# SCHOOL OF ART & DESIGN

# PORTFOLIO ADVICE

## BA (HONS) ANIMATION

**Below is an outline of the types of things you will need to consider when preparing your portfolio:**

- Aim to bring approximately 15 pieces of work, we will be happy with a mixture of digital and analogue 2d and 3d.

- Please select a range of work which shows us who you are and what you are interested in, as well as showing a range of Art and Design skills.

- We are interested in looking at a variety of creative work including animation, drawing, photography, mixed media work, digital work, as applicable and relevant to your area interest.  Due to the fact that some applicants  have worked on more 'design' projects than others, your focus may vary.  What matters most is your potential and passion for making animation.

- We like to see evidence of your working process, so bring your two most relevant sketchbooks and any working drawings which relate to specific projects in your portfolio.

- Bring a piece of writing in the form of an essay or creative story, either completed as part of your studies or for yourself.

- If you keep a visual diary or scrapbook of Art and Design interests please bring that along too.

- If you have 3D work which you wish to show at interview it is often useful to bring photographs rather than the actual piece, unless it is easily transportable.

- Digital work including animation and moving image is best brought on a memory stick or read from a weblink. If work is on a USB stick please make sure it is fully backed up.

**Within portfolios and sketchbooks we will be looking for:**

- a range of visual and narrative concepts, and a good level of innovative thinking;

- personal project work produced for yourself not set as school or college work;

- good presentation and the ability to visualise ideas;

- your ability to handle a variety of technologies, materials, and processes;

- your willingness to experiment in a range of visual media; and

- good observational skills in drawing.

If you are applying to us from an Art and Design Foundation Diploma, BTEC Extended Diploma or HND course, please do not include A-level or AS-level work in your portfolio; it is the work from your current course which we are most interested in looking at.

We do not expect you to bring along specific types of equipment, computer hardware or software.

## NOTTINGHAM TRENT UNIVERSITY