

Fairtrade University & College Award

Nottingham Trent University

2020 - 2022 programme



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM

nus
national union of **students**



Nottingham Trent University

Congratulations on your achievements, and thank you for your hard work on the Fairtrade University and College Award programme, on behalf of the Fairtrade Foundation, NUS and SOS-UK.

This programme supports institutions to embed ethical and sustainable practices through their curriculums, procurement, research and campaigns. We are immensely proud of the impact that participating universities and colleges are having in these areas, and we hope you are too.

Fairtrade's vision, of a world in which all producers can enjoy secure and sustainable livelihoods, can only be achieved by creating widespread understanding of the issues in global supply chains, and a sense of agency in every single coffee drinker, chocolate eater and banana fan in the UK. Embedding this work with your student and staff communities is invaluable in helping us achieve the world we want, where producers can have secure futures. Your students are at a crucial stage in their lives. The skills, habits and values they develop during their time at your institution may well last a lifetime and will contribute to a more just, sustainable global society.

This document outlines your achievements this year and lets you know about the combined impact of the award.





The Fairtrade University & College Award

The Fairtrade University & College Award has been awarded to UK universities and colleges championing Fairtrade since 2003.

In recent years, feedback from the sector showed a clear demand for innovation in the award, so the Fairtrade Foundation partnered with the National Union of Students (NUS) to develop a new award structure, using the successful model of other sustainability programmes then delivered by NUS across the country. Since October 2019, SOS-UK has been delivering the programmes on behalf of NUS as a new, independent sustainability charity created in light of the climate and ecological crises.

Following a pilot in 2017-18 with **twelve** institutions, this **2020-2022** cohort is the **fourth** to participate in the award **in its current format**. The award has celebrated how even more people, including students, are helping to support farmers and workers on Fairtrade farms across the world. Growing awareness of Fairtrade will help build the market for the people who produce our products, ensuring they receive a fair wage and income in order to improve the futures of their families and communities. The award structure encourages partnership between sustainability, catering and academic staff in the institution plus the students' union and students to cover procurement, awareness raising and campaigning activities. There are also opportunities to engage through teaching and the flexibility to receive points for trying out new and innovative ways to engage.





In order to confirm the achievements of the participants, students were recruited as volunteer auditors and trained by NUS, SOS-UK and the Fairtrade Foundation, equipping them with transferrable skills and experience in conducting an audit.

This award recognises the achievements of the institution and its partners from September 2020 to April 2022. The FE/HE sector during this time has been challenged by the ongoing demands of the global pandemic, closures and additional pressures. Completing the Fairtrade University and College Award during this period has shown great commitment and creativity from those involved in delivery. All aspects of university life have been significantly impacted by the global pandemic and student and staff communities have had to adapt to different ways of working. It is, therefore, particularly commendable that this institution has maintained its commitment to Fairtrade and ensured that activity to further the goals of this award has continued.

The potential reach of this award is significant. At a time that young people are forming their values and shaping their future careers, it is essential that they are presented with a wide range of narratives and opportunities to think differently about the world. This pandemic has clearly demonstrated that we are part of one global community. Our decisions have far-reaching consequences, and only together can we tackle the biggest challenges facing our planet and its inhabitants. As students prepare to develop their careers and take on leadership roles of the future, a commitment to reducing the impact of our consumption, and a sense of what each of us can do to create change, has never been more crucial.





The year in numbers:



26 partnerships completed the programme and submitted evidence



572 staff and students actively worked on the award



63 students completed training and carried out audits

Student attitudes:

