



## Project Specification

Project title	
Company Name	
Company Number	
Postcode	
Contact person	
Contact person Telephone Number	
Contact Person Email	
Date	
Description of the current need .	
Need to solve a current problem <i>Please describe</i>	
Need to improve a feature of a product, process or service. <i>Please describe</i>	
Need to access knowledge and information. <i>Please describe</i>	
Other <i>Please describe</i>	
What would you like iSMART to do to fulfil your need(s)?	



Can you define a number of SMART deliverables (S=Specific, M=Measurable, A=Achievable, R= Realistic, T=Time bound)	
Deliverable 1	
Deliverable 2	
Deliverable 3	
Deliverable 4	
How much do you expect the project to deliver?	
How long to establish sales revenues/strategic improvements from the deliverables	
Would you consider working with NTU to help with your innovations and further your business. Please identify at what level of interaction	
Receive iSMART & NTU newsletters.	Yes / No
Company highlighted in Case studies	Yes / No
Company linked from iSMART webpages	Yes / No
Placement of an undergraduate placement (Full year).	Yes / No
Sponsor a post graduate student.(1 or 3 years)	Yes / No
Run an Industry led Post Graduate research project (1 yr)	Yes / No
Knowledge Transfer Partnership. (9 months to 3 years)	Yes / No
Collaborative Research Project. (Various size of projects)	Yes / No
Direct commercial contract.	Yes / No
Set up a strategic partnership with NTU	Yes / No