



Nottingham Trent
University

Lead the field.

Working with businesses since 1843



Together, we can shape the future.

We are proud to partner with over 6,000 employers to support business development and growth through insight, talent, skills and innovation.

We are a University that champions and supports big ideas. Our long history of working with organisations across Nottingham, the UK and beyond has enabled us to become experts in understanding the challenges and opportunities businesses face, and specialists in providing tailored support.

Connect with us and you can:

- Benefit from the latest industry insights and expertise
- Gain priority access to students and graduates
- Upskill your workforce with bespoke training and professional courses
- Bring your ideas to life with product development and R&D support
- Make the most of our facilities and equipment.

Connect with us

T: **+44 (0)115 848 8899**

E: **business@ntu.ac.uk**



NTU Business and Employers



@ntuworkingwithu

ntu.ac.uk/business



Just knowing where to start can be hard and knowing there are experts there to help is invaluable.

Sarah Maloy, Shop Zero



The Women in Leadership course was exactly what I was after in terms of professional development.

Kirsty Fisher, Lemon and Lime Interiors



The Dryden Enterprise Centre has the wow factor – it's great to be in an office environment that can be flexible to my needs.

John Starkie, easy edit



Student and graduate talent

Nottingham Trent University has a proud history of delivering industry-focused courses that prepare students for life beyond lectures.

Work with our students and graduates

Our students and graduates can bring fresh ideas and a new perspective to your business, along with the latest skills and knowledge from their studies. You can access our graduate talent and promote your vacancies through our bespoke job portals.

You can also work with our current students by hosting short or traditional sandwich placements as well as innovative in-curriculum and co-curricular work-related activities.

Opportunities to connect with NTU talent

Businesses of all sizes can attend our careers fairs and deliver workshops and presentations.

This gives you the opportunity to meet our diverse students and graduates, and provides a platform to promote your vacancies, build brand awareness, and interact physically and virtually with our talent.

We have also developed a number of employer toolkits that provide helpful advice on attracting, selecting and retaining the best talent.

For more information, visit ntu.ac.uk/students-and-graduates



Top 10 University for Work Experience

RateMyPlacement Awards 2023



100% of our graduates are ready for work

Work-related experience is embedded into the curriculum as standard



Rated 5 stars for Employability

QS Stars 2022

Employer insight: Roemer Barnes Consultancy

Education specialists, Roemer Barnes reached out to NTU to grow their workforce in line with demand.

Nottingham-based education consultancy and bid writing specialists, Roemer Barnes contacted NTU in 2021 to explore ways to grow their business sustainably. At the time, Roemer Barnes had been operational for two years, but it was clear that they needed to invest in a larger workforce to keep up with demand from clients across the training sector.

"To test our readiness for expansion, we worked with NTU to offer two 12-week work placements which were both successful. The placements were filled by NTU students and led to increased revenue for the business. They also helped to demonstrate other potential benefits of recruiting more staff."

"Working with NTU to deliver the 12-week placements led us to the decision to offer a one-year paid internship to an NTU student. The student completed the internship as a placement year (year in industry) in 2023, and supported our plans for growth."

"Introducing fresh talent into our business has helped to identify areas for improvement and has meant we have been able to introduce more efficient ways of working that allow us to work smarter not harder. Hosting NTU students has allowed Roemer Barnes to grow revenue by 72% (year on year) and led to an additional two full-time employees being employed."

Adam Barnes, Founder and Managing Director at Roemer Barnes

Introducing fresh talent into our business has helped to identify areas for improvement





Knowledge and expertise

We drive change through research and innovation. A partnership with NTU can help to give your business the edge by drawing on expertise from a range of disciplines.

Consultancy

From supply chain and business strategy, to agriculture, sustainability and heritage, our academic experts have a wealth of specialist knowledge and experience that could be of value to your organisation.

We provide the opportunity for businesses to collaborate with our experts on a broad range of projects and initiatives, providing expertise from all areas of the University. Whether you are looking for insights to support a short-term solution or an ongoing project, we will work with you to make the process as easy and manageable as possible.

Knowledge Transfer Partnerships

Knowledge Transfer Partnerships (KTPs) involve three partners: your business, Nottingham Trent University, and a graduate. The graduate works within your organisation for 12-36 months,

but has the support of an academic who has the experience and expertise to guide your project through to completion.

KTPs are part-funded by Innovate UK, making them a valuable and cost-effective way to transform your business.

Contract research

If you have a great idea or concept but don't have the resources or knowledge to develop it in-house, our academic experts could help.

