

| Person Specification | | | | |
|----------------------|--------------------------|-------------------------|--|--|
| Post Title: | Graduate Video Assistant | Post No: | | |
| Organisation Unit: | Marketing | | | |
| Salary: | £23,500 p.a. | Date Compiled: Dec 2018 | | |

| Attributes | Essential * | Desirable |
|------------|--|--|
| Knowledge | Able to demonstrate a good working knowledge of Microsoft Office (including Office 365) products and other digital/social platforms | Understanding of current marketing theory and practice |
| Skills | Excellent communication skills (both verbal and written) at all levels Technical skill: ability to edit video using Adobe Premiere to a professional broadcast standard Meeting stakeholder/client expectations through excellent customer focus and a solution driven approach Able to work effectively as a team member with a willingness to roll up sleeves and deliver hands-on help as part of a team Strong organisational skills with a great attention to detail Demonstrate initiative and enthusiasm, and the ability to successfully multi-task Ability to prioritise workload, exercise judgment, and meet set deadlines Ability to network effectively and work collaboratively with other staff within post department and University-wide | Ability to work proactively without supervision, exercising judgement and initiative as necessary. |

| Experience | Technical: Experience of a range of digital video cameras with awareness of the need for accurate focus, composition, white balance, correct sound levels, etc. Working independently and within a team and dealing with unforeseen issues in ever changing circumstances Use a solutions-driven approach when dealing with unforeseen circumstances Experience of managing a diverse workload | Communicating with professional and managerial staff Experience of planning and organising events: meetings, conferences or seminars |
|----------------|---|--|
| Qualifications | NTU Graduate degree of 2:1 or above within the last two years | |

* Please note: in compliance with our obligations under the Immigration, Asylum & Nationality Act 2006, we will require to check proof of eligibility to work in the UK

| Competencies | COMPETENCY - ESSENTIAL | LEVEL | COMPETENCY - DESIRABLE | LEVEL |
|--------------|--|-------|---|-------|
| | Team Working: Leads aspects of team work, seeking and implementing improvements to the team's outputs/service and developing colleagues within the team. Challenges colleagues. | 2 | Adaptability Willingly takes on new tasks/adopts new approaches as required as appropriate to job role. Participates in appraisal process and takes responsibility for keeping professional skills and knowledge up to date. | 1 |
| | Customer Focus: Works to identify customer needs. Seeks feedback and develops service delivery accordingly. Influences and develops ideas to enhance customer satisfaction. | 2 | Making informed decisions Uses analysis, reports and data to test the validity of options and assess the risk before taking decisions. Ensures optimum decisions are taken. | 2 |
| | Creativity and innovation Seeks out, reviews and integrates new ways of working into role | 1 | | |
| | Communicating and Influencing: Communicates information effectively to a wide range of diverse stakeholders, influencing events. | 2 | | |
| | Organisation and Delivery: Plans time taking account or organisational priorities and other colleagues' work roles to achieve results. | 2 | | |