

School of Art & Design

Digital portfolio advice

Photography  
BA (Hons)

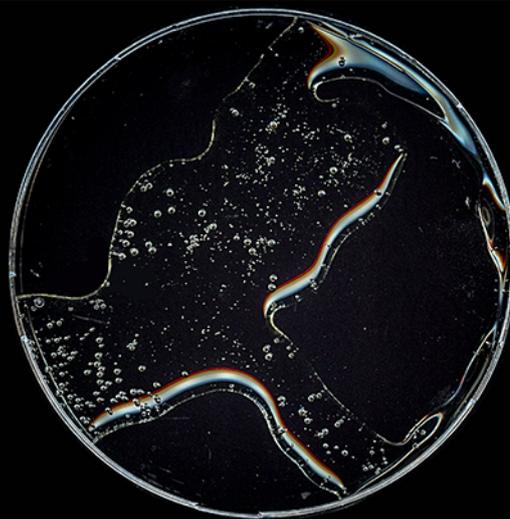


Image: Lucy Holland, BA (Hons) Photography

All UK-based students are invited to interview, where they can showcase their art practice. As part of the photography application for overseas applicants, you may be requested to submit a digital portfolio. Your digital portfolio is a great way to showcase your passion for the subject area, and for us to learn more about you.

We would like to see 12 examples of your practical work, each with a short explanation to show your awareness of the ideas and artists who have influenced your work.

Here's a few handy tips on what to include...

### Practical work

You should include a variety of work, such as:

- finished photographic projects
- on-going photographic projects
- personal photographic work (made outside of your course).

### Written work

- All we're looking for is a couple of sentences about each image. This will provide us with an insight into what has influenced the making of your work, helping us get to know you and your interests better.

### Format

- Please submit your digital portfolio as a single Microsoft PowerPoint or Apple QuickTime presentation.
- Your presentation should be no more than 12 slides, and submitted as a single unzipped file not exceeding 10 mb.
- Where images are inserted into a presentation, they must be in JPEG format, and a maximum of 72 dpi (dots per inch).

## What we are looking for in your digital portfolio:

- a range of visual ideas, and innovative thinking
- a willingness to experiment, making photographs that are effective in communicating information, ideas or feelings
- a high level of enthusiasm for your subject
- an awareness of the influences on your work
- consistency and coherence in selected work
- an ability to visually express your own ideas and points of view.

## What will happen next?

When we receive your digital portfolio, it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track, or an interview invitation from the University.

It is essential that you submit your work by the given deadline – after this date we may be unable to consider your application and an unsuccessful decision will be communicated to UCAS. If, however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact our friendly Admissions team on **+44 (0)115 848 4200**.

An electronic copy of your submission will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this, unless selected to help future applicants as part of our advice and guidance marketing material. Any work will be anonymised; if you would prefer us not to use your portfolio in any marketing material, please email **ad.ug-queries@ntu.ac.uk** and let us know.

We look forward to receiving your digital portfolio!