

# Policy changes in Dutch higher education

## Quality in diversity: will it work?

Pierre Poell  
Rutger Kappe

# Programme

- Dutch higher education in a nutshell
- Quality in diversity: Strategic agenda for higher education

Focus on: student-study fit

- Moving forward enrolment date
- Matching activities
- Joint research model for effect measurements
- First results
  
- Discussion

# Higher education in The Netherlands

## Binary system

- Academic higher education: academic university (AU)
- 17 institutions, 241.300 students
  
- Professional higher education: university of applied sciences (UAS)
- 35 institutions, 421.500 students

(februari 2013)

## Some characteristics until last year

- Enrolment mainly based on legally required diplomas
- Selection options very limited by law
- Legal fee of €1835 per year
- Student grants (partly a loan)
- Most UAS-students stay at home (grants include 'free' public transport)

## New legislation: Quality in diversity

Law contains large number of measurements aimed at a future-sustainable higher educational system

- Providing more diversity by allowing more profiling and more differentiation
- Raising the bar (a stricter study climate)
- Goal: dutch higher education to be among the top 5 of the world

# The making of Quality in diversity

It took:

- One committee of wise people
- One report well accepted
- Three ministers with perseverance
- Approval by parliament
- Three years time

## Stricter study climate

- ‘The right student in the right place’
- Quality of education above quantity of students
- Raising admission requirements (without extending the possibilities for selection)
- Compulsary ‘studiekeuzecheck’ (checking whether the right study was chosen) also known as: ‘matching’
- Enrolment before 1 May (was 1 September)

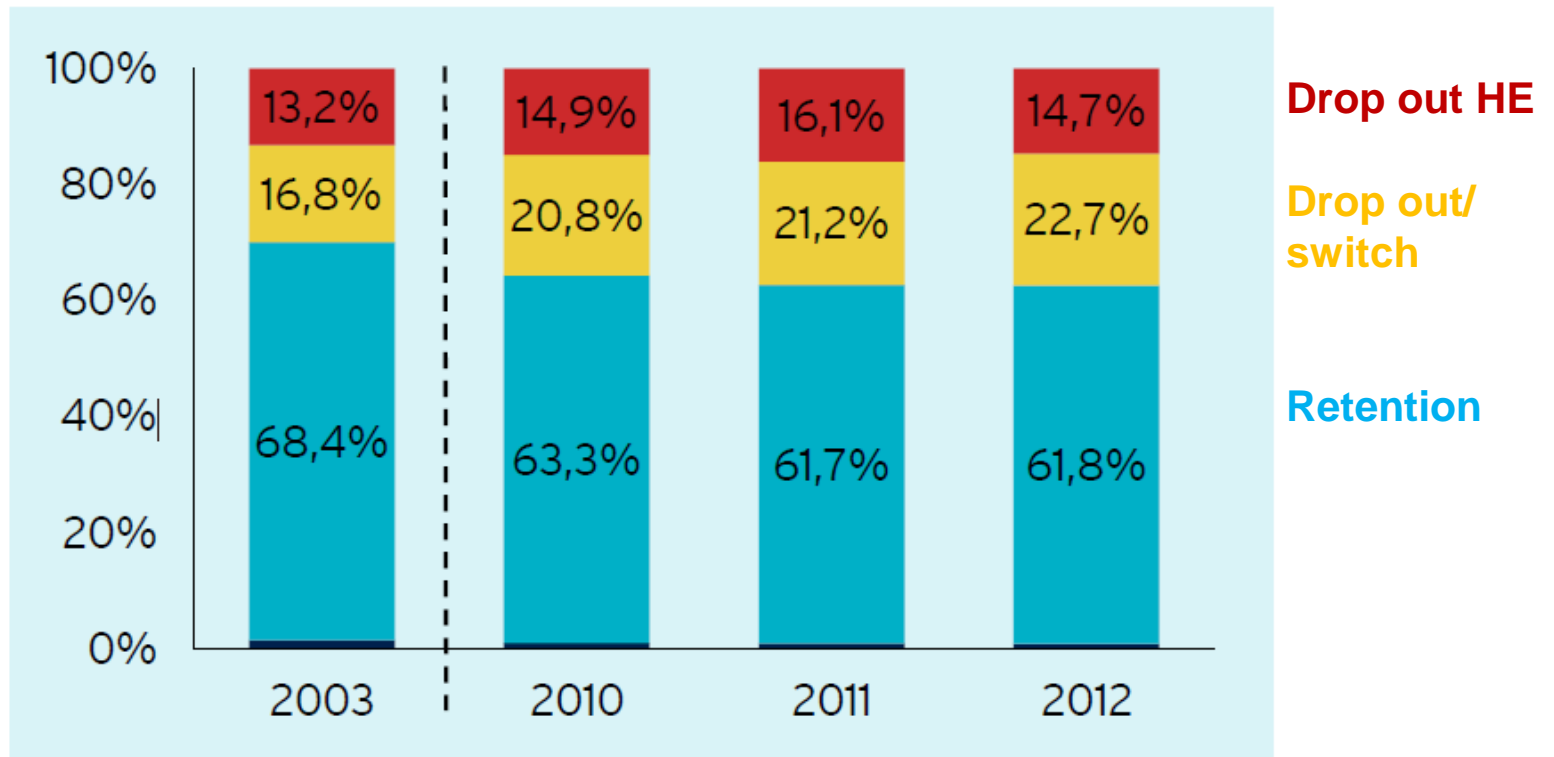
## Focus on the student-study fit

- As from 2013-2014, all bachelor's programmes will introduce a compulsory '**matching**' procedure
- This matching procedure runs before the start of the academic year
- **Enrolment date** from 1 September to 1 May to enable HE institutions to organize matching activities