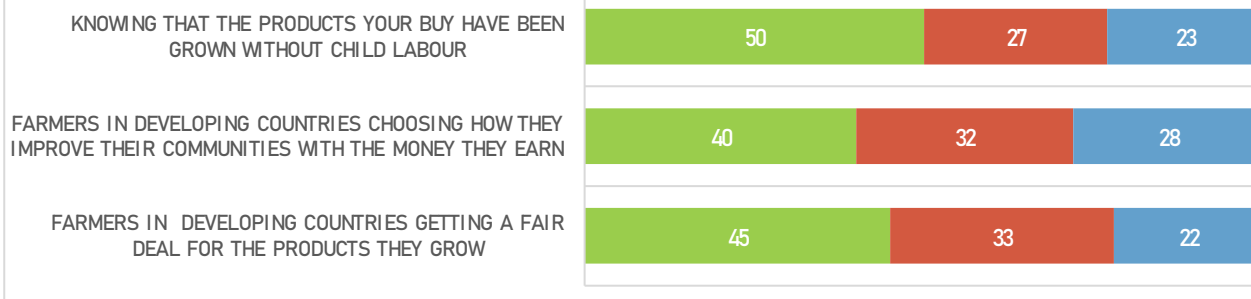
Taking part in this programme is also important as it responds to the issues which students are concerned with, informing them and demonstrating how to take action. Our [Fairtrade student survey](#) over the last two years showed that 78% students said they care that farmers in developing countries are getting a fair deal for the products they grow. 70% are concerned about child labour, and 77% want products that have been produced without child labour.





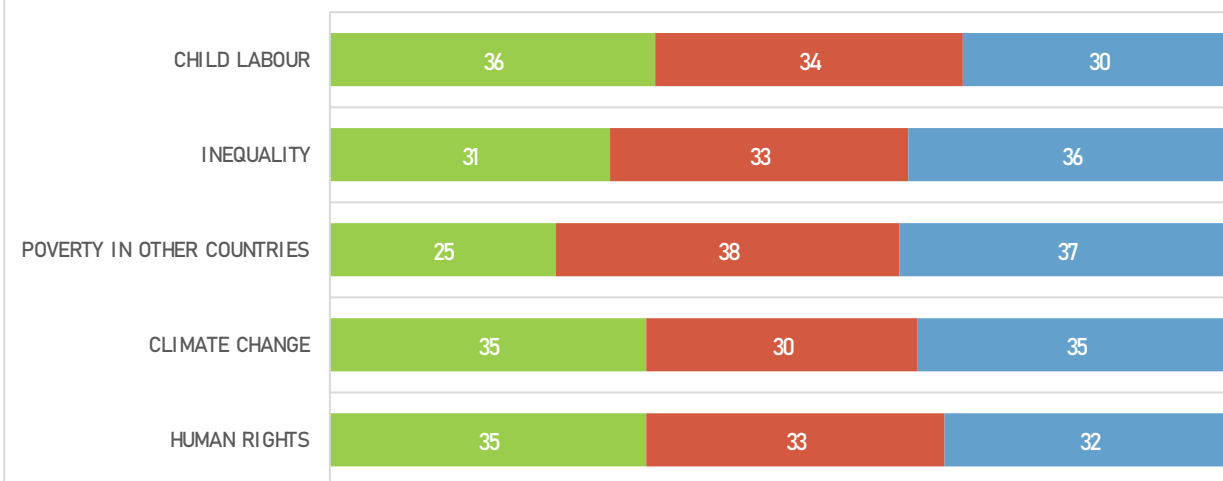
WHAT IS IMPORTANT TO STUDENTS WHEN CHOOSING PRODUCTS

■ Care a lot ■ Care ■ Don't know/indifferent



ISSUES STUDENTS ARE CONCERNED ABOUT

■ Very concerned ■ Concerned ■ Don't know/not concerned





Your achievements

Following your audit and the moderation process, your auditors were delighted to award you **Fairtrade University one-star** status. Congratulations!

Your final score was set at **225** points from **25** criteria completed. Here's how you performed within each category:

Theme	Criteria Completed	Points Awarded
Mandatory	11/11	100/100
Leadership and Strategy	2/5	20/55
Campaigning and Influencing	6/12	50/115
Procurement, Retail and Catering	5/11	45/95
Research and Curriculum	1/9	10/70
Outcomes	0/4	0/80
Innovative Interventions	0/4	00/60
Total	25/56	225/585





Your Award will be valid for two years, expiring on 30th June 2024.

