

## Nottingham Trent University Course Specification

Basic Course Information		
1.	Awarding Institution:	Nottingham Trent University
2.	School/Campus:	Nottingham Business School, City
3.	Final Award, Course Title and Modes of Study:	BSc (Hons) Management
4.	Normal Duration:	3 years full time (FT)
5.	UCAS Code:	n/a

### 6. Overview and general educational aims of the course

The BSc (Hons) Management course is delivered over three years full time and includes two compulsory summer internships (between level 4 and 5 and level 5 and 6), a study abroad option or a business lab project in Level 5. The course was conceived to be innovative in terms of the delivery, opportunities and personalised pathways.

The BSc (Hons) Management is accredited by the Chartered Management Institute (CMI) *(to be confirmed, CMI mapping is currently being undertaken)*. Members of the course team check regularly with representatives of the CMI that the course content continues to appropriately match with their standards.

The course allows you to learn more about the building blocks of business and management alongside the specialist fields of marketing, accounting and finance, data analysis, economics and entrepreneurship. The course is delivered in a unique way using problem based learning and innovative teaching and coaching methods. This methodology will allow you to experience the dynamics that define the world of business and management throughout your journey at NBS. You will monitor your own performance through our personalised dashboard and be supported and guided by your academic mentor to set your goals as you progress through the course and your unique learning journey. We provide a diverse, dynamic, well-connected environment where you will learn from industry experts as you prepare to launch a global career in business and management.

Special features of the course, which are expanded upon later within this document, include: -

- The ability to complete your degree, including two eight week internships (the second of which is a global internship), and a study abroad or business lab project opportunity within a period of three years.
- A focus on you as an individual and your personal learning journey, using our unique personalised dashboard to set your goals and ambitions and to monitor these at regular intervals, with the support of your academic mentor.
- Within the Personal and Professional Development modules you will be mentored and guided at level 4, mentor others at level 5 and either undertake reverse mentoring or shadowing of a business leader at level 6.
- A focus on developing your analytical skills through the use of business software such as excel, Bloomberg trading applications, programming applications, google analytics, web design and infographic software.
- A focus on real-world challenges and the competitive landscape the BSc (Hons) Management takes an experiential learning approach to create future leaders with excellent insight and problem solving skills.

- Our partnerships with Bloomberg, Refinitiv and Google will give you access to real time data and experts in the field of data analysis.
- Representatives of the CMI (Chartered Management Institute) and the IoD (Institute of Directors) are routinely invited to address students at Employability events and workshops, support prizes, and host other dedicated course activities and events. The Business School funds student registration of the CMI and the IoD.
- The BSc (Hons) Management is delivered in a unique way using problem based learning and innovative teaching and coaching methods. This methodology will allow you to experience the dynamics that define the world of business and management throughout your journey.
- E-learning features such as online activities, discussion forums, podcasts and the provision of collaborative workspaces which enable you to keep in touch with tutors and your fellow students to share learning and receive ongoing support.
- Opportunities, within and beyond the summer internships for you to relate theory to practice and gain valuable employability skills. Opportunities outside of the internship experience include the chance to participate in business challenges and competitions, consultancy assignments, and short volunteering and enterprise ventures.
- Further opportunities to gain work-like experience through, for example, roles in clubs and societies, university roles such as becoming a student ambassador, student mentor or academic course representative.
- Events whereby you are encouraged to network with NBS alumni and the wider business community.
- The chance to participate in a range of continuing professional development activities as diverse as mindfulness workshops and coding courses.
- You will have the opportunity to gain international experience by participating in a global internship and a study abroad opportunity in level 5.

The course has been developed with the overall aim of producing graduates who are equipped with the relevant knowledge, understanding and skills in order to enable you to excel in a wide range of careers that will be open to you.

Specifically, the course aims to: -

- Provide you with a critical understanding of the theories and concepts relevant to the practice of management;
- Equip you with the skills to analyse real world problems within a variety of contemporary organisational settings;
- Provide workplace exposure to enable you to apply theoretical concepts and ideas developed in course modules;
- Provide international opportunities to enable you to apply your learning in a global context;
- Encourage you to adopt an independent and reflective approach to learning through developing lifelong learning skills;
- Develop key transferable skills including verbal and written communication, working with others, researching, problem solving, numeracy, analytical skills and presentation skills to enable you to move onto the next step of your journey, whether it be the world of employment or postgraduate study;
- Develop your professionalism, networking ability and broader business acumen;
- To develop you as an individual and provide you opportunities to support and develop others and contribute to society;
- To enrich your commitment to lifelong learning.