By contracting NTU to conduct the research, we will provide a solution that will specifically benefit your business and ensure that any intellectual property remains yours.

Contract research can be delivered onsite or at the University.

For more information, visit: ntu.ac.uk/expertise

Professional and short courses

Whether you're interested in developing your own knowledge and skills or you need help to upskill your team, we have a broad range of professional training solutions that are flexible enough to cater for businesses of any size.



We are continually developing our courses and training materials to ensure we are providing the most relevant, insightful, and up-to-date knowledge across all levels of study.

We offer a range of flexible learning options including courses taught on campus, via distance learning, or a blended approach. Many of our courses carry academic credits and offer professional accreditation.

For more information, visit ntu.ac.uk/professional-short-courses

Professional development courses

Designed by specialists from both academia and business and with flexible learning options to fit around your work, our professional development courses are designed with industry, for industry.

Our courses cover a huge range of areas including:

- Business, leadership and management
- Civil engineering, construction and real estate management
- Creative thinking and writing
- Design, moving image and software skills
- English Language teaching (CELTA)
- Fashion product technology
- Forensics
- Law – including intellectual property and trade mark courses
- Medical technologies
- Public relations and crisis communications
- R-Stats
- Trend forecasting

Short courses

Our short courses are the perfect way to learn new skills and meet others who share the same interests. Book on a short course today and discover endless possibilities.

Our short courses cover subjects such as:

- Animal care and nutrition
- Architecture and interior design
- Creative writing
- Fashion technology
- Film, video, photography and animation
- Graphic Design
- Modern foreign languages
- Product design and furniture making

Bespoke training courses

We offer a wide variety of bespoke training programmes that can be tailored to meet individual business needs. Our bespoke courses are developed in collaboration with you to help address the skills gaps and training needs that are unique to your business.

I have taken away a greater appreciation of report writing and writing for different audiences. Great course, thank you!

Confident Presentation Skills course attendee, 2022

The tutor was fantastic. I learnt a lot, and I'm inspired to continue learning after taking this course.

Adobe Photoshop Fundamentals course attendee, 2022

Apprenticeships

With over 1,900 apprentices already enrolled at NTU, we are empowering businesses across the country to invest in their workforce and drive forward greater business development and growth.

Ranging from levels 3-7, we offer apprenticeships in the following subject areas:

- Business and Administration
- Childcare and Education
- Construction
- Digital Solutions
- Food and Drink
- Health and Science
- Law
- Social Care

Flexible learning

For today's learners, flexibility is key. We offer distance learning options, block study periods and day release to help apprentices to balance study with other commitments.

Inclusive community

As one of the UK's largest universities and a leading apprenticeship provider in the UK, your apprentice and your business will be welcomed into our growing apprenticeship community.

Inspiring facilities

By partnering with us, your apprentices will study inside our incredible teaching spaces and have access to our impressive range of libraries and study spaces.

Tailored platforms and resources

Both employers and their apprentices have access to a range of dedicated resources to guide each step of the apprenticeship journey.

For more information, visit ntu.ac.uk/apprenticeships



#1 university for apprenticeships in the East Midlands

RateMyApprenticeship Awards 2023



NTU apprenticeships rated 'excellent' by 200+ employers

direct.gov.uk 2022

Employer insight: Greencore

Greencore is a leading food manufacturer in the UK, supplying a wide range of food products to retailers, service outlets and convenience stores across the country.

By working in close partnership with NTU, Greencore has grown their apprenticeship portfolio over the last five years, to address skills gaps, develop new and existing talent, accelerate organisational growth and facilitate career progression for high-performing employees.

"Apprenticeships are enabling us to meet the needs of our business and futureproof our operation, both in the immediate and longer term. They provide a structured programme of learning that fits in to our culture, and help us to provide opportunities that enable our people to fulfil their potential."

"Our first cohort of apprentices joined Greencore in September

2018. With every new cohort, we see the confidence of our apprentices grow, both personally and professionally. Colleagues that are enrolled on an apprenticeship return to the business with new knowledge and skills that they are able to apply to their roles from day one."

"We have worked with NTU for a number of years and continue to strengthen our partnership by keeping in regular contact and progressing our approach. We have seen some great results from our apprentices so far and we know that NTU has played a vital part in this."

Hayley White, Early Careers Manager at Greencore

To find out how our apprenticeships could benefit your business, visit: ntu.ac.uk/apprenticeships



Enterprise and business spaces

NTU Enterprise has been supporting entrepreneurs and businesses for over twenty years.

