- Economic Analysis of Global Issues

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

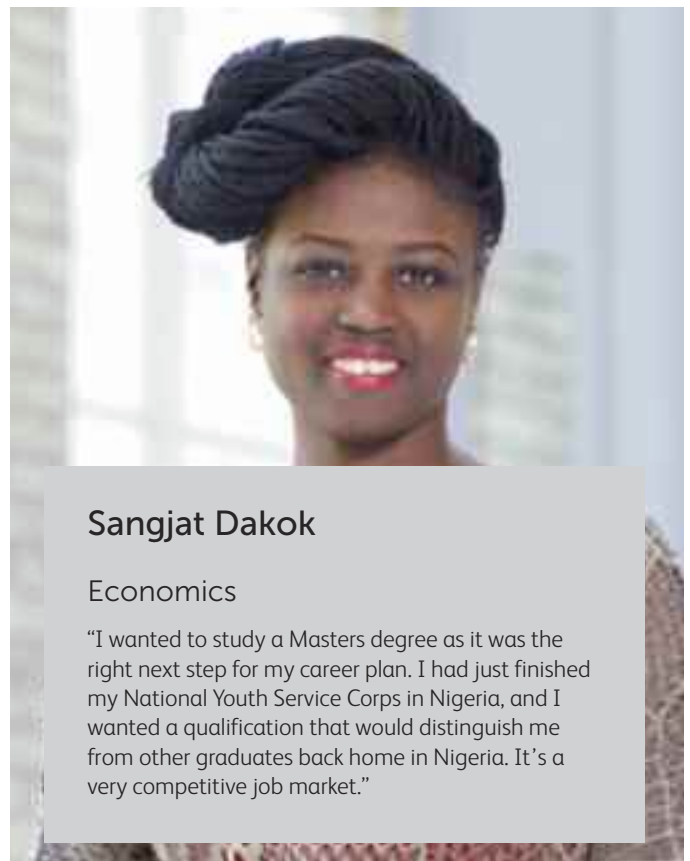
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Economists



### Sangjat Dakok

#### Economics

"I wanted to study a Masters degree as it was the right next step for my career plan. I had just finished my National Youth Service Corps in Nigeria, and I wanted a qualification that would distinguish me from other graduates back home in Nigeria. It's a very competitive job market."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Economics** to find out more.

## Masters (MSc)

# Economics and Investment Banking

This course will provide you with a robust understanding of financial economics, financial market behaviour, and financial market participants such as investment banks. You'll evaluate a range of contemporary issues in the areas of economics and finance, and our applied focus will give you a rigorous grounding in economic theory and techniques.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You will need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above) in one of the following fields: economics, business, management, finance or another social science-related subject (containing quantitative methods at level 1 as a minimum), or a quantitatively-based subject such as science, engineering or maths.
- All applicants will be required to display a commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Our MSc Economic and Investment Banking degree is designed to deepen your understanding of financial markets and institutions, their relationship with economies and their wider significance in everyday lives. You will study a range of ideas relating to economics, finance and investment, which alongside the development of relevant skills and methods, enable you to better analyse and understand economic and financial issues.

In studying economics and investment banking at NBS, you will focus on application and the development of critical thinking. The emphasis is on understanding the factors influencing consumption and production choices, including those made daily by those working in the financial sector. You will develop your understanding of the interaction between the financial sector and the real economy, which is vitally important with today's highly financialised and globally interdependent economies. The experiential project gives you the opportunity to apply the knowledge and analytical skills you've acquired on the course, and you'll have the opportunity to show organisations, whether in the private, public or the voluntary sector, the practical relevance of the tools of economics and finance.

You'll apply advanced concepts and techniques from economics and finance to analyse financial markets and instruments. Additionally, you will evaluate the rigour and validity of a range of alternative perspectives which claim to make sense of economic and financial developments. You will be encouraged to think critically about the strengths and weaknesses of the tools that economists use, particularly by financial economists.

Actively studying a systematic blend of theoretical insight with practical relevance equips you for a highly successful graduate career in many business and finance-related occupations. You will develop a wide range of skills and abilities that will enhance your employability and enable you to achieve your own personal objectives.



## What's next?

The theoretical insights and analytical skills gained on this course will equip you for careers associated with the analytical side of financial economics. Graduates from this course have gone onto roles such as:

- investment banking and fund managers
- policy evaluators
- compliance analysts
- business development executives

We also have students who continue their studies onto PhD level where they have drawn upon the expertise of the Economic Strategy Research Bureau (ESRB). Located within the Economics Department, the ESRB engages in commercial research and through this expertise can impart to students how economics is used proactively by a range of organisations, both private and public sector.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

You will work hands-on with financial techniques and tools, including our state-of-the-art Trading Room, learning how to assess investment opportunities, understand the economic fundamentals underlying financial markets, and evaluate financial portfolios.

Electronic library resources form a core part of the support to students, with over 200 databases and 9,000 electronic journals accessible by the e-library web portal.

Our teaching emphasises the application of the versatile tools, techniques and methods of thought associated with professional economists. We aim to develop your ability to communicate the usefulness of economic ideas to a range of issues, including those of particular relevance to the financial sector.

You'll engage in block learning sessions, which will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide the one-to-one engagement you deserve.

As an Economics student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets. You'll also have access to leading resources such as ft.com and Qualtrics.

## What you'll study

### Semester One

- Behavioural Applications in Economics and Finance
- Using Quantitative Data in Economic Analysis
- Contemporary Issues in Economics

### Semester Two

- Valuation of Investment Products
- Derivatives Markets
- Investment and Portfolio Management

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

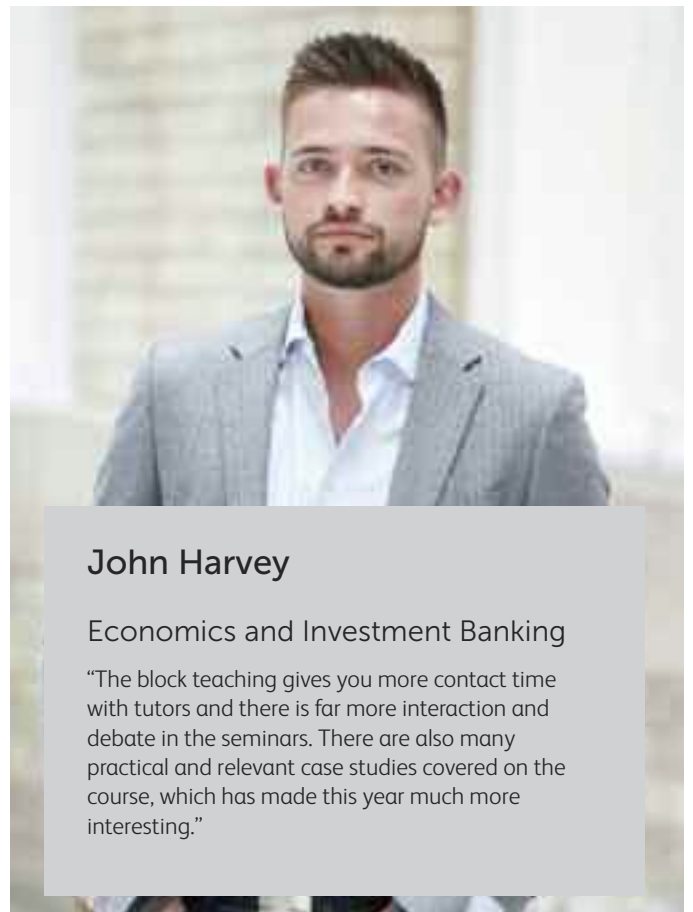
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Economists



### John Harvey

#### Economics and Investment Banking

"The block teaching gives you more contact time with tutors and there is far more interaction and debate in the seminars. There are also many practical and relevant case studies covered on the course, which has made this year much more interesting."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Economics and Investment Banking** to find out more.

## Masters (MSc)

# Entrepreneurship

Our innovative and unique MSc Entrepreneurship degree is aimed at ambitious future entrepreneurs from any academic discipline. You'll have the opportunity to create your own start-up, and the course combines rigorous academic theory with the practical skills, hands-on experience and valuable networks you need to accelerate the transition from idea to a successful business.

### Qualification

Masters (MSc)

### Duration

One year full-time

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £10,500 (one year full-time)

International Students

- £16,500 (one year full-time)

The MSc in Entrepreneurship is for individuals with a distinctively entrepreneurial mindset. You'll be provided with a foundation in the management of key functional areas of a new venture, the networks and compete for the seed capital to actually start your own enterprise.

You'll develop more advanced knowledge as the course progresses, and apply your skills to build your own enterprise. The course is a conversion Masters, and is therefore not restricted to those with a first degree related to business or management.

You'll have the opportunity to set up and establish your own enterprise and be mentored by experts in the field, or perhaps develop ideas for a family business you're already involved with.

Your professional and business networks will be enriched by an international experience during the course. You'll follow a 'young' entrepreneurial firm, experiencing the entrepreneurial journey directly. The project will culminate with participation in a two-week international study tour to network with a diverse mix of early stage entrepreneurs, and successful young entrepreneurs. During this trip you will have the opportunity to advise your 'client' in relation to their internationalisation strategy.

In parallel, the course offers high-calibre teaching and learning, reflecting a critical approach to management and management education. Throughout the course there is a strong emphasis on research and reflecting on your own ideas in order to transform them to strong and sustainable business propositions.

You'll also have a truly international learning experience built on the active contribution of students from around the world. The course develops you into a well-rounded entrepreneur and manager, able to operate in a wide variety of business environments. You'll cultivate your ideas and implement them through the course's challenges and seed capital, preparing them to stand the actual test of the markets.

## What's next?

You'll develop a wide range of skills and abilities, enhancing your entrepreneurial skills and therefore your employability. You'll be able to:

- become an entrepreneur, starting your own venture
- identify career opportunities towards an entrepreneurial role
- develop the skills to gain accelerated promotion in your chosen profession
- lead change as an entrepreneur inside a larger organisation
- carry out consultancy work in a wide range of sectors, e.g. manufacturing, services, retailing)
- advise other entrepreneurs
- undertake further study within the field of entrepreneurship.

From the last cohort three students have set up their own businesses, one student is employed in Switzerland and the remaining students are taking over areas within their family businesses.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## Working with industry

At Nottingham Business School, we're focused on your employability from the start of your postgraduate degree. We provide you with a learning experience that integrates theory and practice. Furthermore we provide you with the opportunity to work in short consultancy projects with real clients, network with the entrepreneurial community locally and internationally and present your ideas to potential investors.

During your first semester you will have the opportunity to work in collaboration with BioCity - the largest biotech incubator in the UK – providing advice for their operations.

In your final semester, you'll take on a major experiential project. This is a fantastic opportunity to use the theories and knowledge you've gained to produce a challenging piece of work with real impact.

- **Entrepreneurship Experience Project** – The Entrepreneurship Experience Project is the culmination of the MSc Entrepreneurship course and stages the ambition to kick-start your venture and find opportunities to finance for growing it to a sustainable one. The experience allows you to channel the skills, knowledge and inquisitiveness you have acquired in the module to develop your own business idea into an investment ready opportunity. At the end of the module you will be able to pitch and defend your proposition in front of business angels and potential investors. During this project a selection of students will compete to participate at the European Innovation Academy Challenge and present their propositions to mentors and investors from the Silicon Valley.

The Hive is Nottingham Trent University's purpose-built Centre for Entrepreneurship and Enterprise. They help turn business ideas into a reality through their support network, mentoring and training programmes. So if you have a business idea or even just want to go freelance, get in touch and see how they can help you. Visit [www.ntu.ac.uk/thehive](http://www.ntu.ac.uk/thehive) for further information.



## What you'll study

### Semester One

- Enterprise Context and Business Values
- Entrepreneurial Ethos: Leadership, People and Team Management
- Marketing and Customer Thinking

### Semester Two

- Uncap Creativity and Innovation
- Value Chains: Partnerships and Resources
- The International Experience

### Ongoing learning:

- Transformational Leadership Development
- Research Methods Through Marketing Research

### Semester Three

- Entrepreneurship Experience Project



### Jordan Elphick

#### Entrepreneurship

"My main reason for choosing this degree was because I wanted to learn how to run my business properly after seeing that it had potential to be more professional. I knew that MSc Entrepreneurship was the right course for me as it would allow me to gain transferable skills, which I could take away and put in to practice with my own business."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Entrepreneurship** to find out more.