# No proper match

Figure. Situation after one year



# Matching

- Enable student and institutions to check that the correct choice of study has been made
- Form, content, obligation to participate: to be determined by institutions
- Participation includes an advice (recommendation)
- Students have a legal right to participate in a matching activity and to get an advice

**ORIENTATION  
PHASE**



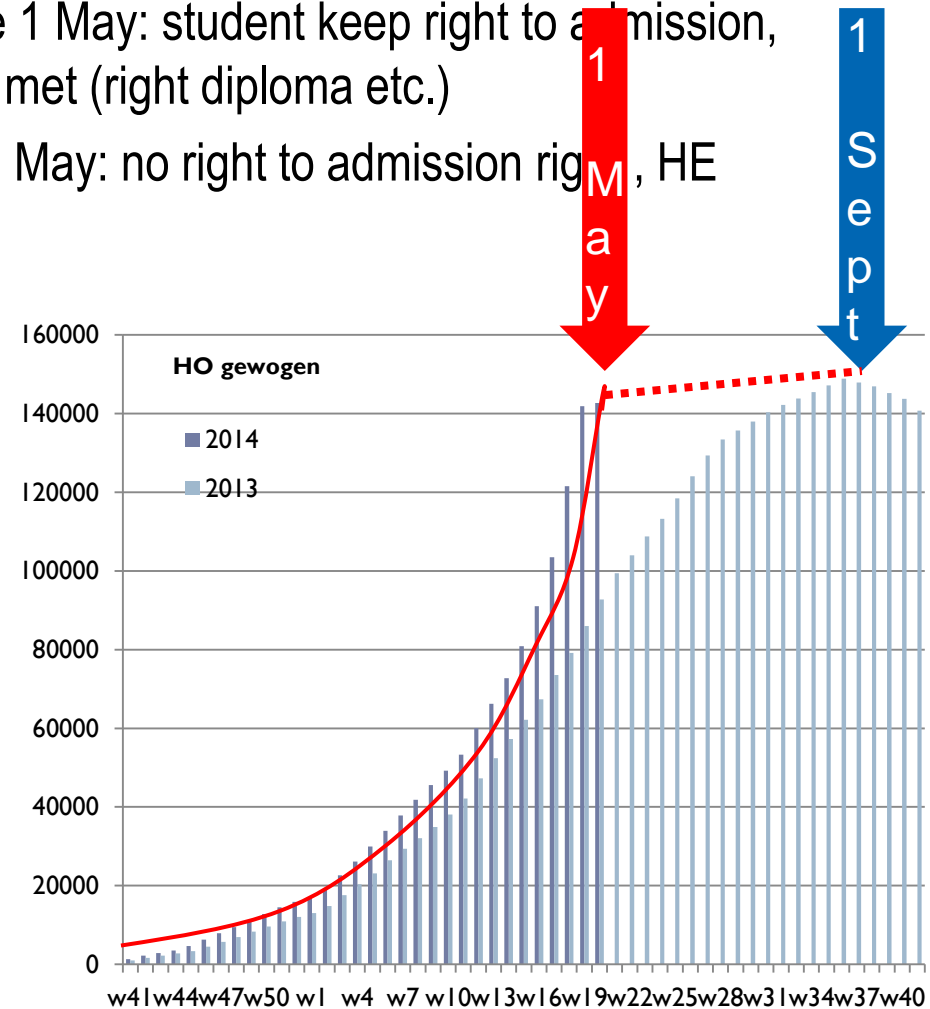
**MATCHING**



**START  
PROGRAM &  
STUDENT  
COACHING**

# Enrolment date

- Request to enrol made before 1 May: student keep right to admission, provided other conditions are met (right diploma etc.)
- Request to enrol made after 1 May: no right to admission right, HE institution decides
- Student can change his/her study choice (in case there is no 'match')