When it comes to starting and growing a business, we know that one size doesn't fit all. That's why NTU Enterprise's membership model is designed to support you no matter what stage of business you are at.

Flexible workspace

With private offices, co-working spaces, and dedicated desks to work from plus event areas, meeting rooms and outdoor space to welcome your guests – the Dryden Enterprise Centre (DEC) offers a modern, professional and welcoming community to start or grow your business and build your network.

Business support

NTU Enterprise has over two decades of experience supporting businesses in Nottinghamshire and beyond. We offer a wide range of services, from mentoring and coaching to practical workshops, industry networking, funding opportunities, expert guidance, and high-profile speaking events. We love what we do, and we're committed to helping businesses succeed.

Plug into a community

We are the gateway for the business community into an incredible University. We use our wealth of networks, talent, and research to connect entrepreneurs and businesses to each other, freelancers, and our academics and students. In turn, we help our community thrive and contribute to Nottingham's evolving enterprise ecosystem.

For more information visit ntu.ac.uk/enterprise or email enterprise@ntu.ac.uk



Our office has been based in the DEC building for the last year. It has been a fantastic experience, all the staff are really accommodating and put on really valuable events that help support our business.

Victoria Kroll, CEO and co-founder of Esitu Solutions Ltd

Employer insight: Ketchup Marketing

Ketchup Marketing is a full service marketing agency based in Nottingham. Ketchup joined the Dryden Enterprise Centre (DEC) as commercial tenants in 2021 and participated in NTU Enterprise's fully funded UpScaler programme.

Since joining the DEC and becoming members of NTU's enterprise community, Ketchup have experienced impressive growth, increasing resource from 3 to 15 and taking up more space within the DEC as their team developed.

Ketchup joined NTU's UpScaler programme to take a step back and look at their growth. Beforehand, they were caught up in the business and solving challenges as and when they happened rather than looking forward, forecasting challenges, and preparing for future hurdles on the horizon.

The DEC and UpScaler program provided Ketchup with valuable resources and opportunities to

network with other businesses and SMEs, learn new skills and techniques, and overcome some of their growth barriers.

"We've enjoyed a brilliant 11 months of networking with other businesses and SMEs since we became part of the Dryden Enterprise Community.

"You would not believe what effect the DEC has had on our organisation. We have grown from 3 to 15 people, gone through a brand refresh, launched a new website, learned some fantastic things, and met some fabulous people. We hope to keep the ties we have forged with NTU and build on them."

Paul Jones, Sales and Operations Director at Ketchup Marketing

We've enjoyed a brilliant 11 months of networking with other businesses and SMEs since we became part of the Dryden Enterprise Community



Hire our facilities

We've invested over £500 million to enhance our facilities and estates. As a business or employer, you can make use of our state-of-the-art equipment, labs and technologies, and gain access to our experts who will guide and support you through the process.



Equipment and facilities

Utilising cutting-edge innovation and performance technology, we offer award-winning facilities and resources that can help to take your business to the next level.

Our equipment and facilities include:

- The Dryden Enterprise Centre (DEC) – the home of enterprise, collaboration and entrepreneurship at NTU.
- Smart Wireless Innovation Facility (SWiFt) – unique to the Midlands region, this facility offers unrivalled access to the latest advances in wireless technology.
- Medical Technologies Innovation Facility (MTIF) – providing the latest in medical equipment, materials and capability to support your research, development and testing requirements.
- Antenna – equipped with exceptional audio and visual technology, Antenna makes the perfect venue for in person and live-streamed events.
- Crime Scene Training Facility – this practical facility supports our 'crime scene to court' approach to forensic analysis.
- John van Geest Cancer Research Centre – cutting-edge research facilities focused on advanced cancer detection and treatment.
- Courtrooms – from judges' benches and docks to witness stands, our courtrooms provide an authentic legal practice environment.

Events and conferencing

Our award-winning facilities are available to hire for a range of corporate events and celebrations.

Venues are located at the City, Clifton and Brackenhurst campuses, all bringing their own suitability to meet your events, conferencing and meeting requirements.

With space to cater for up to 1,000 delegates and indoor and outdoor options, these locations are perfect for bespoke events such as awards evenings, exhibitions, and dinner parties of all sizes.

NTU sport facilities

Our state-of-the-art sport facilities make NTU the perfect option for training, activities and events.

Offering the latest equipment and technology, you can rest assured you are accessing the very best resources for your sporting needs.

Add to this an allocated event manager, excellent customer service, and easily accessible locations at our City and Clifton campuses, we can provide everything you need to make your experience a success.