## Masters (MSc)

# Finance

Our pure Finance route gives you a more in-depth understanding of core financial concepts, as well as the theories and tools used in a wide variety of organisations throughout the world. These include financial mathematics, model building, risk management, and mergers and acquisitions.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019 and January 2020

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above) containing some evidence of quantitative ability.
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The MSc Finance route develops your comprehension of the basic theoretical and empirical frameworks, as well as the applied underpinnings of financial mathematics, model building, risk management, and mergers and acquisitions.

During your first semester, you'll develop a strong core knowledge of the frameworks underlying institutional, accounting, and financial modelling frameworks. You'll explore the operation of markets, their major participants, and the regulatory environment. You'll also build a firm understanding of corporate finance, basic accounting, and financial analysis.

You'll be applying knowledge, tools and techniques to resolve issues in new and diverse situations within the finance disciplines. You'll also evaluate the rigour and validity of published research, and assess its relevance to the practice of finance.

This combination of modules will provide you with a range of opportunities that improve your theoretical understanding of finance topics, enable you to personalise your own curriculum and development schedule, and enhance your practical experience of a range of contemporary financial issues.

In your final semester, you'll take on a major experiential project. This is a fantastic opportunity to use the theories and knowledge you've gained to produce a challenging piece of work with real impact. This can involve addressing real-world challenges in the workplace, conducting independent research, or gaining valuable experience internationally.

Our Finance course has been created in collaboration with the Chartered Financial Analyst Society (CFA). The modules are aligned with the institution's own qualifications, which you can work towards upon completion of your degree. The Chartered Financial Analyst credential is held by over 150,000 professionals around the world. The charter gives a strong understanding of advanced investment analysis and real-world portfolio management skills. **Please note that the professional body does not give exemptions from the final or professional level.**

As we are one of the preferred partners for the Chartered Institute of Management Accountants (CIMA) this course allows our students a quicker route to the CIMA Professional Qualification and the global professional designation of Chartered Global Management Accountant (CGMA). The CIMA Professional Qualification is recognised worldwide as the most relevant global finance qualification for a career in business.

Nottingham Business School is a UK leader in financial and business education. A finance degree from NTU gives you the foundations and opportunities to pursue a wide range of exciting careers.



## What's next?

You could go into a range of finance-related areas including central banking, corporate finance or international finance. Graduates from this course have gone into both public and private sector organisations, undertaking positions such as:

- financial controllers
- tax consultants
- quality assurance managers
- financial managers
- financial advisers.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

You'll be based in the Grade II listed Newton building on our City Campus, where you'll have access to high-quality computer facilities and software.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include case studies, discussions, business simulations, and group activities.

You'll engage in block learning sessions, which will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide the one-to-one engagement you deserve.

As a Finance student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets.

## What you'll study

### Semester One

- Global Financial Markets
- Financial Statement Analysis
- Corporate Finance

### Semester Two

- Financial Modelling
- Risk Management
- Corporate Restructuring

### Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

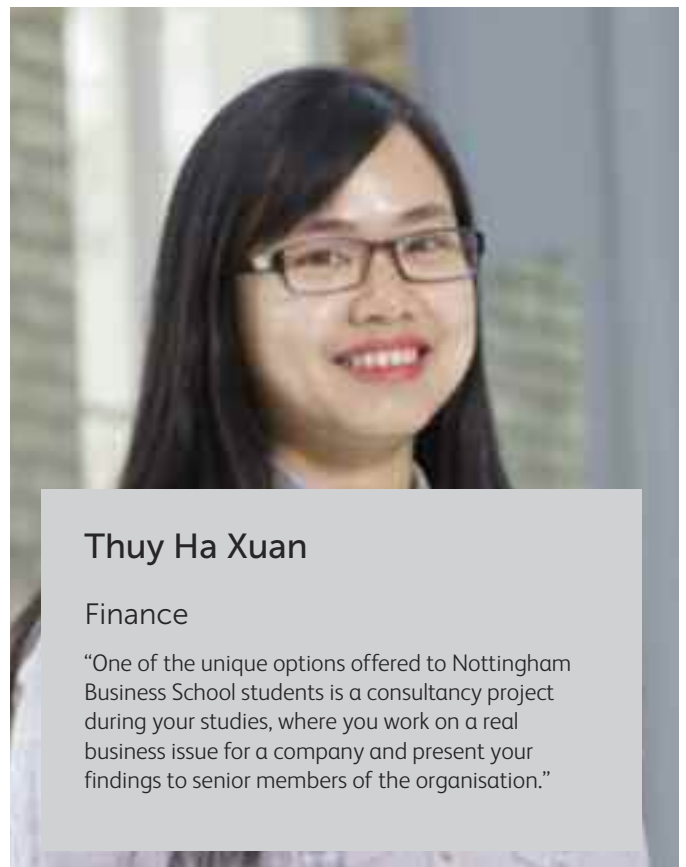
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Finance and Accounting



**Thuy Ha Xuan**

Finance

"One of the unique options offered to Nottingham Business School students is a consultancy project during your studies, where you work on a real business issue for a company and present your findings to senior members of the organisation."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Finance** to find out more.



## Masters (MSc)

# Finance and Accounting

Our MSc Finance and Accounting degree enables you to become a critical member of an organisation's core management team. You'll build on your first degree in Accounting, and develop your understanding by applying theories to practice. The course covers the subjects that will enable you to complete your professional body entrance exams and progress your career.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You will need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above). Your undergraduate degree should either be in Accounting, Finance or in a business and management related subject with a substantial accounting and finance element.
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

This course provides you with the theoretical background and practical skills for a career tackling contemporary issues in finance. Accounting is a vital part of all kinds of organisations across the world, and you'll be equipped with sought-after skills you can apply in a huge range of settings.

Our MSc Finance and Accounting degree is designed to enable you to become a critical member of an organisation's core management team. Your first semester develops a strong core knowledge of institutional, accounting and financial modelling frameworks. You'll explore the operation of markets, their major participants and the regulatory environment, as well as building a firm understanding of corporate finance, basic accounting and financial analysis.

You'll apply knowledge, tools and techniques to resolve issues in new and diverse situations within the finance discipline. Through a process of applied learning, such as the experiential project during your third semester, you'll learn to make recommendations for organisational practice based on theoretical insights.

Finally, you'll demonstrate an appreciation of wider social, environmental and economic sustainability issues and their interrelationships, which may be impacted by – or have an impact on – organisational activities.

This course is aimed at those who have a first degree in, or a substantial academic background in, accounting. It's also suitable for those who've obtained, or can obtain, exemptions from professional body exams up to the intermediate level.

Our Finance and Accounting course has been created in collaboration with the Chartered Financial Analyst Society (CFA). The modules are aligned with the institution's own qualifications, which you can work towards upon completion of your degree. The Chartered Financial Analyst credential is held by over 150,000 professionals around the world. The charter gives a strong understanding of advanced investment analysis and real-world portfolio management skills.

**Please note that the professional body does not give exemptions from the final or professional level.**

As we are one of the preferred partners for the Chartered Institute of Management Accountants (CIMA) this course allows our students a quicker route to the CIMA Professional Qualification and the global professional designation of Chartered Global Management Accountant (CGMA). The CIMA Professional Qualification is recognised worldwide as the most relevant global finance qualification for a career in business.

Nottingham Business School is a UK leader in financial and business education. A finance degree from NTU gives you the foundations and opportunities to pursue a wide range of exciting careers.



## What's next?

Accounting is a vital part of all kinds of organisations across the world, so this route equips you with sought-after skills that you can apply in a huge range of settings. Graduates from this course have gone on to work in both the public and private sector, undertaking positions such as:

- consultant
- auditor
- financial analyst
- investment portfolio manager
- strategic management.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Nottingham Business School adopts a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level – course, module and session – you'll study different theories, concepts and approaches. You'll be given opportunities to apply these in a range of practical settings.

You'll enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and you'll analyse these using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even to consider how a theory itself might be improved, enhancing the quality of your learning.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include case studies, discussions, business simulations, and group activities.

You'll engage in block learning sessions, which will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide the one-to-one engagement you deserve.

As a Finance student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets.

## What you'll study

### Semester One

- Global Financial Markets
- Financial Statement Analysis
- Corporate Finance

### Semester Two

- Corporate Governance and Accountability
- Strategic Management Accounting
- Comparative Corporate Reporting

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

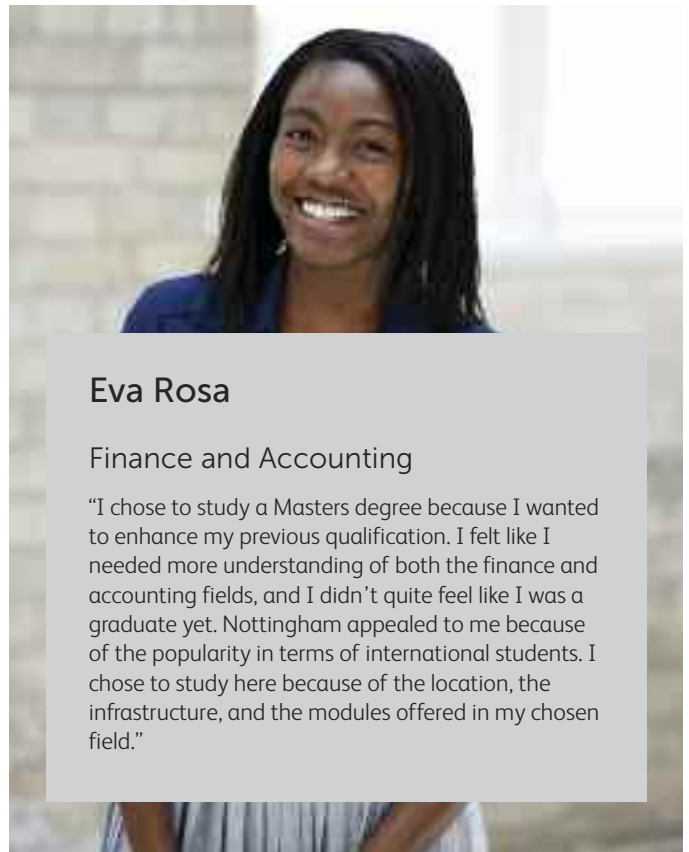
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Finance and Accounting



### Eva Rosa

#### Finance and Accounting

"I chose to study a Masters degree because I wanted to enhance my previous qualification. I felt like I needed more understanding of both the finance and accounting fields, and I didn't quite feel like I was a graduate yet. Nottingham appealed to me because of the popularity in terms of international students. I chose to study here because of the location, the infrastructure, and the modules offered in my chosen field."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Finance and Accounting** to find out more.

## Masters (MSc)

# Finance and Investment Banking

Our MSc Finance and Investment Banking course teaches you about analysing and valuing investment products, critical analysis of information in derivatives markets, and portfolio and investment management. You'll explore the operation of markets, their major participants and the regulatory environment, as well as building a firm understanding of corporate finance, basic accounting, and financial analysis.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You will need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above) containing some evidence of quantitative ability.
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The MSc Finance and Investment Banking route emphasises the analysis and valuation of investment products, and critical analysis of information in derivatives markets and portfolio and investment management. You'll work with financial tools and techniques in an applied setting, using our state-of-the-art Trading Room equipped with the latest Bloomberg software to develop the knowledge and skills necessary to be successful in this sector.

In your first semester, you'll develop a strong core knowledge of the frameworks underlying institutional, accounting, and financial modelling. You'll explore the operation of markets, their major participants and the regulatory environment, and you'll build a firm understanding of corporate finance, basic accounting, and financial analysis.

You'll learn to apply knowledge, tools and techniques to resolve issues in new and diverse situations within the field of investment banking. You'll evaluate the rigour and validity of published research, and you'll assess its relevance to the practice of investment banking.

