# Literary Cultures modules: Employability and English at NTU

# Session outline

▶ The key principles behind the Literary Cultures modules

▶ The shape of the modules: Literary Cultures 1; Literary Cultures 2

▶ Aims and Objectives

▶ Pedagogy and student feedback

# Key principles

- to provide a strong 'Employability' component to NTU's single honours English degree

- development of a 'Professional Identity'

- second year, single honours BA degree

- explore links with various graduate job sectors (including journalism, marketing, events management)

- effective contribution to successful team projects

# Professional roles

▶ Questionnaire

▶ Editor-in-Chief; Deputy Editor; Writer; Reviewer; Project Manager; Marketing Manager; Events Manager …

▶ Alumni Fellows; industry experts

# Literary Cultures 1 (Autumn)

▶ Students produce an online literary journal special

Issue and conference.

Set text: Lainy Malkani's *Sugar, Sugar* (2016)

▶ https://journals.ntu.ac.uk/index.php/litc/issue/view/1

▶ https://twitter.com/litcultures1



RECLAIMING IDENTITY

A JOURNAL BY NTU STUDENTS

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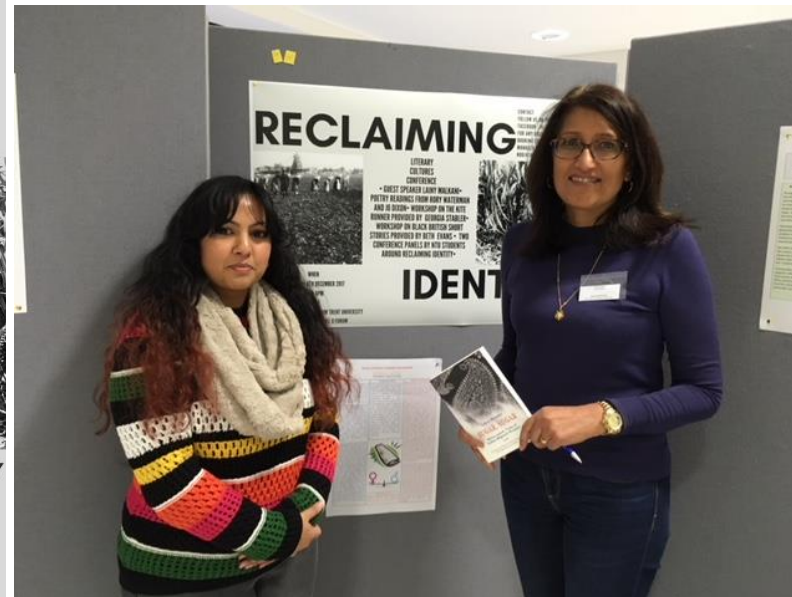
# Literary Cultures 2 (Spring)

▶ Students develop an online creative magazine and launch event

▶ 2017/18 Special Issue: 'Seen and Heard'

▶ Set text: D. H. Lawrence's short stories

▶ National Justice Museum; Bonington Gallery

▶ Week 9: Launch event

▶ https://journals.ntu.ac.uk/index.php/litc

▶ https://www.ntu.ac.uk/about-us/news/news-articles/2018/05/english-students-launch-magazine-inspired-by-unheard-voices

# Aims and Objectives

▶ Undertake a professional, named role to achieve a task and produce output for a public audience.

▶ Produce written or verbal output and a portfolio documenting practical outputs central to the successful operation of the event or publication.

▶ Articulate ways in which you have drawn on subject skills and knowledge to undertake professional activities

▶ Engage with the research projects, centres, and researchers at NTU and develop original materials which might respond to research fields in the department.

▶ Understand ways in which you can differentiate yourself from the competition in the graduate employment market.

▶ Learn to be confident and persistent in seeking to achieve goals.

▶ Demonstrate graduate employability attributes, such as adaptability; achieving in unfamiliar situations; identifying your specific contribution to team activities; professional networking; confidence; resilience; communication strategies; engaging an audience; research skills.

▶ Understand the discipline of the workplace in a sector relevant to your graduate career options.

# Pedagogy

- Scale-Up
- Flipped Learning
- Student feedback