

## POSTGRADUATE EXCHANGE OPTIONS

**\* Students coming for Semester 1 (September-February), must choose one programme and take all modules offered in the first semester of that programme.**

**\* Student can take a maximum of 60 credit points (30 ECTS).**

**\* students are not permitted to study for a full year, unless they are willing to pay a proportion of the fees.**

**\*All modules are worth 20 UK Credits, which is equivalent to 10 ECTS.**

**\*Due to the pandemic and social distancing, students are not allowed to mix across courses!**

**\*All course choices are subject to availability**

### MSc Marketing

#### Trimester 1

Principles of Marketing  
Understanding the Customer Experience  
Strategic Global Marketing

### MSc Finance

#### Trimester 1

Global Financial Markets  
Financial Statement Analysis  
Corporate Finance

### MSc Management (All Routes)

#### Trimester 1

Principles of Management  
Management in Organisations  
Contexts of Management

### MSc International Business

#### Trimester 1

International Business Environment and Strategy  
Organisation and Management  
Cross-Cultural Management

### MSc Human Resource Management

#### Trimester 1

HRM in its Business Context  
People Resourcing and Talent Management  
HRM in its International Environment or Employment  
Law (*to be confirmed*)

### MSc Project Management

#### Trimester 1

Principles of Project Management  
Leading Project Teams  
Maximising Project Success

## POSTGRADUATE EXCHANGE OPTIONS

\* Students coming for Term 2 (January-May), must choose one of the programmes and take all modules offered from that programme.

\* Student can take a maximum of 60 credit points (30 ECTS).

\*All modules are worth 20 UK Credits, which is equivalent to 10 ECTS.

**\*Due to the pandemic and social distancing, students are not allowed to mix across courses!**

**\*All course choices are subject to availability**

### MSc Finance

Financial Modelling  
Risk Management  
Corporate Restructuring (M&A)

### MSc Project Management

Project Planning and Control  
Problem Solving in Context  
Project and Programme Strategy

### MSc Marketing

Marketing Management  
Driving Marketing Innovation  
Contemporary Perspectives in Customer Engagement

### MSc Digital Marketing

Digital Marketing Management  
Driving Digital Marketing  
Contemporary Perspectives in Customer Engagement

### MSc Management

International HRM  
Innovation, Creativity and Entrepreneurial Ingenuity  
Contemporary Management Studies

### MSc Management & Global Supply Chain Management

Strategic Operations  
Global Supply Chain Management  
Data Analysis for Managerial Decision Making

### MSc Management & International Business

International HRM  
Global Supply Chain Management  
International Marketing or Networks & International Strategic Alliances *(please send 1st and 2nd choice)*

### MSc Management & Business Analytics

Introduction to Business Analytics and Intelligence  
Predictive and Prescriptive Analysis  
Data Analysis for Managerial Decision Making

### MSc Innovation Management and Entrepreneurship [January start course]

Enterprise Context and Business Values  
Entrepreneurial Ethos: Leadership, People and Team  
Marketing and Customer Thinking

### MSc Economics [January start course]

Behavioural Applications in Economics and Finance  
Using Quantitative Data in Economic Analysis  
Contemporary Issues in Economics

### MSc Management [January start course]

Principles of Management  
Managing in Organisations  
Managing in Context

### MSc Marketing [January start course]

Principles of Marketing  
The Customer Experience  
Strategic Marketing and the Global Environment

### MSc Finance [January start course]

Global Financial Markets  
Financial Statement Analysis  
Corporate Finance