During your final semester, you'll undertake an experiential project giving you the opportunity to apply the knowledge and analytical skills you have acquired on the course. You'll make recommendations to the senior managers of a real organisation on a business issue.

By the end of your degree, you'll be able to critically self-reflect, and to demonstrate an international awareness and openness to the world based on an appreciation of social and cultural diversity.

Our Finance and Investment Banking course has been created in collaboration with the Chartered Financial Analyst Society (CFA). The modules are aligned with the institution's own qualifications, which you can work towards upon completion of your degree. The Chartered Financial Analyst credential is held by over 150,000 professionals around the world. The charter gives a strong understanding of advanced investment analysis and real-world portfolio management skills. **Please note that the professional body does not give exemptions from the final or professional level.**

As we are one of the preferred partners for the Chartered Institute of Management Accountants (CIMA) this course allows our students a quicker route to the CIMA Professional Qualification and the global professional designation of Chartered Global Management Accountant (CGMA). The CIMA Professional Qualification is recognised worldwide as the most relevant global finance qualification for a career in business.

Nottingham Business School is a UK leader in financial and business education. A finance degree from NTU gives you the foundations and opportunities to pursue a wide range of exciting careers.



## What's next?

Graduates from this course have gone into working in both public and private sector organisations, undertaking positions such as:

- investment banking
- pensions analyst
- unit and investment trust management
- financial managers
- financial advisors.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Nottingham Business School adopts a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level – course, module and session – you'll study different theories, concepts and approaches. You'll be given opportunities to apply these in a range of practical settings.

You'll enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and analyse these using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even consider how a theory itself might be improved, improving the quality of your learning.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include case studies, discussions, business simulations, and group activities.

You'll engage in block learning sessions, which will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide the one-to-one engagement you deserve.

As a Finance student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets.

## What you'll study

### Semester One

- Global Financial Markets
- Financial Statement Analysis
- Corporate Finance

### Semester Two

- Financial Modelling
- Risk Management
- Corporate Restructuring

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

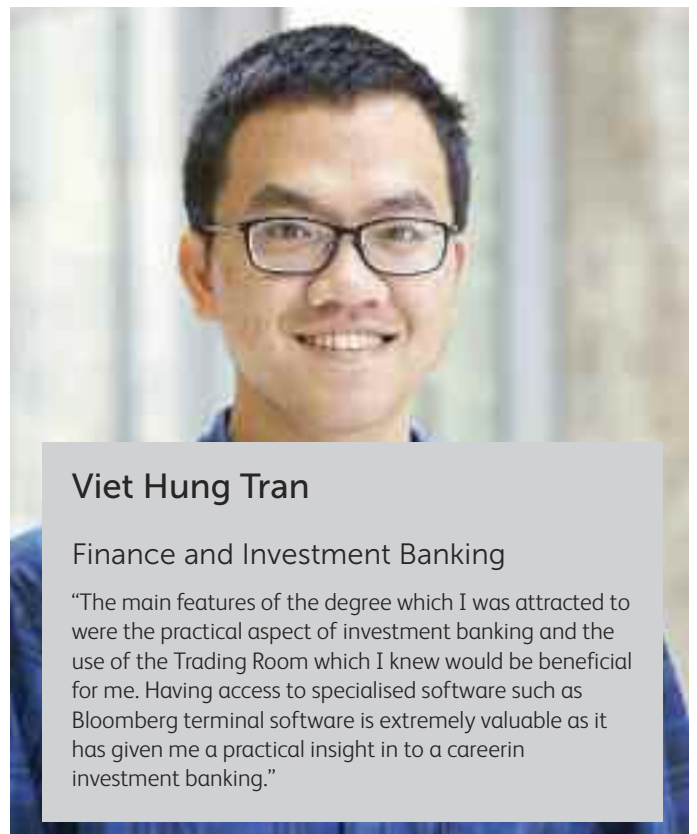
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Finance and Accounting



### Viet Hung Tran

#### Finance and Investment Banking

"The main features of the degree which I was attracted to were the practical aspect of investment banking and the use of the Trading Room which I knew would be beneficial for me. Having access to specialised software such as Bloomberg terminal software is extremely valuable as it has given me a practical insight in to a career in investment banking."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **Finance and Investment Banking** to find out more.

## Masters (MSc)

# Human Resource Management

Our MSc Human Resource Management (HRM) course is ideal for students from any academic discipline who want to build a successful career in the HR area. This course is approved by the Chartered Institute of Personnel and Development (CIPD), equipping you with the in-depth knowledge and practical skills required in today's competitive market.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Our Human Resource Management (HRM) course has been designed to give you a theoretical background in HRM and to equip you with appropriate practical HR skills. It's ideal for students from any academic background who wish to embark on a successful career in HR. The course is designed specifically to enable those who are seeking to start such a career, to gain a Masters qualification in HRM through completing a course of study that has been approved by the professional body for HRM practitioners, namely the CIPD. Successful completion of the course leads to Associate Membership of the CIPD, and is a prerequisite for you to eventually apply for Chartered Membership and ultimately enable you to apply to progress to Chartered Fellowship of the CIPD.

You'll learn to employ theory and contemporary thinking in practical HRM settings. The course emphasises applying knowledge, skills and techniques to analyse HRM policies, procedures, practices, and strategies.

During your studies, you'll explore a range of HRM approaches, techniques and methodologies. The modules will provide you with a solid grounding in HRM and its practice in contemporary organisations. You'll gain internationally relevant skills that create career opportunities in consultancy, recruitment, training, and other HR roles that facilitate global business.

A Consultancy Experience Project (or an Applied Dissertation, on the two-year course) gives you the opportunity to apply the knowledge and analytical skills you have acquired throughout your studies enabling you to make costed recommendations to the senior managers of a real organisation on a business HR issue.

The wide range of skills and knowledge acquired during your studies will enhance your employability prospects. To gain Associate Membership of the CIPD you not only have to successfully complete the MSc HRM, but you also need to be a student member of the CIPD. Nottingham Business School will pay for your student membership of the CIPD for the duration of your studies (this will be actioned once you commence your studies).

Internationally, HR is becoming increasingly professionalised, and a Masters qualification approved by the CIPD will enable you to gain a firm foothold on the HR career ladder.





## What's next?

The skills and knowledge gained on the course will enhance your employability prospects. As a graduate of the MSc HRM, you'll have a wide range of possible HR careers, either as a generalist or a specialist. Our students have progressed to roles that include:

- organisational development consultant
- senior HR specialist
- head of HR
- learning and development officer
- payroll production controller.

Others have gone on to further their studies by carrying out world-leading research in HR and psychology.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Nottingham Business School provides a high-quality management learning environment designed to encourage creative thinking about the real issues confronting managers and their organisations. The School's professional approach to management education is supported by the latest communications and information technology, and by extensive learning resources. The computing network offers 24-hour access to the University's computing facilities, and a range of off-campus services are also available. These include email, electronic library services, and access to a range of software.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include discussions, business simulations, and group activities. Case studies are used to help provide context to the issues raised in the workshops, ensuring you understand how to apply the theories and concepts to relevant situations, structures and processes.

Each of the modules will take place over a four-week period. Teaching is delivered in the first three weeks, with the fourth left clear for assessment work. You'll be able to focus on one subject at a time bearing in mind that each subject is inherently linked to all the others. Contact within modules takes the form of whole-class delivery in interactive workshops with online support.

The module sessions will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide opportunities for you to gain cross-cultural experiences.

## What you'll study

### Semester One

- HRM in its Business Context
- People Resourcing and Talent Management
- Employment Law or HR in its International Environment

### Semester Two

- Employee Relations and Engagement
- Learning and Talent Development
- Performance Management

## Semester Three

- Consultancy Experience Project
- Applied Dissertation (two-year course only)

Or:

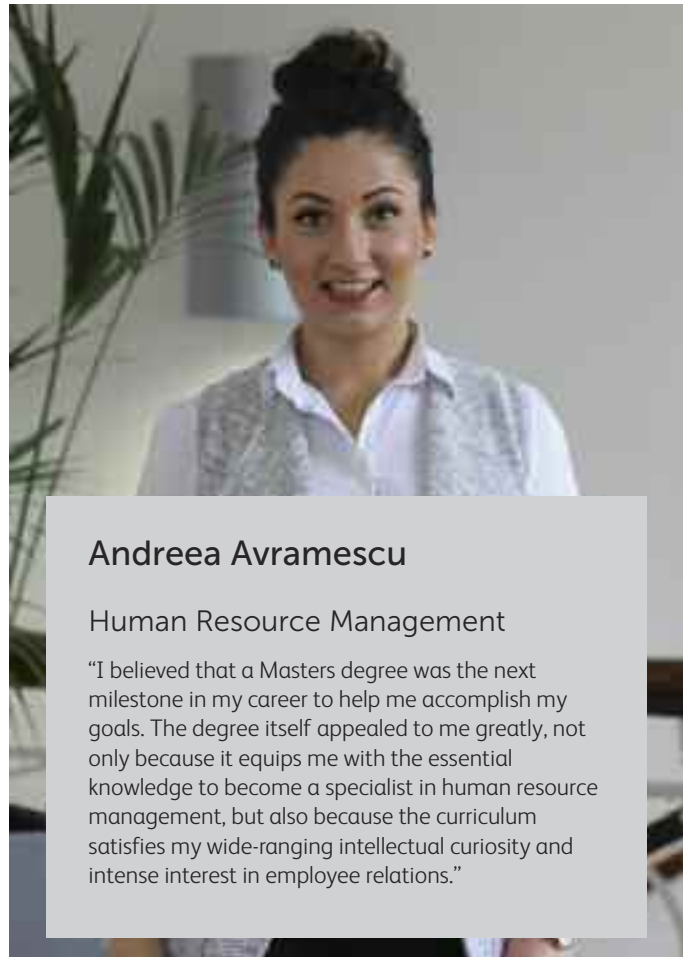
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. During your placement, you'll complete an Applied Dissertation.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Business Research and Professional Skills



### Andreea Avramescu

#### Human Resource Management

"I believed that a Masters degree was the next milestone in my career to help me accomplish my goals. The degree itself appealed to me greatly, not only because it equips me with the essential knowledge to become a specialist in human resource management, but also because the curriculum satisfies my wide-ranging intellectual curiosity and intense interest in employee relations."

For full details of course delivery and assessment, future career and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search **HRM** to find out more.

## Masters (MSc)

# International Business (Single Award)

Our MSc International Business (Single Award) is for students who want to broaden their knowledge of the international business environment, global strategy, and cross-cultural management. It suits individuals from a wide range of educational backgrounds, and offers the opportunity to gain valuable international experience in just one year.

### Qualification

Masters (MSc)

### Duration

One year full-time

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £10,500 (one year full-time)

International Students

- £16,500 (one year full-time)

Globalisation represents a great opportunity for those who can acquire knowledge and skills that foster an international perspective, the ability to interact with stakeholders from all over the world, and the aptitude to operate in a labour market that crosses national borders.

By focusing on different aspects of the international business environment, global strategy and cross-cultural management, this course trains you for working in a range of internationally oriented companies – including multinationals and small-to-medium enterprises – and public institutions.

Our standard Masters involves rigorous core studies here at Nottingham Business School, followed by a semester studying abroad at one of our partner institutions in Germany, France, South Korea, the Czech Republic, Belgium, Sweden, Hungary, Italy, Norway, Slovenia, Poland, Switzerland, or Portugal.

This is followed by a major project, undertaken at home or abroad. While international travel is a key element of this qualification, we understand that some of our students won't have the flexibility to leave the UK for a prolonged period – so we also offer a stay-at-home route, involving more study here at NBS. All our students are offered the chance to go on a study tour, so stay-at-home students will still have opportunities to develop their international perspectives in person.

In your final semester, you'll have the opportunity to apply what you have learned so far in a business research project. This is a traditional piece of independent research, creating an academic research paper, a presentation, and a methodological reflection.

We typically have students on the course from over 25 different countries. Your learning experience builds on the active contribution of participants from around the world, including the UK. We create an international learning environment that prepares you for a global workplace.