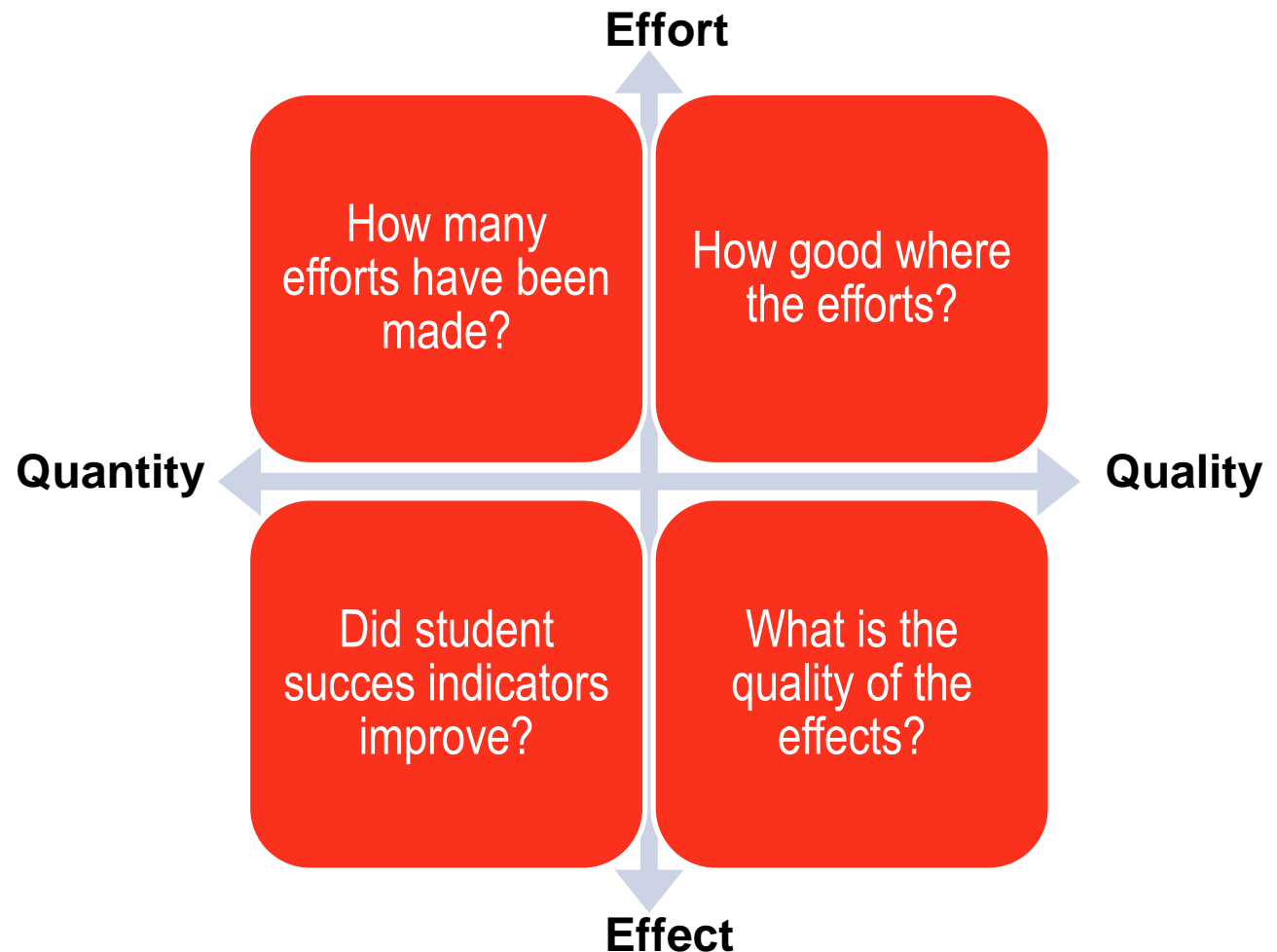


# Matching compared (6 UAS)

		Leiden	Rdam	Adam	Inholland	Hague	Utrecht
<b>Karakter</b>	Compulsory	✗	✓	✓	✓	✓	✓
	Which parts are compulsory	-	Dig+ Live	Dig+ Live	Live	Dig	Dig
<b>Form and content</b>	Digital and/or 'live'	Dig+ Live	Dig+ Live	Dig+ Live	Live	Dig+ Live	Dig+ Live
	Tests, college, Toets, Workshops	TP	Test	TPT	PW	Test	TPW
	Interview (All/Selection/on Demand)	D	All	✗	Sel	✗	D
<b>Advice</b>	Advice after 1 May compulsory	✗	✗/✓	✓	✓	✗	✗
	Digital, Lettre, during Interview	Dig	I	L	L/I	Dig	Dig
<b>Target group</b>	Fulltime and/or parttime	FP	FP	FP	F	FP	FP
<b>Goal</b>	Reduction of drop-out and switch	✓	✓	✓	✓	✓	✓
<b>After 1 mei</b>	Final enrolment date voor Matching	-	1/8	15/6	1/8	31/5	15/6
	Final participation possibility for matching	-	31/8	31/8	31/8	-	31/8
<b>Frequency</b>	Ongoing, multiple times, 1 time	O	O	M	M	O	O

# Joint research model (6 UAS)

## Results Accountabilty Framework (Friedman, 2000)



## If you want to know more

Full report Quality in diversity

<http://www.government.nl/ministries/ocw/documents-and-publications/reports/2012/08/30/quality-in-diversity.html>

Contact details:

[Rutger.Kappe@inholland.nl](mailto:Rutger.Kappe@inholland.nl) or [f.r.kappe@vu.nl](mailto:f.r.kappe@vu.nl)

[Pierre.Poell@inholland.nl](mailto:Pierre.Poell@inholland.nl)