Here's how you were scored against each criterion that you completed, along with auditor notes:

Ref	Action	Auditor decision	Points	Auditor comments <i>N.B. Some comments may have been edited by the project team for clarity and brevity.</i>
MN001	The Partnership has a working or coordinating group that meets regularly and formally leads on efforts to attain, or retain, Fairtrade University and College Award status.	Yes	5	Criterion fulfilled.
MN002	The partnership has a SMART action plan on Fairtrade and has published it. It should include operational considerations such as procurement and catering, campaigning and influencing, engagement and communications and a strong focus on the monitoring and evaluation of all activities.	Yes	10	Criterion fulfilled.
MN003	The partnership has published a public commitment of intent to support and champion Fairtrade and its values within the last two years signed by senior management across the organisations and their retail and catering outlets.	Yes	10	Criterion fulfilled.



MN004	The partnership has held a series of events/promotions/engagement activities during Fairtrade Fortnight (February/March every year) and has measured impact across the events.	Yes	10	Criterion fulfilled.
MN005	The partnership has devised and successfully delivered one or more innovative campaigns on Fairtrade, trade justice or ethical consumption in the last year, which have been run in partnership with students. The campaign/s must have taken place in addition to Fairtrade Fortnight and can demonstrate some measures of impact.	Yes	15	Criterion fulfilled.
MN006	Any retail or catering outlets owned or operated by the partnership stock Fairtrade certified products in all of the following categories, and are working to increase either the number of lines OR number of items sold year on year: <ul style="list-style-type: none"> • Tea • Coffee • Sugar • Hot chocolate and cocoa • Chocolate, confectionary or snacks • Cotton clothing 	Yes	10	Criterion fulfilled.



MN007	Any retail, catering or other commercial outlets owned or operated by the partnership stock at least one Fairtrade certified line in at least two of the following categories (where the category is stocked): <ul style="list-style-type: none"> • Soft drinks • Wine or beer • Health & beauty • Savoury snacks & nuts • Cut flowers • Fruit • Cotton face masks 	Yes	10	Criterion fulfilled.
MN008	There is up to date and effective Point of Sale (POS) material in all relevant outlets, highlighting Fairtrade products and providing information on the benefits of Fairtrade to growing communities. This POS should be clearly displayed next to the relevant products to avoid confusion, and it should be refreshed periodically.	Yes	10	Criterion fulfilled.
MN009	Within the last two years the partnership has successfully carried out relevant scoping activities amongst a broad range of its students and/or staff (not just those already engaged in the campaigns) to inform its Fairtrade work, and has made the findings publically available.	Yes	5	Criterion fulfilled.



MN010	The partnership provides and publicises opportunities for students to investigate Fairtrade, trade justice or ethical consumption issues on or off-campus within their course work or dissertations.	Yes	5	Criterion fulfilled.
MN011	The partnership publishes an annual progress or impact report on its action on Fairtrade, trade justice and ethical consumption. This should refer to the tasks and progress made through the SMART action plan and should be publically available. This report can be part of a wider sustainability or similar report.	Yes	10	Criterion fulfilled.
LD001	The union has one or more active policies which support Fairtrade passed within the last three years, and has published them online.	Yes	10	The policy highlights environmental and ethical values, includes procurement of Fairtrade products, uniforms, and the promotion of Fairtrade products and values.
LD002	The university or college has at least one or more active policy which supports Fairtrade passed within the last three years, and has published them online.	Yes	10	Fairtrade policy is part of the environmental policy and sustainable procurement strategy.
LD003	Within the last two years the partnership has analysed the inclusion of Fairtrade, trade justice and ethical consumption within	No	0 (10)	Insufficient evidence of analysis