## What's next?

Our graduates go into a huge variety of roles, such as working for multinational corporations or as consultants in sectors like manufacturing, hospitality and distribution. Our graduates have progressed into roles including:

- acquisition sales representative
- project manager
- business development executive
- consultant

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Nottingham Business School adopts a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level, you'll study different theories, concepts and approaches, and you'll be given opportunities to apply these in a range of practical settings.

The aim is to enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and analyse them using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even to consider how a theory itself might be improved, enhancing the quality of your learning.

Our teaching and learning methods are centred around interactive workshops. These are highly participative in nature, and will include case studies, discussions, business simulations, and group activities. Case studies are used to help provide context to the issues raised in the workshops, ensuring you understand how to apply the theories and concepts to relevant situations, structures and processes.

Each of the modules will take place over a four-week period. Teaching is delivered in the first three weeks, with the fourth week left clear for assessment work. You'll be able to focus on one subject at a time, and still have time to prepare for each assessment. Contact within modules takes the form of whole-class delivery in interactive workshops and structured guided study.

You'll engage in block learning sessions, which will offer continuous stimulating discussions and advanced skill development. You'll also benefit from small group learning sessions that provide the one-to-one engagement you deserve.

## What you'll study

### Semester One

- International Business Environment and Strategy
- Organisation and Management
- Cross-Cultural Management
- Foreign Language

### Semester Two

In this semester you'll have the opportunity to:

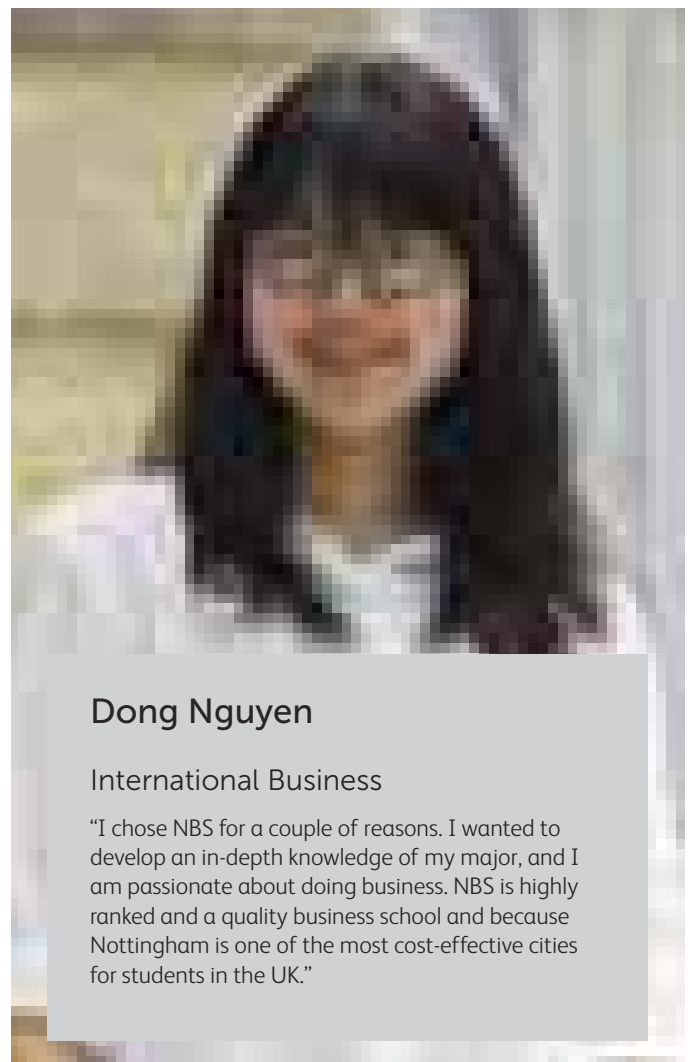
- study abroad
- study modules in HRM, global supply chain, and international experience (our stay-at-home route).

### Semester Three

- Business Research Project

### Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



**Dong Nguyen**

International Business

"I chose NBS for a couple of reasons. I wanted to develop an in-depth knowledge of my major, and I am passionate about doing business. NBS is highly ranked and a quality business school and because Nottingham is one of the most cost-effective cities for students in the UK."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **International Business** to find out more.

## Masters (MSc)

# International Business (Dual Award)

Our flagship Dual Award is a truly exceptional opportunity to gain two Masters degrees in just 15 months, giving you a clear competitive advantage. Featuring a highly valuable international internship, study delivered in the UK and abroad, and an in-depth research project, it is a career-defining course that will change the way you see the world.

### Qualification

Masters (MSc)

### Duration

15 months

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.1 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £11,500 (15 months full-time)

International Students

- £17,000 (15 months full-time)

This innovative course enables you to earn two Masters degrees from two different universities – a faster and more affordable option than taking them consecutively. It's an opportunity to make a major impact on your career in a relatively short period of time, broadening your horizons and giving you valuable international exposure.

By focusing on different aspects of the international business environment, global strategy and cross-cultural management, this course trains you for working in a range of internationally oriented companies, including multinationals, small-to-medium enterprises, and public institutions.

You'll then build on this by studying for a semester at one of our acclaimed partner institutions – ISCTE Business School, KEDGE Business School, University of Brescia, ESC Clermont Graduate School of Management or National Sun Yat-Sen University (NSYSU). As part of the KEDGE course, you will be able to choose a curriculum focused on brand management, business development or corporate finance taught in English or those focused on sports and events management are taught in French.

If you decide to spend your study overseas at ESC Clermont, you can study either an MSc International Commerce and Digital Marketing or an MSc International Project Management.

If you choose to study at ISCTE, you'll study the MSc International Management, which covers a range of modules in finance, entrepreneurship, HRM, international business, consultancy and strategy, with the option to choose one elective.

Students who choose the University of Brescia will be awarded an MSc International Business and Management, with parts of this course focused on aspects tied to advanced marketing and logistics.

At the NSYSU, you'll be able to complete an MBA in Global Human Resource Management.

Teaching at all of our partner institutions is conducted in English, and you'll be fully supported by NBS.

This is followed by a valuable 12-week internship in the UK or overseas, giving you first-hand experience in an internationally focused role. It's an excellent opportunity to immerse yourself in a different culture, or to get involved in the international activities of a business.

Finally, you'll return to Nottingham to undertake an in-depth research project, developing new knowledge in a specific area of interest.

## What's next?

This course will give you a broad insight into the different aspects of international business and management. You'll develop a wide range of skills and abilities that will enhance your employability prospects.

Students from this course have gone into roles including:

- senior policy advisor
- project manager
- consultant
- business development manager

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## What you'll study

### Semester One

- International Business Environment and Strategy
- Organisation and Management
- Cross-Cultural Management
- Foreign Language

### Semester Two

- Study abroad at one of our partner institutions. You can choose from:

#### ISCTE Business School, Lisbon, Portugal

Traces its origins back to the earlier department of management sciences, created in 1972. The school is recognised for its excellence in learning and research, international and multicultural environment, and the solid connection to the business world that it offers our exceptional graduates, leadership entrepreneurship and innovation. Living and studying in this vibrant city, you'll be close to some of Portugal's best attractions. It's also just a two-hour drive to the sunny Algarve in the south, and the Spanish border in the north.

#### ESC Clermont Graduate School of Management, Clermont-Ferrand, France

ESC Clermont holds AACSB accreditation and is a general graduate management school renowned for its programmes, the number and quality of its international partners, its dual skills background and joint degrees, its fields of excellence. It has 1,400 students, including over 300 international students from 38 different countries. Clermont-Ferrand is famous for its chain of extinct volcanoes – the Chaîne de Puys which surround it and is one of the oldest cities in France.

#### KEDGE Business School, Marseille, France

In 2013, KEDGE was founded from the merger of two renowned business schools, well-established in their respective regions and already benefiting from international outreach: BEM and Euromed Management. KEDGE's community is made up of 12,000 students and has four campuses across France. Grit and grandeur coexist seamlessly in Marseille, an exuberantly multicultural port city with a pedigree stretching back to classical Greece and a fair claim to the mantle of France's second largest city.

#### University of Brescia, Brescia, Italy

At the foot of the Alps, between the Mella and the Naviglio, beautiful Brescia is close to the cities of Verona and Milan. Its university has exceptional links with Italian businesses, including innovative SMEs and large corporates, and can help to arrange valuable internships for NTU students. The University offers a whole range of support to international students, from Italian lessons to cultural activities.

#### National Sun-Yat Sen University, Kaohsiung City, Taiwan

NSYSU was established in 1980 and has since been a thriving institution of higher learning. The campus is located in the scenic Sizihwan and surrounded by the Longevity Mountain and the Taiwan Strait. The spectacular beach offers a natural venue for recreation and water sports, and the sunset is the most popular scenery sought by tourists from all over the world.

### Semester Three

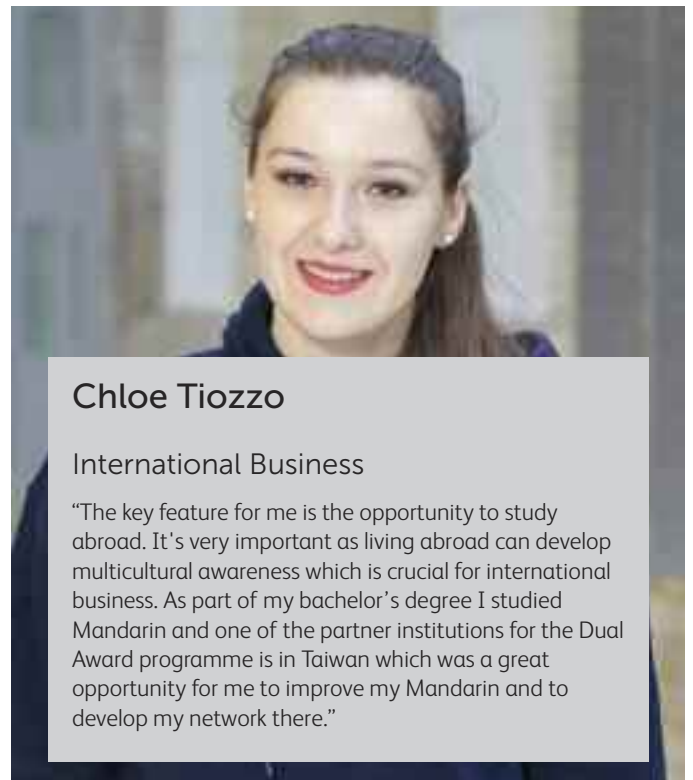
- 12-week internship in the UK or overseas

### Semester Four

- Business Research Project

### Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



**Chloe Tiozzo**

#### International Business

"The key feature for me is the opportunity to study abroad. It's very important as living abroad can develop multicultural awareness which is crucial for international business. As part of my bachelor's degree I studied Mandarin and one of the partner institutions for the Dual Award programme is in Taiwan which was a great opportunity for me to improve my Mandarin and to develop my network there."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **International Business** to find out more.



## Masters (MSc)

# Project Management

Our MSc Project Management course will equip you with all the skills and knowledge required to successfully design, plan and execute projects. The course is designed with employers', requirements in mind. It offers a broad understanding of all elements of project management, such as stakeholder management, scope management, quality management, and others.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Project Management is a growing field, with a strong focus on finding graduates with a strong theoretical background in project and programme management. 15.7 million new project management roles will be created globally by 2020 according to the Project Management Institute in their Talent Gap Report (2013).

Designed to give you a strong theoretical background in project and programme management, this course will allow you to put theory and contemporary thinking into a practical project management setting. The principle aim of this course is to offer you a specialist postgraduate course in project management that is both practically and academically relevant to the current demands in project and programme management.

This course is accredited by the Association for Project Management (APM) the Chartered Body for the project management profession. This prestigious accreditation ensures a high standard of relevance and excellence. As well as gaining a recognised Masters qualification, you'll have the opportunity to take up membership of the APM – a valuable tool for networking and building connections.

The programme modules on this course are mapped and aligned to the APM Body of Knowledge 6th edition, ensuring our students have access to the latest thinking from around the world.

