

















In this session, you will....

- Find out who are we & what we do
- View the *new* Future You Video
- Understand the strategic priorities for employability and why
 NTU supports our Graduates
- Undertake a 'Future You Online' group activity & feedback your findings
- Know how you can support future graduating students
- Ask Questions?







Future You Graduate Video





Why does graduate employability matter?



- 57% of undergraduates are confident about securing a graduate role after university (<u>Bright Report 2018</u>)
- 48% of undergraduate finalists are still in the "decide" stage of their career thinking (HEFCE Learning Gain Project)
- 71% of graduate roles are open to any discipline (<u>HECSU 2018/19</u>)
- 35% feel their background has hindered them in an application for work or academic study (<u>Bright Report 2018</u>)
- 62% of working graduates on a permanent/open ended contract 6 months after leaving...meaning 38% aren't (<u>HECSU 2018/19</u>)
- A UK worker will change employer every 5 years on average (LV)
- Average of 6 job role changes across 6 employers (<u>AAT</u>)

What was your experience?





Employability in numbers:

DLHE 2018:

Positive Outcomes = 96.6%

Graduate Outcomes = 82.9%



Graduate Outcomes Survey:

July 2018 graduates will be surveyed in September 2019



Alumni Survey 2018 (4,581 responders)

Main reason for staying in touch with the University after graduation:

- 44% Career Support
- 51% Access to Online Courses







Future You Online Activity

- As a table navigate the best resources for your individual Scenario
- Consider what would be going through their mind? How do they find the information? Is this helpful? What is missing?





Scenario 1:

Joe graduated in May 2019 BSc Psychology. He is feeling overwhelmed (anxious) about his next steps and doesn't know what career he should pursue.

What resources on Future You Online can support him?





Scenario 2:

Mohammed graduated in May 2017 BA Business Management and Economics. In his final year, he secured a graduate job as an Operations Coordinator for Nottingham City Council. Mohammed wants to seek a new job within the same field of Operations but doesn't know where to look.

What resources on Future You Online can support him?





Scenario 3:

Hannah graduated in December 2016 MA Media and Globalisation. For the last two years Hannah has been working as a Digital Marketing Coordinator. She would like to progress to becoming a Manager, but would like to undertake some online training courses to support her future applications.

What resources on Future You Online can support her?





Future You: Final Year Campaign

Annual drive to promote preparation for life after NTU.

'Future You' launches to final years in February.

Main marketing messages to students: Complete the 'Final Year Check Up' and 'Sign-up to Future You'.

Supporting promotions: Lecture shout-outs, pop-up stands and phone campaigns.

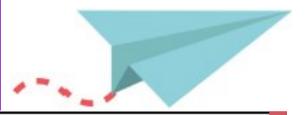
By signing up to 'Future You' final years receive:

- √ Employability support alerts
- ✓ Exclusive invitations to events and initiatives
- √ Tailored job alerts

Sign up at:

www.ntu.ac.uk/future-you





Future You: Graduate Support

After graduation, the Future You offer to graduates includes:

- √Talent Matching and Personal Coaching service
- ✓ Coffee and Career Chats in person, phone and email support
- √Workshops, events and volunteering days
- √Tailored job alerts
- Funded internship opportunities for those 'at risk'
- Future You Online career coaching resources tailored graduate website in a similar style to Employability Online PLUS 1-to-1 Employability support is available for **3 years** after graduation and forever online*!

*Once students have 'graduate' Banner status, they can access Future You Online at:

www.ntu.ac.uk/fyonline --

Future You Employability Team: Su Kulk, Becci Hubbard, Amy Hart, Eleanor Bond, Mica Williams-Green - offering dedicated graduate support









Any questions?

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