



BA (HONS) INTERNATIONAL FASHION BUSINESS (ONE YEAR TOP-UP)

Your submission is an opportunity for you to showcase your work.

We would like to see examples of your work and a supplementary statement. These should be submitted as two separate files.

Applicants within the UK only need to submit FILE 1, the supplementary statement.

FILE 1 – supplementary personal statement (UK and overseas applicants)

Our students come from a diversity of backgrounds nationally and internationally. In order for us to gain a complete picture of you as an individual we would like you to use this opportunity to tell us more about yourself (500 words maximum).

- Try and outline how being offered a place on this course would benefit you in the long term.
- What you feel your strengths and skills are.

OF WORK

- What gaining a place on this course might add to your skills and experience and professional development.
- Outline what kind of long-term career path you would like to develop and where you would like to be professionally in the next decade.
- What prior, personal, educational, professional or work experience has helped make you who you are.
- What attributes, values and benefits would you offer to other students on the course.

Please save your supplementary statement as a Microsoft Word file.

FILE 2 – examples of work (overseas applicants only)

The examples you submit will vary depending on the course you have previously studied, or your prior experience.

Please provide work that is relevant to this course such as:

- a selection of your most recent visual / design / collection this could be boards or images of collections and design ideas, styling, look books, or brand development;
- written essays;
- · reports; or
- project work such as trend boards, fashion studies, marketing and promotional plans.

As this course is about fashion business we look for there is a combination of visual as well as theoretical, we'll be looking for presentation and IT skills that are relevant and show your strengths. Examples of work to demonstrate your IT skills and show your ability to illustrate, create, adapt or manipulate images could include:

word processed reports;



- visuals;
- · mood boards; or
- PowerPoint presentations.

If you have a good theoretical and written ability, show some examples of your written work. If your strengths are more visual and design based, choose what you think are good examples of those skills by submitting images.

Please submit your examples of work as either:

One single presentation:

- no more than 20 slides; and
- submitted as a single unzipped file not exceeding 10mb.

Where images are inserted into a presentation they must be:

- in JPEG format; and
- a maximum of 72 dpi (dots per inch).

A series of images:

- in JPEG format;
- a maximum of 72 dpi;
- a maximum of 20 images in total; and
- zipped into a folder not exceeding 10mb.

One single Microsoft Word document:

• This document needs to be saved as a Microsoft Word file.

Please only submit <u>one</u> file in <u>one</u> of the formats outlined above.

What we are looking for in your work submission

- Evidence of knowledge of current developments in the Fashion and Textiles industries.
- A good knowledge of the subject and understanding of its specific features.
- An understanding of the fashion business structure.
- The ability to express ideas to demonstrate your use of English language and grammar.
- Visual and organisation competency.
- Awareness of the wider context within which the subject of International Fashion Business operates.

WHAT WILL HAPPEN NEXT?

When we receive your submission of work it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track or an interview invitation from the University (if applicable).

It is essential that you submit your work by the given deadline, as unfortunately after this date we will be unable to consider your application and an unsuccessful decision will be communicated to UCAS.

If however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact the Admissions Office on +44 (0)115 848 4200.

An electronic copy of work submissions will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this. Please therefore ensure that all files sent to us are copies.

NTU will not use any work submitted for any purposes other than the student application process.