You'll be introduced to the key principles and methodologies of project management in your first semester. You'll explore ways to motivate, retain and engage team members. Then you'll develop an understanding of the challenges modern project managers face, and you'll apply project management techniques to real projects of your own.

During your second semester you will learn specialist skills and techniques aimed to improve planning, monitoring and controlling projects. You'll develop your creativity to tackle problems and make accurate decisions throughout the project life cycle. Finally, you'll foster a critical understanding of strategic issues in project management in the context of wider theory.

In your third semester, you'll choose a major practical project. You'll apply your skills in a real-world setting, either by conducting a piece of independent research or by gaining hands-on experience through a 12-week experiential project.



## What's next?

The recent Project Management Institute (PMI) Talent Gap Report estimates that the Project Management profession is one of the fastest growing careers in the world, reaching an economic impact of over USD \$18 trillion. Hence, now is the perfect time for professionals and job seekers to build PM skills.

Project Management graduates can go on to successful careers in finance, consultancy or manufacturing, to name but a few. The skills and knowledge gained from this course are transferable across a number of industries including automotive, oil & gas, aerospace & defence, IT, engineering, healthcare plus many more.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Your learning is structured around theory, practice, experience and observation, and reflection and improvement. At each level (course, module and session), you will study different theories, concepts and approaches and be given opportunities to apply these in a range of practical settings. The aim is to enhance your understanding through the direct experience of business, where you will have opportunities to observe business practices and behaviours (including your own) and analyse these using theoretical knowledge.

You will enjoy a teaching and learning environment that is shared by your fellow students and academic staff from different educational and cultural backgrounds and with whom you will have the chance to share your previous educational and practical experience. This provides a similar environment to working in international organisations where you interact with colleagues from different backgrounds.

Different types of assessment, ranging from academic and reflective essays to reports and presentations, are used throughout the course to achieve a balanced assessment regime and enable you to manage your workload more effectively. Group learning is a central feature of our teaching and learning strategy, and indeed the ability to work effectively with others is essential to all work practice. It is thus appropriate that some elements of group assessment are incorporated, although individual performance is more highly weighted in order to give due credit for individual performance.

Assessment will also incorporate experiential elements to enable you to apply your knowledge through live projects or simulations and cases. These different types of assessment will provide you with the knowledge and different skills necessary to succeed in the world of project management.

## What you'll study

### Semester One

- Principles of Project Management
- Leading Project Teams
- Maximising Project Success

### Semester Two

- Project Planning and Control
- Problem Solving in Context
- Project and Programme Strategy

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project

Or:

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



**Quyen Le**

**Project Management**

"The course modules are well designed, providing students both theoretical and practical knowledge. A plus of this course is the one-year work placement, which gives me more opportunities to build my project management skills."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Project Management** to find out more.

## Masters (MSc)

# Management

This course will shape you into an effective 21st-century manager, able to operate in dynamic and complex organisational environments. You'll develop your understanding of the central principles of management and engage with relevant and emerging concerns, including managing across cultures. This course is accredited by the Chartered Management Institute (CMI), providing you with a CMI Level 7 qualification upon graduation.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019 and January 2020

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The MSc Management degree is aimed at students with either no background in business and management who want to develop a career in this field, or those who have a qualification in business and management but want to become more competitive and progress their careers.

You'll examine the role of the individual manager, exploring management at an organisational level and considering the strategic contexts in which managers operate. You'll then go on to engage with current and emerging management concerns, including managing across cultures. You'll also explore organisational innovation and entrepreneurial thinking, as well as refining your critical understanding of management theory.

In your second semester you'll have the opportunity to specialise in a subject area (pages 36 to 49), creating a tailored degree path. You can choose from:

- MSc Management
- MSc Management and Business Analytics
- MSc Management and Finance
- MSc Management and Global Supply Chain Management
- MSc Management and Innovation & Enterprise
- MSc Management and International Business
- MSc Management and Marketing

You'll become a well-rounded manager able to operate globally and across a wide variety of business environments. We'll give you the theoretical insights and practical relevance necessary for a successful graduate career in management.

When you graduate, you'll receive both the MSc Management and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



**We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.**



**Master in Management  
Ranking 2018**

## What's next?

Graduates from this course have gone on to work in both public and private sector organisations, undertaking positions such as:

- operational manager
- consultant
- business analyst
- business improvement manager
- project manager

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

We adopt a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level, you'll study different theories, concepts and approaches, and you'll be given opportunities to apply these in a range of practical settings.

You'll enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and analyse these using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even to consider how a theory itself might be improved. You'll benefit from a theoretical and practical learning experience that fits your needs and improves your career opportunities.

You'll experience different cultures and learning styles through working in groups with other students. Different teaching, learning and assessment modes will equip you with a number of essential skills. These include, but are not limited to: communication, presentation, negotiation, report writing, analytical thinking, and – most importantly – critical thinking.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- International Human Resource Management
- Innovation, Creativity and Entrepreneurial Ingenuity
- Contemporary Issues in Management

### Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

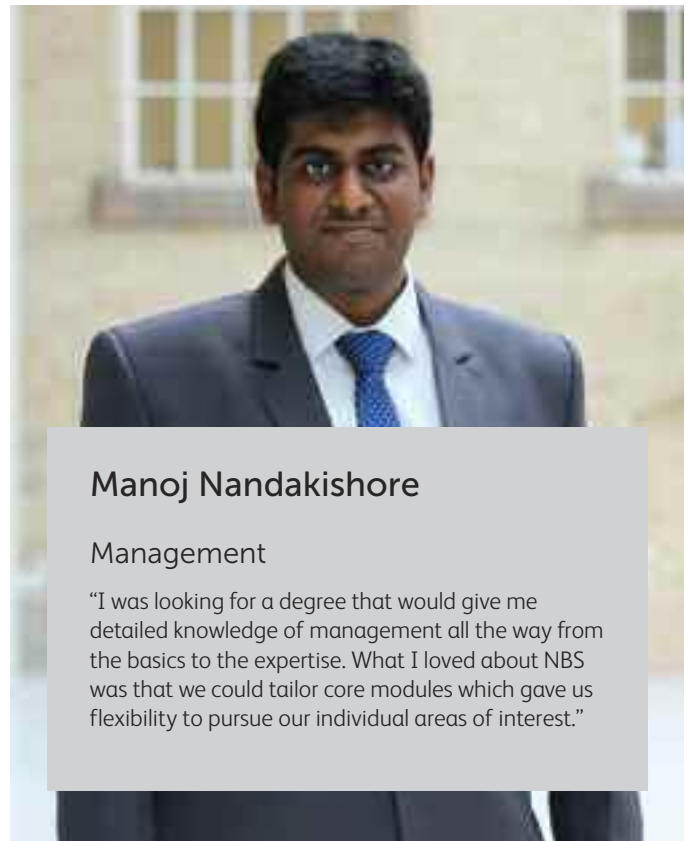
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



**Manoj Nandakishore**

Management

"I was looking for a degree that would give me detailed knowledge of management all the way from the basics to the expertise. What I loved about NBS was that we could tailor core modules which gave us flexibility to pursue our individual areas of interest."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management** to find out more.

## Masters (MSc)

# Management and Business Analytics

This course will develop your understanding of the value of business analytics within an organisation and introduce you to the world of 'big data' and the impact it is having on organisations across the globe. This course is accredited by the Chartered Management Institute (CMI), providing you with a CMI Level 7 qualification upon graduation.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The MSc Management and Business Analytics degree is aimed at students with an interest in analytics and the focus is on developing managers capable of understanding the context, nature and scope of the problems faced in interpreting big data.

In your first semester, you will shape your leadership and management skills to become an effective manager, gaining an excellent understanding of the core subjects, enabling you to put theory and contemporary thinking into practice.

During your second semester, you'll understand the value of business analytics within an organisation, its impact on decision-making and the problems faced in interpreting big data. You'll face practical challenges and focus on applying descriptive statistics to analyse real-world data. You will learn:

- quantitative methods for data analysis;
- the business analytics process;
- machine learning models to predict uncertain events in a business environment;
- current trends within business analytics:
  - mobile BI
  - sentiment / emotion analysis
  - text analysis
  - event stream processing.

Finally, in your third semester, you'll choose an experiential project. With the opportunity to use the skills you've learnt in lectures in a real-world setting, you can choose from completing a consultancy experience project, an internship experience project, a business research project or a global experience project.

When you graduate, you'll receive both the MSc Management and Business Analytics and a Chartered Management Institution (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



**We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.**



**Master in Management  
Ranking 2018**



## What's next?

At Nottingham Business School, we're focused on your employability from the start of your postgraduate degree. We provide you with a learning experience that integrates theory and practice.

Graduates from this course can be expected to take roles in the public, private and third sector, undertaking positions such as:

- junior analyst
- business consultant
- market research analyst
- data analytics manager

**98% of NBS postgraduate students have gone on to postgraduate roles six months after graduation (DHLE 2016/17).**

## How you'll study

We adopt a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level, you'll study different theories, concepts and approaches, and you'll be given opportunities to apply these in a range of practical settings.

You'll enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and analyse these using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even to consider how a theory itself might be improved. You'll benefit from a theoretical and practical learning experience that fits your needs and improves your career opportunities.

You'll experience different cultures and learning styles through working in groups with other students. Different teaching, learning and assessment modes will equip you with a number of essential skills. These include, but are not limited to: communication, presentation, negotiation, report writing, analytical thinking, and – most importantly – critical thinking. You'll also have access to a range of industry-leading information packages.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- Introduction to Business Analytics and Intelligence
- Predictive and Prescriptive Analytics
- Data Analysis for Managerial Decision Making

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**



### Desmond Onyejekwe

"Having more than a bachelor's degree is highly noticed by employers when applying for jobs. I chose NBS because the core business modules were directly linked to my goals. The multicultural environment helped me network with people from different countries around the world."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and Business Analytics** to find out more.

## Masters (MSc)

# Management and Finance

Our MSc Management and Finance degree explores the changing global financial marketplace and its role within society. You'll have a number of opportunities to put your learning into practice on this high-performance course, and you'll benefit from our Dual Award with the Chartered Management Institute (CMI).

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

This course explores the global financial marketplace. It focuses on the analysis of financial statements to improve management decision-making.

During your first semester, you will study with students across the whole management suite, where you'll examine the role of the individual manager and management at an organisational level, and the strategic context in which managers operate. You will then go onto your second semester, studying the finance-related modules.

You'll consider key aspects of the financial management of corporations in a multinational environment. You'll develop a detailed understanding of key finance theories and their application, as well as strong critical analysis skills.

You'll start with an exploration of the global financial marketplace – its structure and participants, the types of market, regulatory functions, and their changing role in society. Then you'll concentrate on the analysis of financial systems, improving your management decision-making by evaluating and applying a range of analytical techniques.

Finally, in your third semester, you'll choose an experiential project. With the opportunity to use your skills in a real-world setting, you can choose from completing a consultancy experience project, an internship experience project, a business research project or a global experience project.

When you graduate, you'll receive both the MSc Management and Finance and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.



Master in Management  
Ranking 2018

## What's next?

Your finance specialism can take you into roles that include:

- corporate treasury management
- financial analysis
- financial management
- financial risk management.

Graduates from this course have also gone on to senior management positions, information systems careers, and roles in international employment and marketing.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Teaching and learning methods are centred around interactive workshops which are highly participative in nature and will employ case studies, discussions, business simulations and group activities.

Types of assessment will range from examinations to group presentations including essays, reports, financial analyses, literature reviews and research based projects.

We ensure that support and guidance is in place, especially during the early stages of the course and assessment periods, to help you become comfortable with operating in a student-centred learning environment.