	other cross-cutting institutional and union plans (e.g. procurement plan, sustainability plan, marketing plan) and made suggestions to the relevant stakeholders of how it could be integrated.			
LD004	All internal student group/society purchasing policies, award and funding applications require a commitment to Fairtrade, trade justice and ethical procurement considerations where applicable. If there are preferred clothing suppliers listed for clubs & societies to purchase from, these should all stock Fairtrade-certified cotton as standard.	N/A	0 (10)	Criterion not completed.
LD005	There is active leadership on Fairtrade, trade justice and ethical consumption issues from one or more senior members of staff or sabbatical officers in the union and institution.	N/A	0 (15)	Criterion not completed.
CI001	The partnership has included Fairtrade and ethical consumption in staff and student inductions. These inductions should state the organisation's commitment to Fairtrade, provide some information on why Fairtrade is important, and state some tangible actions staff and students can take to fit in with the organisation's values.	Yes	10	<p>The website details that "sustainability" inductions are given to all staff and presentations offered to students, however Fairtrade is not directly mentioned on the webpage, nor any detail on what is covered in the induction.</p> <p>It would be useful going forward to submit evidence showing examples of the content (including Fairtrade), its importance and if any actions are</p>



				described that could be undertaken by staff/students.
CI002	The partnership has supported one or more student groups to campaign on Fairtrade, ethical consumption or trade justice.	Yes	5	Evidence shows adequate support being offered to the new Sustainability Society
CI003	Within the last two years the partnership has partnered with a local school or college and worked together on at least one project or campaign over the year.	N/A	0 (10)	Criterion not completed.
CI004	Within the last two years the partnership has partnered with a local off-campus Fairtrade group, and worked together on at least one project or campaign over the year.	N/A	0 (10)	Criterion not completed.
CI005	Within the last two years the partnership has facilitated the creation of a local off-campus or school Fairtrade group, where one doesn't already exist.	N/A	0 (15)	Criterion not completed.
CI006	Within the last two years the partnership has proactively collaborated with another aspiring Fairtrade University or College in achieving Fairtrade status and can demonstrate how their involvement has enabled the attainment of the award. This could include encouraging a previously uninvolved university or college to sign up for the next programme cohort.	Yes	15	The University of Nottingham was approached
CI007	The partnership's work and support of Fairtrade has an effective and up to date web presence, which is easily found and well-used.	Yes	5	Going forward, consider outlining Fairtrade ethos beyond only food/procurement context e.g. trade justice



CI008	The partnership has utilised social media and other communication channels to communicate Fairtrade campaigns widely and successfully	Yes	5	<p>The posts are available across Twitter, Instagram and Facebook. The posts are bright, informative and well presented, however the likes/shares don't seem to be too high, around 10 per post.</p> <p>It would be great to see some of these shared on the main NTU pages if possible, or links to the Sustainability pages to gain more traction and awareness/follows.</p>
CI009	In the last two years, the partnership has proactively shared one or more learning or best practice examples from their Fairtrade activities with the wider sector.	N/A	0 (10)	Criterion not completed.
CI010	The partnership ensures there is a strong Fairtrade presence at Fresher's Fairs (or equivalent) and/or recruitment days.	Yes	10	The stalls look well manned, bright and inviting.
CI011	Fairtrade, trade justice and ethical procurement considerations are taken into account in checklists or guidance for events. This should include the requirement of all exhibitors that any relevant giveaways (e.g. cotton tote bags, chocolates, biscuits) are Fairtrade-certified, and that any cotton uniforms are Fairtrade-certified.	N/A	0 (10)	Criterion not completed.
CI012	The partnership has supported student groups or RAG groups to fundraise for the Fairtrade Foundation.	N/A	0 (10)	Criterion not completed.





PL001	The partnership has proactively engaged staff and publicised Fairtrade widely as an option for communal tea, coffee, hot chocolate and sugar in staff areas and offices.	N/A	0 (5)	Criterion not completed.
PL002	The partnership's catering providers and licensed premises (internal and/or contracted) offer Fairtrade-certified products as standard in all the following categories (where stocked): <ul style="list-style-type: none"> • Fruit • Juice • Tea • Coffee • Sugar • Chocolate • Wine 	Yes	10	Criterion fulfilled.
PL003	The partnership has captured Fairtrade sales data for the previous two academic years and reported back to the Fairtrade Foundation.	Yes	15	Clear and comprehensive data provided.
PL004	The partnership has included terms in tender documentation that reference Fairtrade requirements for relevant categories, or states that Fairtrade suppliers will be preferred.	Yes	5	Criterion fulfilled.
PL005	There is a procedure and support in place to ensure any new food service tenants or retail/catering outlets provide Fairtrade products wherever possible.	Yes	5	Criterion fulfilled.
PL006	Either Fairtrade is served as standard in hospitality (e.g. conferences, vacation hotel rooms etc.) across all products which have a Fairtrade	Yes	10	Criterion fulfilled.





