

NTU Global Summer School Course Description

Magazine Journalism

Credit points: 5 (2.5 ECTS)

Duration: 5 days

This course is intended for people who are new to magazine journalism. To benefit from this course should have the required English language skills.

Overview and aims

NTU's Centre for Broadcast and Journalism is an award-winning resources that combines practical training in news journalism on all platforms – newspaper, magazine, mobile and tablet.

On this course you'll learn how to research and write magazine features, including the use of pictures, colour and headlines. You will learn how to interview effectively and write in different styles for different markets.

You'll also be given an understanding of the magazine industry, and learn how you can make your mark.

Following this course you will:

- have an understanding of the magazine industry
- have an appreciation of the different styles of writing that editors are looking for
- have the skills to write exciting magazine features that will stand out from the crowd.

Indicative reading

Holmes, T: *Magazine Journalism*; Sage 2012 <http://sk.sagepub.com/books/magazine-journalism>

McKay, J: *The Magazines Handbook*; Routledge 2013

[http://reader.eblib.com/\(S\(bvvr05gydnl3uwqh04ct1eeo\)\)/Reader.aspx?p=1143679&o=329&u=xDK%2bN3PuD6fJ9sFxBKASnf7Hyl8%3d&t=1458815657&h=CA401488B55CB0953C9D88241355AE9F3F9C10D2&s=43381877&ut=1010&pg=1&r=img&c=-1&pat=n&cms=-1&sd=2](http://reader.eblib.com/(S(bvvr05gydnl3uwqh04ct1eeo))/Reader.aspx?p=1143679&o=329&u=xDK%2bN3PuD6fJ9sFxBKASnf7Hyl8%3d&t=1458815657&h=CA401488B55CB0953C9D88241355AE9F3F9C10D2&s=43381877&ut=1010&pg=1&r=img&c=-1&pat=n&cms=-1&sd=2)

Learning outcomes

After studying this course you should be able to:

- demonstrate a basic knowledge and application of the practical skills relevant to magazine journalism
- plan, design and execute research in a range of areas that demonstrates basic knowledge of magazine journalism
- work effectively and collaboratively in a team
- demonstrate proficiency in finding, evaluating and managing information.

Teaching and learning

This course will be taught through a series of lectures, workshops and practical training sessions.

Total contact hours: 25

In addition to the contact hours you should expect to spend approximately five hours before and during the course on preparation and reading.

Assessment methods

100% coursework.

Final assessment

You will receive a pass/fail mark for the course. Written feedback from your tutor will identify strengths evident in the body of work and include some pointers on what to focus on to improve your future work.

www.ntu.ac.uk/globalsummer