As a Finance student, you'll have access to our unique Trading Room facility, which gives you a simulated experience of working in the fast-moving world of shares and trading. You can access sophisticated analysis tools and data on worldwide financial markets.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- Global Financial Markets
- Financial Statement Analysis
- Corporate Finance

### Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

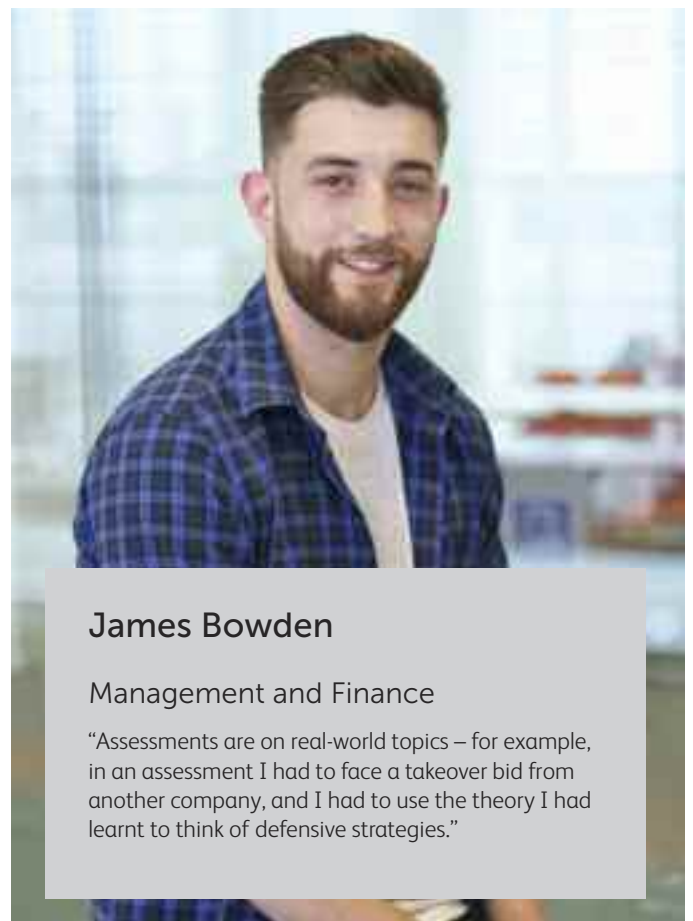
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



**James Bowden**

Management and Finance

"Assessments are on real-world topics – for example, in an assessment I had to face a takeover bid from another company, and I had to use the theory I had learnt to think of defensive strategies."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and Finance** to find out more.

## Masters (MSc)

# Management and Global Supply Chain Management

This degree is a unique course for those considering a career within logistics, operations, and supply chain management. This route will both deepen your understanding of strategic operations across a range of sectors and use the supply chain as a basis for integrating your understanding of the other management functions. You'll also benefit from our Dual Award with the Chartered Management Institute (CMI).

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display a commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

The route is designed to prepare you for a career in global supply chain management. You'll explore the management of operations at a strategic level, before developing your understanding of the global supply chain and how organisations within it perform in relation to one another.

During your first semester, you will study with students across the whole management suite, where you'll examine the role of the individual manager and management at an organisational level, and the strategic context in which managers operate. You will then go onto your second semester, studying the global supply chain-related modules.

You will study the principles and concepts underlying the strategic and operational performance of organisations in relation to one another within the international supply chain. This will cover supply chain design, relationships, strategic procurement, forecasting and logistics.

You'll build your practical skills by analysing realistic data to explore the questions you might confront in an operations role, and / or in a global supply chain environment.

When you graduate, you'll receive both the MSc Management and Global Supply Chain Management and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.



**Master in Management  
Ranking 2018**

## What's next?

When you graduate from this course, you'll be well equipped for a career in a whole range of areas. These include:

- logistics management
- operations management
- supply chain consultancy
- operations analyst.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Teaching and learning methods are centred around interactive workshops which are highly participative in nature and will employ case studies, discussions, business simulations and group activities.

During your course you will have the opportunity to gain first-hand experience in an production environment. This will vary from visits from leading industry experts to visiting companies to see the production process.

Types of assessment will range from examinations to group presentations including essays, reports, financial analyses, literature reviews and research based projects.

We ensure that support and guidance is in place, especially during the early stages of the course and assessment periods, to help you become comfortable with operating in a student-centred learning environment.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- Strategic Operations
- Data Analysis for Managerial Decision Making
- Global Supply Chain Management

### Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



### Tran Anh Khoa

#### Management and Global Supply Chain Management

"My classes usually contain 25 students, and the great thing about it is that our class teams constantly change. This is a really great aspect of NBS because you get to know all your peers, discuss different ideas, and learn about a whole range of cultures."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and Global Supply Chain Management** to find out more.



## Masters (MSc)

# Management and Innovation & Enterprise

This course supports you through the process of creating a powerful value proposition for a new enterprise – and then taking it global. You'll begin your studies by developing your understanding of contemporary innovation, and its value, development and protection. This course is accredited by the Chartered Management Institute (CMI), providing you with a CMI Level 7 qualification upon graduation.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Innovation is the heart of any new proposition, so you'll start by developing your understanding of contemporary innovation, and its value, development and protection.

During your first semester, you will study with students across the whole management suite, where you'll examine the role of the individual manager and management at an organisational level, and the strategic context in which managers operate. You will then go onto your second semester, studying the enterprise-related modules.

Innovation is considered the central element of any new offer in the marketplace. You'll develop the mental tools that help entrepreneurs and managers orchestrate innovation activities throughout value networks. This will help you understand the role of innovation within current complex markets, and provides you with a strategic framework for development and protection of offers that are valued by both the market and by customers. It also explores contemporary developments in innovation, and how these shape the innovation process.

You'll consider the role of value chains, which – rather than individual firms – are increasingly responsible for ensuring that products and services are delivered to the final customer according to their specifications. These value chains comprise of a set of organisations that together deliver a product or a service.

You'll then have the opportunity to take part in a business case for "going global" over a period of four weeks including spending one of those weeks abroad.

When you graduate, you'll receive both the MSc Management and Innovation & Enterprise and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



**We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.**



**Master in Management  
Ranking 2018**

## What's next?

This course will give you the skills you need to start up your own enterprise, or to advise start-ups on growth and internationalisation. You could also use your skills to follow a career in business strategy or development consultancy.

Graduates from this course have undertaken roles such as:

- assistant managers
- consultants
- quality and improvement managers
- business managers.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Teaching and learning methods are centred around interactive workshops which are highly participative in nature and will employ case studies, discussions, business simulations and group activities.

We ensure that support and guidance is in place, especially during the early stages of the course and assessment periods, to help you become comfortable with operating in a student-centred learning environment.

The Hive is Nottingham Trent University's purpose-built Centre for Entrepreneurship and Enterprise. They help turn business ideas into a reality through their support network, mentoring and training programmes. So if you have a business idea or even just want to go freelance, get in touch and see how they can help you. Visit [www.ntu.ac.uk/thehive](http://www.ntu.ac.uk/thehive) for further information.



## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- Uncap Creativity and Innovation
- Value Chains: Resources and Partnerships
- You can choose from International Experience\*, International Marketing or Networks and International Strategic Alliances.

\*Please note that there is an additional fee of £1,000 for the International Experience.

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

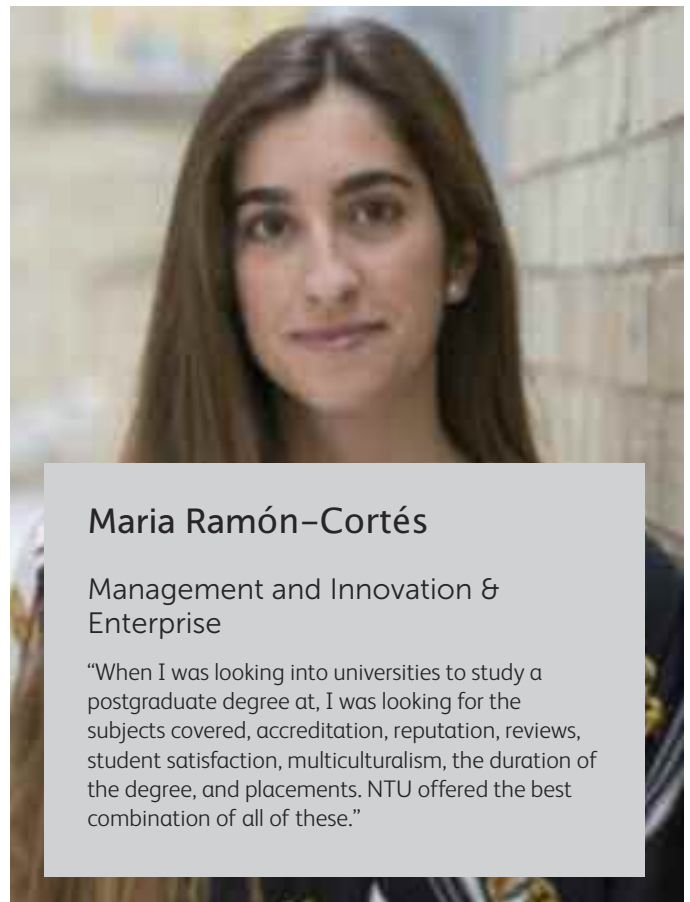
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



### Maria Ramón-Cortés

Management and Innovation & Enterprise

"When I was looking into universities to study a postgraduate degree at, I was looking for the subjects covered, accreditation, reputation, reviews, student satisfaction, multiculturalism, the duration of the degree, and placements. NTU offered the best combination of all of these."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and Innovation & Enterprise** to find out more.

## Masters (MSc)

# Management and International Business

Our MSc Management and International Business course explores how to manage effectively in increasingly global work environments. It builds the powerful practical skills you need to deal with the problems faced by managers working internationally. This course is accredited by the Chartered Management Institute (CMI), providing you with a CMI Level 7 qualification upon graduation.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019 and January 2020

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to demonstrate a commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

This course explores how to manage effectively in increasingly global work environments. You'll develop a strong understanding of the global supply chain, as well as how organisations within it perform in relation to one another. An experience-based module also gives you the opportunity to work on a project overseas, developing your skills and your experience of operating in an overseas context.

During your first semester, you will study with students across the whole management suite, where you'll examine the role of the individual manager and management at an organisational level, and the strategic context in which managers operate. You will then go onto your second semester, studying the international business-related modules.

The importance of being able to manage effectively in an increasingly global work environment is recognised during Semester Two. Emphasis is placed on building the practical skills necessary for you to deal with the type of problems facing managers when working internationally.

You'll become a well-rounded manager able to operate globally and across a wide variety of business environments. We'll give you the theoretical insights and practical relevance necessary for a successful graduate career in management.

When you graduate, you'll receive both the MSc Management and International Business and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.



We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.



**Master in Management  
Ranking 2018**

## What's next?

Our graduates have gone onto careers such as:

- business analysts
- financial consultants
- import and export specialists
- international recruitment consultant
- data analyst.

They work all over the world, in places that include Europe, India, China, Nigeria, Kenya, Thailand, Saudi Arabia, the UAE, and the US.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

Teaching and learning methods are centred around interactive workshops which are highly participative in nature and will employ case studies, discussions, business simulations and group activities.

Interactivity is key to our teaching and we are committed to providing courses that adopt teaching methods that are appropriate to the student cohort and the specific modules.

A range of assessments are used on this course ranging from reports, assignments, exams to group presentations, literature reviews and research based projects.

During the course you will have the opportunity to go abroad on an International Experience Trip in Europe.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- International Human Resource Management
- Global Supply Chain Management
- You can choose from International Experience\*, International Marketing or Networks and International Strategic Alliances.

\*Please note that there is an additional fee of £1,000 for the International Experience.

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



### Uchenna Richard Amadi

#### Management and International Business

"I was privileged to attend a lot of guest talks and events that broadened my skillset, such as the Thinkubator Challenge, where the School's industry links benefitted me through the interface with businesses during the experience. I was lucky to attend the summer school in Lisbon, Portugal."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and International Business** to find out more.

## Masters (MSc)

# Management and Marketing

Our MSc Management and Marketing course gives you a strong understanding of the fundamental issues behind marketing practice. You will explore the marketing planning process, marketing concepts, and debates in the field. You will also develop an in-depth understanding of the complexities of the consumer by exploring buyer behaviour. This course is accredited by the Chartered Management Institute (CMI), providing you with a CMI Level 7 qualification upon graduation.

