

| Person Specification |                          |                         |  |  |
|----------------------|--------------------------|-------------------------|--|--|
| Post Title:          | Graduate Video Assistant | Post No:                |  |  |
| Organisation Unit:   | Marketing                |                         |  |  |
| Salary:              | £23,500 p.a.             | Date Compiled: Dec 2018 |  |  |

| Attributes | Essential *                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Desirable                                                                                          |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Knowledge  | Able to demonstrate a good working knowledge of Microsoft<br>Office (including Office 365) products and other<br>digital/social platforms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Understanding of current marketing theory and practice                                             |
| Skills     | <ul> <li>Excellent communication skills (both verbal and written) at all levels</li> <li>Technical skill: ability to edit video using Adobe Premiere to a professional broadcast standard</li> <li>Meeting stakeholder/client expectations through excellent customer focus and a solution driven approach</li> <li>Able to work effectively as a team member with a willingness to roll up sleeves and deliver hands-on help as part of a team</li> <li>Strong organisational skills with a great attention to detail</li> <li>Demonstrate initiative and enthusiasm, and the ability to successfully multi-task</li> <li>Ability to prioritise workload, exercise judgment, and meet set deadlines</li> <li>Ability to network effectively and work collaboratively with other staff within post department and University-wide</li> </ul> | Ability to work proactively without supervision, exercising judgement and initiative as necessary. |

| Experience     | <ul> <li>Technical: Experience of a range of digital video cameras with awareness of the need for accurate focus, composition, white balance, correct sound levels, etc.</li> <li>Working independently and within a team and dealing with unforeseen issues in ever changing circumstances</li> <li>Use a solutions-driven approach when dealing with unforeseen circumstances</li> <li>Experience of managing a diverse workload</li> </ul> | Communicating with professional and managerial staff<br>Experience of planning and organising events: meetings,<br>conferences or seminars |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Qualifications | NTU Graduate degree of 2:1 or above within the last two years                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                            |

\* Please note: in compliance with our obligations under the Immigration, Asylum & Nationality Act 2006, we will require to check proof of eligibility to work in the UK

| Competencies | COMPETENCY - ESSENTIAL                                                                                                                                                                             | LEVEL | COMPETENCY - DESIRABLE                                                                                                                                                                                                                      | LEVEL |
|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
|              | <b>Team Working:</b><br>Leads aspects of team work, seeking and<br>implementing improvements to the team's<br>outputs/service and developing colleagues within<br>the team. Challenges colleagues. | 2     | Adaptability<br>Willingly takes on new tasks/adopts new<br>approaches as required as appropriate to job role.<br>Participates in appraisal process and takes<br>responsibility for keeping professional skills and<br>knowledge up to date. | 1     |
|              | <b>Customer Focus:</b><br>Works to identify customer needs. Seeks feedback<br>and develops service delivery accordingly.<br>Influences and develops ideas to enhance<br>customer satisfaction.     | 2     | Making informed decisions<br>Uses analysis, reports and data to test the validity<br>of options and assess the risk before taking<br>decisions. Ensures optimum decisions are taken.                                                        | 2     |
|              | <b>Creativity and innovation</b><br>Seeks out, reviews and integrates new ways of<br>working into role                                                                                             | 1     |                                                                                                                                                                                                                                             |       |
|              | <b>Communicating and Influencing:</b><br>Communicates information effectively to a wide<br>range of diverse stakeholders, influencing events.                                                      | 2     |                                                                                                                                                                                                                                             |       |
|              | <b>Organisation and Delivery:</b><br>Plans time taking account or organisational<br>priorities and other colleagues' work roles to<br>achieve results.                                             | 2     |                                                                                                                                                                                                                                             |       |