	option available - tea, coffee, sugar etc., or within the last two years' demonstrable progress has been made to put this into practice.			
PL007	In the last two years, the partnership has engaged with at least one of the following stakeholders to adopt or increase Fairtrade commitments: a. A relevant purchasing consortium b. An existing supplier c. An external brand or retailer	N/A	0 (5)	Criterion not completed.
PL008	In the last two years, the partnership has increased the proportion of staff uniforms made from Fairtrade certified-cotton or other materials (where available).	N/A	0 (10)	Criterion not completed.
PL009	The partnership ensures that all promotional T-shirts for events are made from Fairtrade-certified cotton.	N/A	0 (10)	Criterion not completed.
PL010	Sales promotions (such as discounts, competitions, loyalty cards etc.) are run on Fairtrade-certified products periodically throughout the year, across relevant retail outlets.	N/A	0 (5)	Criterion not completed.
PL011	The partnership can demonstrate an increase in the number of Fairtrade-certified items and/or lines bought for sale in campus commercial outlets over the last two years.	N/A	0 (15)	Criterion not completed.



RC001	The partnership has successfully encouraged one or more teaching staff to take part in the Global Goals Teach-In, by including Fairtrade issues within their teaching, learning or assessment during the annual teach-in week in February.	Yes	10	Criterion fulfilled.
RC002	Within the last two years the partnership has successfully carried out a relevant follow-up research/scoping exercise amongst a broad range of its students and staff to inform its Fairtrade work, and has made the findings publically available. This should link back to the baseline research conducted as part of the mandatory criteria.	N/A	0 (5)	Criterion not completed.
RC003	Within the last two years the partnership has supported two or more students to complete an investigation of Fairtrade, trade justice or ethical consumption issues on or off campus within their course work or dissertation, and has shared any key findings publically.	N/A	0 (5)	Criterion not completed.
RC004	Within the last year the partnership has peer-reviewed another Fairtrade University or College partnership.	N/A	0 (5)	Criterion not completed.



RC005	Within the last two years the partnership has carried out a thorough baseline curriculum review or audit for Fairtrade, trade justice or ethical consumption themes and made the findings publicly available.	N/A	0 (15)	Criterion not completed.
RC006	Within the last two years the partnership has commenced or completed its own piece of research into Fairtrade, trade justice or ethical consumption issues and plans to make the findings public and utilise for future activities.	N/A	0 (15)	Criterion not completed.
RC007	Within the last two years the partnership has encouraged at least one member of teaching staff to join the Fairtrade Directory of Supporting Academics.	N/A	0 (5)	Criterion not completed.
RC008	The partnership has connected its work on Fairtrade with decolonising its curriculum, by providing students with more opportunities to learn through the lens of producers.	N/A	0 (5)	Criterion not completed.
RC009	Within the last two years the partnership has commenced or completed the process of validating a module specialising in the topic of Fairtrade, ethical consumption and trade justice.	N/A	0 (15)	Criterion not completed.
OT001	The partnership has identified positive outcomes for students through its Fairtrade work.	N/A	0 (20)	Criterion not completed.



OT002	The partnership has identified positive outcomes for the students' union through its Fairtrade work.	N/A	0 (20)	Criterion not completed.
OT003	The partnership has identified positive outcomes for the institution through its Fairtrade work.	N/A	0 (20)	Criterion not completed.
OT004	The partnership has identified positive outcomes for the wider community through its Fairtrade work.	N/A	0 (20)	Criterion not completed.
II001	Use this section to tell us about innovative actions or initiatives that you have done within your Fairtrade or related ethical consumption work which you think are worthy of recognition. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.	N/A	0 (15)	Criterion not completed.
II002	(Same as 1 above) Use this section to tell us about innovative actions or initiatives that you have done within your Fairtrade or related ethical consumption work which you think are worthy of recognition. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.	N/A	0 (15)	Criterion not completed.
II003	(Same as 1 above) Use this section to tell us about innovative actions or initiatives that you have done within your Fairtrade or related ethical consumption work which you think are worthy of recognition. You should only write	N/A	0 (15)	Criterion not completed.



	about actions or initiatives that you feel are not adequately covered elsewhere in your submission.			
II004	Use this section to tell us about innovative actions or initiatives that you have taken or developed within your Fairtrade or related ethical consumption work which have a sector-wide impact, or potential to reach wider than just your institution and union. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.	N/A	0 (15)	Criterion not completed.