### Qualification

Masters (MSc)

### Duration

One year full-time or two years with placement

### Start

September 2019

### Entry requirements

- You'll need an undergraduate degree equivalent to a UK undergraduate honours degree (2.2 or above).
- All applicants will be required to display commitment to the subject they wish to study, and should demonstrate how their chosen programme of study will benefit them in their future career.
- If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test, and we accept some alternative English language tests.
- One academic reference.

### Fees and funding

Home / EU Students

- £9,500 (one year full-time)
- £10,885 (two years with placement - £9,500 in year one and £1,385 in year two)

International Students

- £15,500 (one year full-time)
- £16,885 (two years with placement - £15,500 in year one and £1,385 in year two)

Our Management and Marketing course gives you a deep understanding of the fundamental issues behind marketing practice. You'll explore the marketing planning process, as well as marketing concepts and debates in the field. Building on this understanding, you'll examine strategic marketing issues and contemporary practice, taking a holistic view of how organisations respond to an ever-changing global environment. This includes understanding how marketing operates not just in a consumer-facing context, but also in business-to-business and not-for-profit scenarios.

During your first semester, you will study with students across the whole management suite, where you'll examine the role of the individual manager and management at an organisational level, and the strategic context in which managers operate. You will then go onto your second semester, studying the marketing-related modules.

The curriculum has been designed to underpin knowledge associated with the practice of marketing. You'll become familiar with the fundamental issues and concepts related to marketing practice. Additionally, you'll develop an in-depth understanding of the complexities of the consumer through exploring aspects of their buying behaviour. To do this, you'll reflect on your own buying behaviour, and how the people and events around you impact it. Understanding customer behaviours and the drivers of this behaviour are fundamental to the practice of marketing.

You'll become a well-rounded manager able to operate globally and across a wide variety of business environments. We'll give you the theoretical insights and practical relevance necessary for a successful graduate career in management.

When you graduate, you'll receive both the MSc Management and Marketing and a Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after you graduate.

**We're proud to announce that Nottingham Business School is ranked in the top 100 universities globally in the 2018 *Financial Times* Masters in Management rankings. This is one of the most highly acknowledged and widely cited authorities on the quality and performance of institutions worldwide.**



**Master in Management  
Ranking 2018**





## What's next?

Graduates from this course are working in marketing positions all over the world, going on to secure roles such as:

- marketing managers
- operational managers
- B2B marketing communications manager
- senior operational and planning analysts
- marketing directors.

**98% of our postgraduates are in work or further study within six months of finishing their degrees (latest DLHE 2016/17).**

## How you'll study

We adopt a distinctive approach to the design of student learning opportunities. Your learning is structured around theory; practice; experience and observation; and reflection and improvement. At each level, you'll study different theories, concepts and approaches, and you'll be given opportunities to apply these in a range of practical settings.

You'll enhance your understanding through the direct experience of business. You'll have opportunities to observe business practices and behaviours, including your own, and analyse these using theoretical knowledge. By reflecting on these experiences, you'll be able to use these theories to guide your actions and decisions in a business context, or even to consider how a theory itself might be improved. You'll benefit from a theoretical and practical learning experience that fits your needs and improves your career opportunities.

You'll experience different cultures and learning styles through working in groups with other students. Different teaching, learning and assessment modes will equip you with a number of essential skills. These include, but are not limited to: communication, presentation, negotiation, report writing, analytical thinking, and – most importantly – critical thinking. You'll also have access to a range of industry-leading information packages.

## What you'll study

### Semester One

- Principles of Management
- Managing in Organisations
- Contexts of Management

### Semester Two

- Principles of Marketing
- The Customer Experience
- Strategic Perspectives and the Global Environment

## Semester Three

Pick one of the experiential projects:

- Consultancy Experience Project
- Internship Experience Project
- Business Research Project
- Global Experience Project

Or:

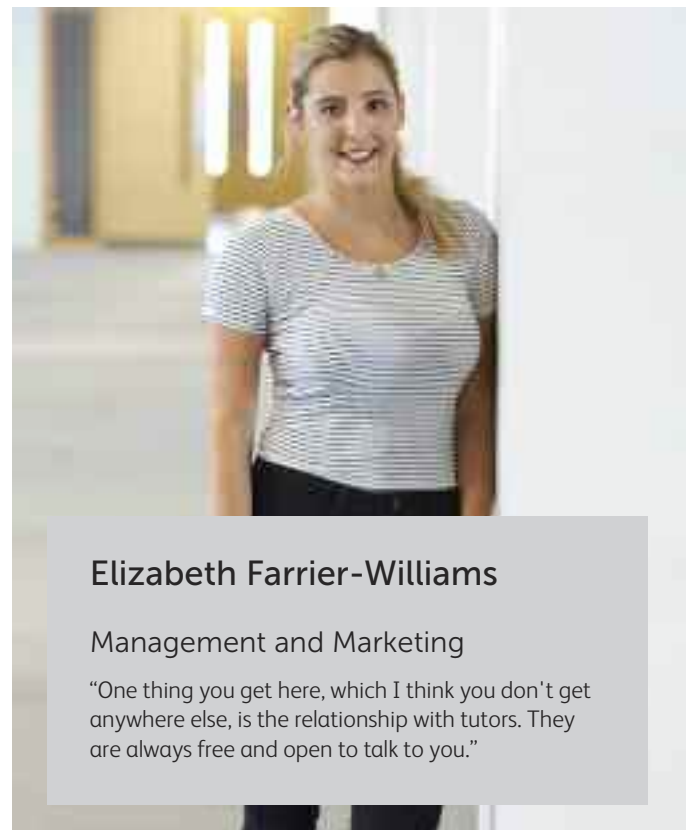
## Placement

Complete up to 48 weeks (minimum 36 weeks) on placement with a company in the UK or abroad and receive a Placement Diploma in Industrial Experience. After your placement, you'll complete a Business Research Report.

**Please note that placements are not guaranteed and you will need to work hard in securing a placement. We have a dedicated Employability team who are here to help and support you.**

## Ongoing learning:

- Transformational Leadership Development
- Research Methods for Managers



### Elizabeth Farrier-Williams

#### Management and Marketing

"One thing you get here, which I think you don't get anywhere else, is the relationship with tutors. They are always free and open to talk to you."

For full details of course delivery and assessment, future careers and employability, fees and funding, and how to apply, visit [www.ntu.ac.uk](http://www.ntu.ac.uk) and search for **Management and Marketing** to find out more.

# Your personal and professional development

## Employability support

Nottingham Trent University's dedicated Employability team are here to support you during your time with us. They can:

- help you find graduate vacancies and placements, as well as voluntary and part-time paid work while you're studying
- provide help and guidance on writing a CV or cover letters,
- assist you to prepare for interviews
- give you access to hundreds of employers at our three graduate and placement recruitment fairs
- support you with a variety of employer events and workshops, helping you build your skills and improve your CV.

Search for **@NTUYouFirst** to follow them on Twitter.

The Employability team are available on your campus every day during term time. They're also open most holiday days too, not including University closure days. Drop in, say hello, and get help with quick enquiries – or book an appointment with a careers consultant from your school.

**Location:** Newton / Arkwright (Level 0), Goldsmith Street, Nottingham, NG1 5LT

**Tel:** +44 (0)115 848 8638

**Email:** employability@ntu.ac.uk

**Term-time opening hours:** 9 am – 4:30 pm Mondays to Thursdays, 9 am – 4 pm Fridays

To book an appointment with an adviser, please visit us or telephone **+44 (0)115 848 8638**.

Visit [www.ntu.ac.uk/employability](http://www.ntu.ac.uk/employability) for further information and support.



## Boots Library

Nottingham Trent University's City Campus is home to the University's £13 million Boots Library. It boasts more than 531,000 books, 2,800 journals, 9,000 e-journals, silent study areas, and group study rooms. Your library is a great place to study and find information 24-7.

## Academic Mentors

Every postgraduate student will be allocated an Academic Mentor at the beginning of the academic year and you will meet with them regularly throughout the year. Academic Mentors help you make the most of your time at NTU. They will support you in developing and enhancing the qualities and transferrable skills necessary for your studies, career progression, professional and personal development.

## Business Leader Lecture Series

Our popular Business Leaders Lecture Series welcomes many renowned experts to share their knowledge and expertise. Great companies have great leaders, and learning from their experiences continues to be a tradition at Nottingham Business School. Our successful programme is free to attend, and attracts audiences from across the region.

## Advice and guidance

Learning at a new level, managing your own workload, and juggling deadlines – there's no denying that university life can be tough at times. If you need any extra support, we're here to help.

## Course support

If you're struggling with a particular part of your studies please talk to your course leader or Academic Mentor.

It's important that they know as quickly as possible what you're struggling with, and why. You can then move forward with the full support of NTU.

## Student Services Centre

The Student Services Centres (SSC) at NTU offer you a wide range of support and advice to help you get the most out of university life. We have SSC Advisers located at City, Clifton and Brackenhurst campuses. They can provide support with enrolment, card services, accommodation, wellbeing, finances, referrals to Student Support Services, plus lots more.

**Location:** City Student Services Centre, Central Court, Newton / Arkwright building, City Campus, Goldsmith Street, Nottingham, NG1 4BU.

**Opening times:** 8.30 am – 5 pm Mondays to Thursdays, and 8.30 am – 4.30 pm Fridays.

# Nottingham Business School MBA

The Master of Business Administration (MBA) is the most coveted and internationally recognised postgraduate management degree in the world. The Nottingham Business School MBA is designed to prepare you to handle a wide range of challenges inherent in managing organisations, so that you are able to see the interconnectedness of your actions. You will acquire the knowledge needed by senior managers at the strategic management level to enable you to help your organisation develop and achieve their strategic objectives.

## Duration

One year or two years with placement (full-time only)

Two years (part-time route)

18 - 30 months (online route only)

## Study modes

Full-time, part-time and online options available

## Start

Please see our website as there are different start dates depending on which route you take.

## Entry requirements

- an undergraduate degree (2.1 or above) or an equivalent professional or academic qualification
- In very exceptional circumstances you can be considered without a degree, if you can demonstrate that you have been in senior management, and managing people and budgets for more than eight years.
- Two academic or vocational references.

## Work experience

- You are expected to have three years' minimum professional work experience; preferably five.

## English language requirements:

If English is not your first language, you need to show us that your language skills are strong enough for intensive academic study. We usually ask for an IELTS test and we accept some alternative English language tests.

- For the 1-year, MBA you'll need a 6.5 grade overall with minimum of 5.5 in each component.
- For the 2-years, MBA with placement you'll need a 6.5 grade overall with a minimum of 6.0 in speaking and listening, and 5.5 in reading and writing.

As the global environments become more volatile, the demand for experienced and educated managers is increasing. The complexity of the external environment and the complex, often-disaggregated organisations require more conceptually astute, well-informed and educated managers to deal with the unpredictable globally interconnected world of business and management.

Delivered in a world-class learning environment by internationally acclaimed academics and business leaders, the MBA integrates theory and practice to bring you hands-on experience to significantly strengthen your management knowledge, leadership capabilities and understanding of the global business.

By completing the Nottingham Business School MBA, you'll be joining an elite management group in the employment market, which will make you stand out from the competition.

## What will you gain from this degree?

- You will complete two hands-on experience projects; one within the UK and the other one internationally. Last year our students went to Stellenbosch University in Cape Town, South Africa.
- We'll help you to develop the insights, capabilities and skills to create and maintain responsible, efficient business practices, as well as to develop sustainable mind-sets, promoting responsible leadership and influence organisational culture.
- We offer a personalised pathway, with the freedom to specialise in the areas that interest you most, to shape your skills and experiences around the career you want.
- Grow with our Personal, Professional and Leadership Development Programme.
- Develop global management skills and immerse yourself within a multicultural atmosphere, with a dynamic community of staff and students from around the world.
- The MBA is accredited by the Chartered Management Institute (CMI) Level 7 qualification in Management and Leadership. Our partnership with the CMI means that you'll enjoy complimentary student membership for the duration of your course, and for the first year after graduation.

