

School of Architecture,  
Design and the Built Environment

## Digital portfolio advice

# Product Design

## BA (Hons)



As part of the application process for international applicants, you will need to submit a digital portfolio. Your digital portfolio is a great way to showcase your passion for the subject area, and for us to learn more about you.

We would like to see examples of project work that you have undertaken recently. These will demonstrate the breadth of your critical understanding and a range of competencies within the field of design.

### Examples of project work

Your examples should show how you navigate the design process. We understand your portfolio is unique to you as a creative individual, but here's a handy checklist of things you should consider.

- Evidence of the development of a good quality design project from initial ideas through to finalised concept including examples of sketch work, prototypes and a visualisation of the final project outcome
- Any art, design or technology related work you have undertaken
- Images from your sketchbook
- Photographs of models or 3D work you have made
- Use of computer-aided design (CAD) software to develop or visualise your ideas
- Research sheets / idea development sheets.

### What are we looking for in your work?

- A range of quality visual concepts that demonstrates a high level of innovative thinking
- Good presentation and the ability to visualise and present ideas
- Your ability to handle a variety of technologies / materials / processes
- Evidence of experimentation in a range of visual media
- Good observational skills in drawing.

Due to the fact that some applicants have worked on more design-focused projects than others, your focus may vary. What matters most is your potential and passion for the subject.

## Please submit your practical work as a Microsoft PowerPoint presentation or as a PDF. You should:

- Submit no more than 20 slides. This will allow you to include more than one image of each piece of work, if required, plus short descriptions
- Submit as a single unzipped file not exceeding 10 megabytes (mb).

## Where images are inserted into a presentation they must be:

- In JPEG format
- A maximum of 72 dots per inch (dpi).

## Have any questions?

If you'd like some more advice on creating your portfolio, contact us at [www.ntu.ac.uk/askntu](http://www.ntu.ac.uk/askntu) and someone from the team will get back to you. Alternatively, you can call our Admissions Office on **+44 (0)115 848 4200**.

## What will happen next?

When we receive your submission of work it will be reviewed by the course Admissions Tutor. Once a decision has been made on your application you will receive a notification through UCAS Track.

It is essential that you submit your work by the given deadline, as unfortunately after this date we will be unable to consider your application and an unsuccessful decision will be communicated to UCAS.

If however, you are unable to meet the deadline date but are still interested in submitting work for consideration, then please contact the Admissions Office on **+44 (0)115 848 4200**.

An electronic copy of work submissions will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this. Please therefore ensure that all files sent to us are copies.

NTU will not use any work submitted for any purposes other than the student application process.