



Nottingham Trent
University



European Union

European Regional
Development Fund

**Supporting small and medium-sized
Nottingham businesses on their
journey to Net Zero.**



Sustainability in Enterprise

About the Sustainability in Enterprise project

This project helps small and medium-sized enterprises (SMEs) in Greater Nottingham on their journey towards Net Zero..

Free, practical support is available from specialists in areas such as sustainable business operations, building management, product design, and employee engagement

We help businesses fully understand their current carbon emissions, and identify effective carbon reduction measures.

The support available covers:

- financial support through carbon grants and grants to support the cost of employing new staff
- sustainability consultancy (including environmental and carbon consultancy, product design, and student consultancy)
- building sustainable know-how through workshops, and an early-career development programme.

The project is part-funded by the European Regional Development Fund (ERDF).



Financial support

Carbon grant

Businesses can receive up to £9,600 support to implement carbon reduction recommendations from your consultancy. Up to 40% of the overall project cost can be funded.


Recruiting talent grant

Gain funding up to 40% the salary for an employee graduating within the last three years. Funding provided for the first three months of employment.

To be eligible, the graduate must start employment no later than 1st March, and their role should include a responsibility related to the sustainability of the business.

To help on this quest, the new employee can join our early-career development programme – the Sustainability Community Lab (see page 13).





This was our first carbon footprint so we weren't sure what to expect. The student consultants presented to us at NTU and subsequently to our whole company. The presentation brought our carbon impact to life and gave us recommendations in a way we can all engage with.

**Susan Hayes, Facilities Manager
Leonard Design**

Student sustainability consultancy

The School of Architecture, Design and the Built Environment open up final-year student expertise to work with businesses on Net Zero challenges related to operations, buildings, and products.

Supervised and supported by qualified sustainability professionals, student teams will work on focused carbon challenges within your business.

- **Architecture, Design and Built Environment student consultancy** includes an estimation of your current building and/or product-related carbon emissions, recommended measures to reduce carbon emissions, and sustainable and inclusive design ideas such as use of materials.


Product design consultancy

Our commercial product design consultants bring a wealth of design experience to reduce the carbon impact associated with your products or packaging.

You can receive:

- an independent carbon footprint of your existing products via a lifecycle analysis
- initial research into the design challenges within your business and market context
- design consultancy focused on waste reduction
- a second lifecycle analysis of your redesigned product to quantify the associated carbon reduction





We're passionate about sustainability, but as a HR team we're people professionals, not sustainability specialists. Working with NTU has filled in key gaps in our knowledge and given us practical recommendations to move forward.

**Amy Zibek, Head of People
White Rose**

Environmental and carbon consultancy

Delivered by qualified consultants in the team managing NTU's own road to Net Zero, the support includes:

- a baseline carbon footprint calculation for your business operations
- an environmental and carbon assessment with performance improvement recommendations
- a bespoke action plan to address key areas and implement change

Further support available where relevant can include the development strategies and targets, help around travel plans, environmental legal compliance, and sustainability certification.

Carbon management workshops

For: Senior Managers

Aim: To understand the business case for carbon management and offer practical step-by-step support to collect relevant data, measure your carbon emissions, establish targets, strategies, and the basis of an action plan.

Format: Four half-day workshops (blended; online and face-to-face).

Sustainability Community Lab

For: Early-career employees

Aim: To support participants to become a sustainability advocate, providing them with the knowledge and tools to improve sustainable practices within their enterprise.

Format: Six half-day workshops over eight weeks (delivered on-campus with option for virtual delivery depending on restrictions).



Eligibility

Support through the Sustainability in Enterprise project is available until June 2023.

Support is available to SMEs based in the Greater Nottingham SUDS area, which includes all of Nottingham city and Broxtowe borough, and parts of Ashfield, Rushcliffe and Gedling. You can view the [full SUDS map](#) for a full list of eligible locations.

SMEs are defined as having:

- less than 250 employees
- an annual turnover under EUR 50 million; or
- an annual balance sheet less than EUR 43 million

Make an enquiry

If you are interested in accessing the support available through this project, or if you're unsure about your eligibility, there are a few ways you can contact us:

- scan the QR to visit our page and submit an enquiry
- email sie@ntu.ac.uk
- call us on [+44 \(0\)115 848 2497](tel:+44(0)1158482497)





Nottingham Trent
University



European Union

European Regional
Development Fund

The Sustainability in Enterprise project is part-funded by the European Regional Development Fund (ERDF).

Support is available until June 2023 for SMEs based in the Greater Nottingham SUDS area.



This project is supported by the Environment Agency.