Visit [www.ntu.ac.uk/nbsmba](http://www.ntu.ac.uk/nbsmba) for further information.

Please note Experiential Project options vary depending on the route you choose.

# World-leading research

Our impressive research credentials were confirmed in the most recent Research Excellence Framework (REF) results in 2014. Considered alongside 101 other UK business and management schools, the quality of our research activities were rated as 95% “internationally recognised”, with our research impact 100% “internationally excellent”. All of this means that when you choose to pursue postgraduate study at NBS, you’ll benefit from our globally renowned reputation for research excellence.

## Our Research Groups

Nottingham Business School’s mission gives specific highlight to the quality and output of our research as well as to the excellence of our teaching. It also underscores the School’s commitment to research impact on the theory, practice, and teaching of business, management and economics.

The current research groups within the School are:

- Accounting and Finance Research Group
- The Centre for People, Work and Organisational Practice
- Innovation, Digitalisation, Entrepreneurship and Operations Group
- Marketing and Consumer Research Group
- The Public Policy and Management Centre
- Responsible and Sustainable Business Lab

## PRME Report

In April 2015, Nottingham Business School signed the UN Principles of Responsible Management Education (PRME) framework. This furthers the School’s strategic commitment to responsible management education, and to research that places business at the heart of society. We incorporate PRME within our Programme Learning Objectives to ensure our students develop the skills, knowledge and behaviours to become confident and proactive global citizens.

Nottingham Business School’s interdisciplinary Responsible and Sustainable Business Research Group engages in conceptual and empirical research that relates to responsibility, ethics and sustainability. The School continues to be an active member of Business in the Community (BITC).



## PRME Champions

Nottingham Business School were named PRME Champions 2018-19 during the World Economic Forum in Davos. The PRME Champions are intended to serve as case studies and model examples to other higher education institutions globally.

Please visit [www.ntu.ac.uk/research](http://www.ntu.ac.uk/research) for the latest news and see what our research groups are up to.



## Research Impact - Case Studies

### The ASSIST hospital discharge scheme – research by Professor Pete Murphy and Dr Donald Harradine.

One of the biggest challenges facing the NHS is getting patients back home or into new accommodation when they are ready to leave hospital. It is a complicated problem, and any delays in the process have serious financial as well as clinical implications.

We are working with Mansfield District Council to understand the return on investment from their hospital discharge scheme at Kings Mill Hospital. In Mansfield, an initial three-month pilot was successful enough for NBS to be commissioned to provide a full-year assessment.

This second phase showed how the discharge scheme could save the hospital and the NHS over £1.3m a year. More recently, the scheme is being rolled out in other parts of the country after the project was voted the Best Project for Shared Learning at the National Institute for Health and Social Care Excellence Awards.

“If one were to scale up this work, it would be massive across the UK. Savings of this magnitude would go a long way towards funding seven-day secondary care.” - Dr Mark Holland, President of the Society of Acute Medicine.

## Doctor of Business Administration (DBA)

Our Doctor of Business Administration (DBA) is designed to improve your business and managerial practice through the development of your personal, intellectual and academic abilities, via either the traditional document based (route A) or the academic paper based (route B). It has a strong and committed focus on managerial and professional practice, and seeks to link the rigorous study of work-based problems and issues to personal and professional development, thereby ensuring transfer of learning into organisational and managerial practice.

Our DBA demands commitment, energy and hard work. In return, you will be provided with a stimulating and life-enhancing development experience with the award of an increasingly valued qualification.

Visit [www.ntu.ac.uk/dba](http://www.ntu.ac.uk/dba) for more information and how to apply.



## Decent Homes: Evaluation and Information

Research by Professor Alistair Mutch and Dr Nestor Valero-Silva has enabled social housing provider Nottingham City Homes (NCH) to evaluate its activities on Decent Homes, the government’s social housing refurbishment initiative.

NCH applied the research to improving the use of information across the organisation. As a result, it has recorded a lasting impact through more effective management of resources and improved service delivery.

The research findings of the team demonstrated the increased social returns of prioritising the security elements of Secure Warm Modern (one of the strands of the Decent Homes programme) over modernising the properties.

NCH acted on the recommendations by reallocating resources and implementing the security element (fitting secure doors and windows) before the modernisation work (e.g. fitting new kitchens).

## MPhil and PhD opportunities

We offer opportunities to study for an MPhil or a PhD degree by research. Supervision is available during full or part-time study on a series of projects that are advertised on our website. These projects, updated every summer, have been prepared by academics in areas closely related to their research interests.

Visit [www.ntu.ac.uk/nbsresearch](http://www.ntu.ac.uk/nbsresearch) for more information.



## Doctoral School

Tel: +44 (0)115 848 8088

Email: [dbaadmin@ntu.ac.uk](mailto:dbaadmin@ntu.ac.uk)

[www.ntu.ac.uk/dba](http://www.ntu.ac.uk/dba)



# Welcome to Nottingham

We're proud of our legendary city and its reputation for being warm and friendly. Nottingham has been awarded Purple Flag status for seven consecutive years, meaning that it's one of the safest and best places for a night out in the UK. We're the sixth most student-friendly city in the UK (QS Best Student Cities), and over 60,000 students choose to make Nottingham their home.

## A mix of cultured and modern

Take a trip down memory lane in Hockley, just a couple of minutes' walk from Old Market Square. These streets are home to vintage treasure troves such as Cow, Wild Clothing, and White Rose. Or why not get lost in Hopkinson, a warehouse labyrinth down by the station, crammed with antique homewares, clothes and trinkets?

## Your sporting capital

Nottingham was named England's official "Home of Sport" in a poll conducted by the tourist organisation Visit England. Our city's home to two football clubs, the world-famous Trent Bridge cricket ground, the National Ice Centre, and The National Water Sports Centre.

## Laughter is the best medicine

Nottingham has three great comedy clubs – The Glee, Jongleurs and Just the Tonic – all attracting big-name comics. NTU's own Students' Union also hosts comedy nights at student-friendly prices.

By the way, we mentioned medicine – modern healthcare owes a lot to Nottinghamshire-born Jesse Boot. Inspired to bring affordable healthcare to the masses after the death of his father, Boot transformed his family's business into the high-street pharmacy Boots, known all around the world today.

Planning to unwind after a day of lectures? Nottingham is home to four cinemas, showing everything from the biggest blockbusters in our enormous Cineworld complex (complete with IMAX 3D), to Broadway independent cinema.

## Whether you're into classical or rock, music is our passion

If you like a bit of live music, you'll find Nottingham bursting with eclectic music venues, from the huge Motorpoint Arena to the rock and indie haven Rock City.







# Important notes

## Module information

We regularly review and update our course content based on student and employer feedback, ensuring that all of our courses remain current and relevant. This may result in changes to module content or module availability in future years.

The number of places available on some optional modules may be limited. These will be offered on a first come first served basis. Students who are unable to select their first choice module will be offered an alternative from the remaining optional modules.

## Key information

Please be aware that the information in the key information boxes comes from a variety of sources and is accurate at the time of going to print. These include: the National Student Survey (NSS 2018), Destination of Leavers from Higher Education Survey (DHLE 2016/17), Higher Education Statistics Agency (HESA), Universities and Colleges Admissions Service (UCAS), The Data Service, *The Complete University Guide* (2017 and 2018), *Times Higher Education Student Experience Survey* (THES 2015 and 2016), Graduate Employment Market Statistics, *Which? University Guide* (2015 and 2016), Fashion Business 2015, Arts Council, NatWest Student Living Index 2015, *Times and Sunday Times Good University Guide* (2018 and 2019), UCAS End of Cycle Report 2014 and other sources.

This School course brochure is correct at the time of going to print. However, given the passage of time between its publication and the academic year to which it relates, some of the information may change. It is very important therefore that you check the University's website [www.ntu.ac.uk](http://www.ntu.ac.uk) before making an application to the University, as some details relating to the course and the status of any validation process, the fees and other costs, as well as related services, may have been updated.

The University will do all that it reasonably can to provide educational services as described in the School course brochure, on the website, or in other documents issued by it, to appropriately enrolled students. Sometimes circumstances beyond the control of the University mean that it cannot provide the educational services described. Examples of such circumstances include:

- (a) industrial action by University staff or third parties;
- (b) the unanticipated departure of key members of University staff;
- (c) power failure;
- (d) acts of terrorism;

- (e) damage to buildings or equipment;
- (f) the acts of any governmental or local authority;
- (g) the demands of the timetable and the availability of academic staff in respect of possible optional subjects;
- (h) where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it.

In such circumstances, the University will take all reasonable steps to minimise the resultant disruption to those services and to those students who are affected by, for example, offering those students the opportunity where reasonably possible to move to another course, another institution or by delivering a modified version of the same course, but the University excludes liability, to the full extent that is possible under the general law, for any loss and/or damage suffered by any applicant or student as a result of such circumstances.

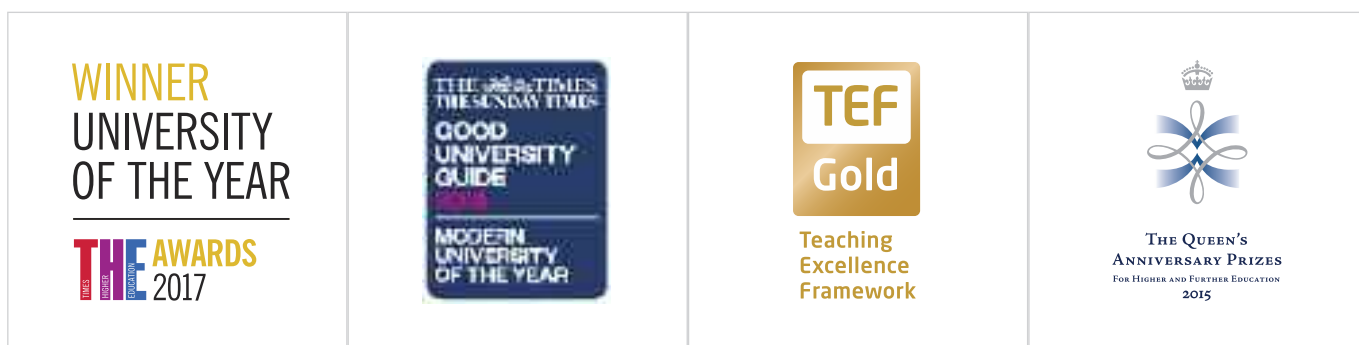
The University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in the University's School course brochure (as up-dated from time to time on the website or elsewhere) for the academic year in which you begin the course. However, the University will be entitled to make reasonable changes to the course (including to the content and syllabus of the course where developments in the subject area and/or accrediting bodies make that necessary, or to the location of the course or the method of delivery or assessment of the course) where that will enable the University to deliver a better quality of educational experience to students enrolled on the course.

In making any such changes, the University will aim to keep them to the minimum necessary to achieve the required quality of experience and will notify and consult with affected students in advance about any changes that are required. Any changes to its courses are considered through the University's quality assurance process; this process engages students through appropriate University committees. If the University changes your course and you are not satisfied with the changes, you will be offered the opportunity to withdraw from the course and, if required, reasonable support to transfer to another provider.

Any offer of a place at the University shall be subject to the University's Terms and Conditions and the University's rules and regulations (as amended from time to time).

A copy of the University's Terms and Conditions can be found at [www.ntu.ac.uk/terms\\_conditions](http://www.ntu.ac.uk/terms_conditions)





## Enquiries

nbs.enquiries@ntu.ac.uk  
+44 (0)115 848 8460

## Campus information

Nottingham Trent University  
50 Shakespeare Street  
Nottingham NG1 4FQ

[www.ntu.ac.uk/nbsp](http://www.ntu.ac.uk/nbsp)

This information can be made available in alternative formats.

Please note that whilst the University has taken all reasonable steps to ensure the accuracy of the content within this brochure at the time of printing, the University reserves the right to remove, vary or amend the content of the brochure at any time. For avoidance of doubt, the information provided within the content of this brochure is for guidance purposes.

© Nottingham Trent University and may not be reproduced or transmitted in any form in whole or in part without the prior written consent of Nottingham Trent University.