

Student FAQ

Why should I take part?

- Thinkubator Challenge® gives you the chance to interact with businesses, applying your knowledge to help solve **real** problems businesses are facing today. It lets you experience what it's like to work in a fast-paced business environment as part of a creative team, to a **tight** deadline.
- You will receive a Certificate of Participation and a t-shirt.
- If you are an undergraduate student, it is worth up to three Leadership and Employability personal development hours.

Who can take part?

Thinkubator Challenge® is open to NBS final year undergraduates, professional and doctoral students.

What is expected of me on the day?

You will need to apply your business brain and previous learnings to help solve the challenges. You will be required to work with others so a professional working attitude is essential.

There will be receptions before and after the Challenge Hubs that will give you chance to network with businesses, academics and fellow students. Attendance is optional, but encouraged.

The programme for **Wednesday 13 November** is as follows:

- 12.45 pm – 1.30 pm Opening Reception, Newton Forum area, Level 1.
- 1.30 pm - 4.30 pm Challenge Hubs, Newton, Levels 2 – 4.
- 4.30 pm - 5 pm Closing Reception (optional), Newton Forum area, Level 1.

What kind of challenges will I be working on?

Thinkubator Challenge® offers businesses personalised advice, so each challenge will be unique. All types of organisations have been invited to submit their business issues, so you will be working on any type of problem (for example, marketing, HR, finance, strategy), with any sized business, in any sector.

How will I know where to go?

You will need to collect your event ticket information the day before from Newton Central Court, Level 0, Newton building on **Tuesday 12 November** between **1 – 4 pm**. Here you will receive your event t-shirt and details of your challenge hub. You must bring these with you the following day.

What do I need to bring with me?

Your event t-shirt, details of your Challenge Hub and your creative brain! You will be provided with pens and paper. If you would like to use iPads or laptops, please bring them.

What refreshments are available?

Drinks and snacks will be provided on the day, but please eat lunch beforehand.

I can't attend anymore; can I give my place to a friend?

No. Registration will take place at the beginning of the Challenge Hub and your certificate of participation will be pre-printed with your name and matched to your hub. If you find you can no longer attend, please cancel your place on Futurehub or email thinkubator@ntu.ac.uk and we will try to allocate your place to another student.

My friend is in a different challenge hub to me, can I change hubs?

No. This is a great opportunity to meet and work with others, embrace it!

If you find that we have not answered your question, please email thinkubator@ntu.ac.uk