

# Nottingham Trent University Public Health Conference

3<sup>rd</sup> & 4<sup>th</sup> October 2018

Nottingham Conference Centre, Nottingham, United Kingdom

## **Call for Abstracts!**

**Theme: Reverse knowledge innovation in global health  
and development**

The concept of 'reverse innovation' has been gaining traction in global public health and development over the last few years. Increasingly it is an interdisciplinary and multi-contextual concept which deals with knowledge(s) transfer to potentially foster mutual learning between different actors, stakeholders and communities, what Crisp (2010) called 'Turning the world upside down'. We seek to critically interrogate this emerging concept and its link to knowledge(s) innovation, and flows and the crosscutting social, economic and cultural spaces and practices it inhabits. We will consider the contribution and role of social sciences in global health and development issues, how partnership models operate this concept and whether this potentially increases sustainability, what new knowledge/perspectives in global health and development are emerging and how these interface with traditional knowledge(s) and practice(s).

### **Day 1:**

Sub-Theme 1: Role of social science in global health and development (social theories, political economy).

Sub-theme 2: Partnership models- sustainability

Sub-theme 3: Emerging knowledge/perspectives in global health and development: methods, commercial determinants of health

Sub-theme 4: Traditional knowledge and practice

## **Day 2:**

Sub-theme 5: Knowledge translation to practice: (Barriers: lack of preventive measures, funding, prevention vs treatment etc.)

### **Key Information for abstract submission:**

Please note that for all categories of presentations, contents are meant to focus on the core aspect of the conference: the concept of reverse innovation to foster mutual learning and challenge traditional assumptions around the production of flow of knowledge, particularly within the global health and development arenas.

Successful applicants will be asked to present their paper either on Day 1 or Day 2 of the conference depending on each category. The presentation will be in one of the following formats:

- 10-15-minute oral presentation at a breakout session, followed by a Q&A with the audience
- A poster displayed in the conference hall (we advise that you prepare for a presentation because there might be call for poster presentation)

Prizes will be awarded for the best oral presentation, and the best poster, as judged by the conference panel at the end of the conference.

Please note that due to the high number of abstract and poster presenters, we recommend that you register for the conference registration as soon as your abstract is accepted.

## **ABSTRACT SUBMISSION GUIDELINES**

### **Abstract preparation**

- Authors should indicate the sub-theme under which their abstract falls.
- Abstracts must have a title, which should have no more than 25 words.
- The title should be in bold and NOT all caps.
- Author and co-author(s) names and institutional affiliations should be included under the title. Degrees or professional titles should not be included. The name of the presenting author should be underlined.
- Provide contact information for the presenting author including both email address and telephone number.
- One cannot submit more than two abstracts.
- One cannot submit the same abstract to two different sessions.
- The abstract text cannot contain more than 300 words and must be submitted in English
- Abstracts should be prepared in Times New Romans, 12-point font size and single-spaced.

### **Abstract submission**

To submit an abstract, please complete the [Abstract Submission Form](#) and send it to [NTU.PHConference2018@ntu.ac.uk](mailto:NTU.PHConference2018@ntu.ac.uk)

### **Key dates:**

- 13<sup>th</sup> of June 2018 - Call for abstracts opens
- 22<sup>nd</sup> of July 2018 - Call for abstracts closes
- 17<sup>th</sup> of August 2018 - Notification of abstract acceptance
- 3<sup>rd</sup>-4<sup>th</sup> of October 2018 – NTU Public Health Conference takes place at Nottingham Conference Centre, Nottingham
- 3<sup>rd</sup>-4<sup>th</sup> of October 2018 - Oral and poster presentations

(There will be an accelerated decision on abstract submission from overseas' presenters who may need visa to attend the conference. If this is applicable to you, please send your abstract as early as possible.)

**Publication of papers:**

Draft papers selected after the conference will be considered for publication.

**Additional information:**

Once you have submitted your abstract(s) you should receive an email acknowledging receipt within 48 hours. If you have not received an email within this time, please consider that your abstract has not been received. In this case, please contact [NTU.PHConference2018@ntu.ac.uk](mailto:NTU.PHConference2018@ntu.ac.uk) to check the status of your submission.