What others have said about your work

Your **student auditors** had the following to say about your work:

"NTU's Fairtrade work was very thorough. They provide numerous opportunities for students and staff to learn about the work behind Fairtrade as an organisation and actively promote/stock FT products on campus."

~Nottingham Trent University student auditor team

Thank you for being so welcoming and giving them this opportunity to develop their skills.

The **project team** has said the following about your work on the award, "Nottingham Trent University has submitted a strong first application under the new Award, especially given the COVID restrictions posed for some of the audit period. The University's positive commitment to progressing its work on Fairtrade is clear."

Joanna Milis, Education Campaigns Manager from the **Fairtrade Foundation**, said regarding this year's cohort, "The last two years have been difficult for staff and students, with the disruption caused by the global pandemic. Despite this, institutions have remained keen to make their work on ethical and sustainable consumption prominent. We recognise how difficult it is to keep working to engage staff and students when even delivering core work is a challenge. But, we have also seen the devastating impacts of the pandemic on those who are marginalised around the world, compounded by extreme climate events. There is no time to lose in striving for climate and trade justice."





"We are one interconnected global society, and equipping students with the skills to understand the nature of our global connections and global community has never been more urgent. Thank you for continuing with the work, and recognising that the need for raising awareness and reflecting on our actions does not stop."

Feedback

We are continually looking at ways to improve the impact and experience of the programme. Thank you for providing your student auditors with feedback on the programme. If you have additional comments or suggestions regarding the Fairtrade University and College Award programme, please do let us know via email.

Feedback from student auditors of the award this year has been positive, and their input into the Award has been a fantastic opportunity for partnerships to increase student-staff collaboration on issues such as Fairtrade. We believe student auditors are a key part of the process, and we hope you enjoyed working with them throughout the audit. Copied below are a selection of quotes from this year's student auditors, demonstrating how this opportunity allowed them to develop key skills for life and work.

"Auditing was challenging with the time constraints but rewarding to see the end product complete."

~Nottingham Trent University student audit team

"It was a great opportunity to experience working as a team on something as inspiring as Fairtrade, whilst gaining important skills for auditing. Whilst auditing we also learnt much





more about what Fairtrade entails and how it effects everyone on a day-to-day basis."

~Arts University Bournemouth student audit team

"I have enjoyed learning about what happens behind the scenes with universities and have found auditing a new experience to help develop skills like analysing, critical thinking and leadership."

~Annie McClean, Durham University student auditor, from the University of Reading

"The auditing experience was very valuable to me personally and professionally. Having this training behind me was very helpful and I feel well equipped to do further auditing in the future. I also feel like I have a better understanding of the university's fairtrade and sustainability work which will give me a better way to solve and approach sustainability issues in the future."

~Olivia Sykes, University of St Andrews student auditor.

Next steps

Once again, on behalf of the Fairtrade Foundation, SOS-UK and NUS, many thanks for taking part in the Fairtrade University & College Award. We hope you look forward to taking part next year and continuing to engage with and promote Fairtrade on your campuses. Congratulations on all your achievements and before you get cracking on next year, make sure you take a good rest, reward your team, and reflect on everything you've achieved this year!





Your Award is valid for 2 years, but to prevent any gaps in your Award following expiry, we recommend you renew your membership of the programme as soon as possible, so you have the full 2 years to work through the criteria before being re-audited in Spring 2024. You can find more information and [sign-up using the form here](#).

For more information, news, case studies and information about the award, please [visit the website here](#) or contact volunteer.university@fairtrade.org.uk.

