### School of Art & Design

## Digital portfolio advice

# Fashion Design BA (Hons)



Image: Gwen Harris RA (Hons) Fashion Design

As part of the Fashion Design application process, you may be invited to submit an digital portfolio to help us progress your application. Your digital portfolio is a great way to showcase your passion for the subject area, and for us to learn more about you, whilst helping us shortlist interview candidates.

We would like to see 12 examples of your practical work, and a piece of written work. These should be submitted as two separate files.

Here's a few handy tips...

#### **Practical work**

#### You should include a variety of work, such as:

- observational drawing and personal ideas
- work that illustrates a use of colour and media
- creative research and development
- translation from 2D sketches to 3D products
- finished project work, 2D and 3D.

#### **Format**

- Please submit your practical work in a Microsoft PowerPoint presentation, and not in a zipped file.
- It should be no more than 20 slides. This will allow you to include more than one image of each piece
  of work (if required), plus short descriptions.
- Where images are inserted into a presentation they must be in JPEG format, and a maximum of 72 dpi (dots per inch).

#### Written work

#### **UK / EU applicants**

Please supply a short written summary (500 words maximum) of the work you are submitting. This
can include project briefs if available.

#### International applicants

• Please submit a piece of written work (from your current or previous course) to show the admissions tutors how you express yourself in English (approximately 500 words in length).

#### **Format**

• Please save your written work as a Microsoft Word file.



#### What we are looking for in your digital portfolio:

- good presentation and the ability to visualise ideas
- a quality and range of visual concepts, and level of innovative thinking
- your ability to handle a variety of technologies, materials and processes
- your willingness to experiment in a range of visual media
- good observational skills in drawing.

## What will happen next?

When we receive your digital portfolio, it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track or an interview invitation from the University.

It is essential that you submit your work by the given deadline – after this date we may be unable to consider your application and an unsuccessful decision will be communicated to UCAS. If, however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact our friendly Admissions team on +44 (0)115 848 4200.

An electronic copy of your submission will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this, unless selected to help future applicants as part of our advice and guidance marketing material. Any work will be anonymised; if you would prefer us not to use your portfolio in any marketing material, please email **ad.ug-queries@ntu.ac.uk** and let us know.

We look forward to receiving your digital portfolio!

