

School of Art & Design

Postgraduate Digital Portfolio Information



Your digital portfolio submission is an opportunity to showcase your work.

For NTU to consider your application, you are required to submit a portfolio of your creative work to help us progress your application. Your digital portfolio is a great way to showcase your passion for your chosen subject area and for us to learn more about you.

Things to consider when developing your portfolio:

- Your portfolio submission should enable us to learn more about your individual creative practice and what *motivates* and *stimulates* your interest in your subject area
- We are keen to see how you *develop your concepts and ideas* and how you use this work to inform your creative development and final project outcomes
- Evidence of your initial creative ideas from *sketch/ideas books* that demonstrate visual research and the breadth of sources you have used for initial visual investigation
- It is essential to include *development work* that demonstrates your personal working methodology. It should show us how you have taken the initial ideas and visual research from your sketchbooks and developed these ideas. We need to see how you creatively problem solve through analysis and evaluation of visual information
- We need to see evidence that you understand the *creative development process* within your subject area and can demonstrate the translation of ideas from initial concepts through the development stages of a project to the final product application
- Final project work that has been *fully resolved* and demonstrates your understanding of your creative practice within a contemporary context is extremely important
- It is important that you carefully consider how you *visually present your portfolio* and that it is clearly organised and structured. It should *communicate effectively* to your selected audience
- We want to see *innovative, original* work that is *exciting* and demonstrates your depth of thought and engagement with your individual practice.

What to include in your digital portfolio:

- Examples of your individual interests and personal creative ideas in sketch and ideas books
- Examples of how your concepts and ideas have informed your creative development and final product application
- Evidence that demonstrate your individual research methodology and personal working process
- Examples of work that demonstrate your technical skills, knowledge and understanding of your subject
- Examples of final work that demonstrate your ability to produce fully resolved professional creative outcomes

- Evidence that you are aware of the professional context of the work you are making within your specialist subject area.

Please submit your practical work as a Microsoft PowerPoint presentation or PDF. You should:

- Submit no more than 20 slides – This will allow you to describe your process and how you develop ideas and can include multiple images on each slide, plus short descriptions
- Submit as a single unzipped file not exceeding 10 megabytes (mb).

Where images are inserted into a presentation they must be:

- In JPEG format
- A maximum of 72 dots per inch (dpi).

Personal Statement

Your personal statement is an important part of the application process and provides us with an understanding of your reasons and motivation for undertaking postgraduate level study. When writing your personal statement it should be clear and concise and include the information indicated below:

- your reasons for undertaking postgraduate study
- your reasons for applying for the specialist course of study at NTU
- your interest and experience within your specialist subject area
- how you plan to develop creatively on your chosen course of study at NTU
- how you feel your skills and knowledge will contribute to your specialist course and the creative postgraduate community at NTU
- how your chosen course of study at NTU will enable you to reach your future career ambitions.

Have any questions?

If you'd like some more advice on creating or submitting your portfolio, contact us at www.ntu.ac.uk/askntu and someone from the team will get back to you.

Alternatively, you can call our Admissions Office on +44 (0)115 848 4200.