

## NTU Global Summer School Course Description

### Sports Journalism

Credit points: 5 (2.5 ECTS)

Duration: 5 days

This course is intended for people who are new to sports journalism. To benefit from the course you should have the required English language skills.

### Overview and aims

Nottingham is the home of Trent Bridge Cricket Ground, the Panthers Ice Hockey Team, the National Water Sports Centre and is the official City of Football for the UK. Where better to learn the craft of sports journalism?

This course will give you an insight into the different forms of sports journalism. You will learn how to write scripts for multimedia, including match reports and sports features. The way sports reporting uses social media and blogs will be explored, along with the art of commentary for radio and television.

By the end of the course you'll have a good understanding of how to construct multi-media sports stories.

On this course you will:

- explore social media and sports blogs
- learn interview techniques in the studio and on location
- construct and write sports features
- experience how a sports journalist works.

### Indicative reading

Andrews, P. *Sports Journalism*; Sage 2005 <http://sk.sagepub.com/books/sports-journalism>

Stofer, K.T. *Sports Journalism: an introduction to reporting and writing*; Rowman and Littlefield 2010

### Learning outcomes

After studying this course you should be able to:

- demonstrate basic knowledge and application of the practical skills relevant to sports journalism
- plan, design and execute research in a range of areas that demonstrates basic knowledge of sports journalism
- work effectively and collaboratively in a team
- demonstrate proficiency in finding, evaluating and managing information and sources of information.

### **Teaching and learning**

This course will be taught through a series of lectures, workshops and practical sessions.

### **Total contact hours: 25**

In addition to the contact hours you should expect to spend approximately five hours before and during the course on preparation and reading.

### **Assessment methods**

100% coursework.

### **Final assessment**

You will receive a pass/fail mark for the course. Written feedback from your tutor will identify strengths evident in the body of work and include some pointers on what to focus on to improve your future work.

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