Support for SMEs

We support over 700 SMEs a year in Nottingham and Derbyshire to innovate, grow and become more sustainable through a range of training and support programmes.



My advice to local business owners would be to give it a go, have faith and accept offers of help and support from reputable sources like NTU.

Anna Scothern,
Founder of Longwood
Maven Ltd

Our programmes support eligible businesses and employees in a number of ways:

Upskill your staff

Our programmes offer a range of bespoke, employer-led training for employees of SMEs to upskill, reskill or even change careers. SME voices are at the heart of our curriculum, with courses that have been co-designed with industry to meet business needs.

Recruit talent

SMEs can access fully funded or subsidised support to help you connect with students, graduates and apprentices. Some programmes even offer talent grants to enable businesses to employ a graduate on a placement, ranging from six-weeks to twelve months.

Establish and grow your business

Give your business a boost by taking part in a project designed to help enhance performance, resilience and long-term growth. Senior business leaders can boost their growth through our 12-week Help to Grow Management course, designed in collaboration with Nottingham Business School. Businesses in the creative and digital industries can access mentoring, events, grants and networking through The Big House.

Boost innovation

Improve your processes, products and services through a range of projects focused on innovation. Take advantage of rapidly growing opportunities through adopting new online and immersive technologies or learn how to boost productivity in your business.

Mansfield and Ashfield businesses

Alongside our partners at Vision West Nottinghamshire College, we are delivering a range of professional qualifications, apprenticeships and degree programmes in engineering, nursing, sport science and more from our NTU Hub in Mansfield.

Plus, with support from the UK Government's Towns Fund, NTU is proud to be leading Enterprising Ashfield, a comprehensive business support programme for employers located in the Kirkby-in-Ashfield and Sutton-in-Ashfield areas. From industry insights to training workshops, Enterprising Ashfield is focused on helping local to businesses to upskill and grow.

To find a programme suitable for your business, visit ntu.ac.uk/business



Employer insight: Attock Network Products

As Managing Director of a specialist networking and telecommunications supplier, Henna Shah was interested in finding new ways to boost productivity, build resilience, and drive forward long-term growth.

Attock Network Products Ltd have been a trusted supplier to the networking, data and audio visual industry for over 20 years. Looking ahead to the future, Henna decided to enrol onto the Help to Grow: Management Course delivered by Nottingham Business School. The 12-week course combines online sessions with face-to-face learning and is 90% subsidised by the UK government, costing just £750.

Keen to enhance her own business knowledge and apply new thinking to her business, Henna received specialist training in leadership, innovation, digital transformation, employee engagement, marketing, responsible business growth, and financial management.

“For me, the most beneficial part of the course was the opportunity to connect with other business leaders and hearing about their experiences. It was great to get their advice and see what I can offer them in return.”

“The course is easy to fit around other commitments and the facilitators were extremely engaging, easy to work with, and they definitely enjoyed what they were doing which helped us all.”

**Henna Shah, Managing Director at
Attock Network Products**



Our partners

We work with organisations across the world, generating regional, national and international impact through effective collaboration and partnership. Partnerships can take many forms, including research collaborations, commercial partnerships and academic alliances.

Strategic partners

NTU has partnership agreements in place with a broad range of employers, from local and multi-national corporations to dynamic public and third sector organisations.

Strategic partnerships represent long-term, multidisciplinary collaborations where the values and ambitions of the organisation align with the values and ambitions of the university.

Some of NTU's current strategic partners include Santander, Fujitsu, East Midlands Ambulance Service and Nottingham Post.

International partnerships

International collaboration is central to our mission as a globally connected university. We are actively seeking to develop and diversify our partnerships with institutions and employers overseas.

Through our international partnerships, we aim to provide opportunities for our students, colleagues and communities to work together on international projects, initiatives and research that benefit society and our planet.

Education partnerships

Managed principally by the Centre for Academic Development and Quality (CADQ), NTU collaborates with a broad range of organisations to deliver higher education provision that leads to a University award, or provides credit towards a University award. Education partnerships can take many forms, including dual-degrees, distance delivery and course validation.

For more information, visit: ntu.ac.uk/about-us/strategy/partnerships or email business@ntu.ac.uk.





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Connect with us

We are proud to partner with over 6,000 businesses and employers operating within the private, public and third sectors.

To find out how NTU could transform your business, get in touch.

T: +44 (0)115 848 8899

E: business@ntu.ac.uk



NTU Business and Employers



@ntuworkingwithu

ntu.ac.uk/business