<b>7. Course outcomes</b> Course outcomes describe what you should know and be able to do by the end of your course if you take advantage of the opportunities for learning that we provide.
<b>Knowledge and understanding</b> By the end of the course you should be able to:
<p>K1 Demonstrate a critical understanding of theory and practice within management and management intelligence</p> <p>K2 Apply management theories to professional practice within organisational settings</p> <p>K3 Assimilate and critically evaluate key themes and concepts within the literature relevant to the field</p> <p>K4 Demonstrate a critical understanding of the impact of information systems and business intelligence within organisations (SBS)</p> <p>K5 Demonstrate an awareness of ethical and sustainability issues within the field of business management (SBS)</p> <p>K6 Demonstrate an awareness of wider social and management issues and cultural diversity within a global context (SBS)</p> <p>Note: A number of Learning outcomes above are common to all courses, K1, K2 and K4 (in red) are specific to this course.</p>
<b>Skills, qualities and attributes</b> By the end of the course you should be able to:
<p>S1 Demonstrate cognitive skills of critical thinking, analysis and synthesis</p> <p>S2 Critically evaluate arguments, assumptions, concepts and data (that may be incomplete) to make judgements and frame appropriate questions to achieve solutions to business problems (SBS)</p> <p>S3 Exhibit information literacy including searching, retrieving and critically evaluating information from a range of appropriate resources (SBS)</p> <p>S4 Display commercial awareness, adaptability and understanding of contemporary Practice</p> <p>S5 Demonstrate a range of professional and transferable skills such as effective communication, understanding of leadership and team working skills (SBS)</p> <p>S6 Demonstrate ability for self-managed learning and continuous professional development (SBS)</p> <p>S7 Demonstrate competence in the use of specialist software to model, analyse, interpret and present viable solutions to support decisions at various levels of the organisation.</p> <p>S8 Demonstrate the ability to network effectively, establish business contacts and elicit professional advice and support to progress in a management career (SBS)</p>

**Note:** Note: Learning outcomes in black above are common to all courses, S7 and S8 (in red) are specific to this course.

(SBS) indicates an item linked directly to the current QAA Subject Benchmark Statement for Business and Management.

## 8. Learning and teaching methods

The learning and teaching methods on your course are designed with reference to the Business School's approach to the design of student learning opportunities as shown in figure 1, below. Our aim is to ensure an appropriate balance and connection between theory, practice, experience and observation, and, reflection and improvement throughout your course.

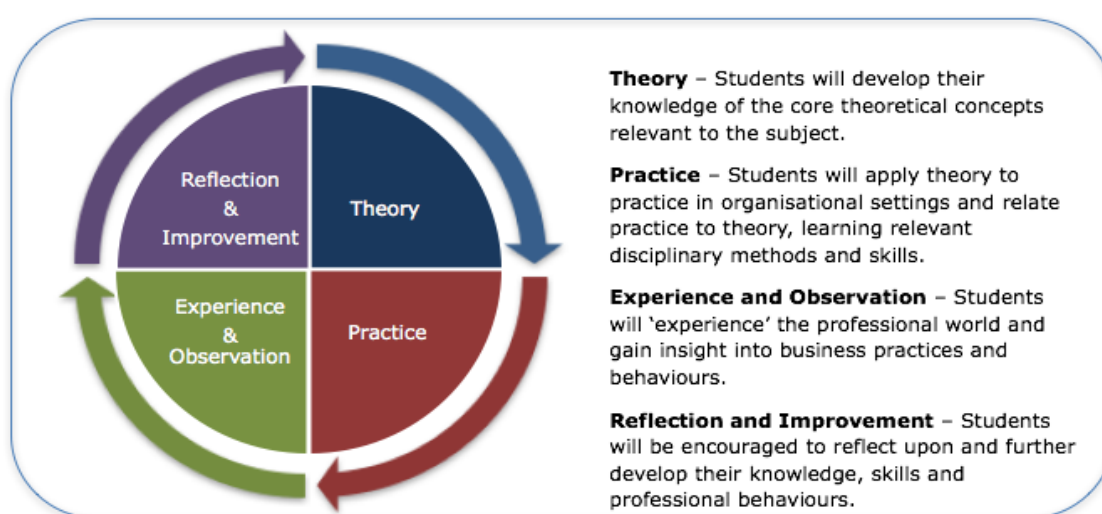


Fig 1. The NBS Model of Student Learning Opportunities

The approach taken to teaching and learning on this course is also strongly influenced by NTU's Learning and Teaching Enhancement Strategy which articulates and underscores key principles of teaching and learning for undergraduate courses, including:

- the need to provide effective learning opportunities throughout the course
- the need to provide you with stimulating learning experiences through the highest quality of inputs, and a modern, inspiring curriculum
- the need to link theory and research with practice, and to demonstrate the value of such linkages
- the value of variety, innovation and creativity in teaching and learning, including use of the Virtual Learning Environment (VLE).

Accordingly, on your course, a strong emphasis is placed on real-world problem solving and on the integration of theory and practice. In addition to the compulsory internships, study abroad and business lab opportunities, where there will be ample scope to apply theory to practice, use is made of case studies, scenarios, video, business intelligence and industry insight, in class group work and other interactive exercises throughout your degree. These activities are designed to improve your understanding of theories and concepts and your ability to apply your learning in a range of workplace settings.

Equally, as an EQUIS and AACSB accredited Business School you will find that research is an integral component of activities within NBS. Staff who teach on your course engage in a range of research and professional activities that underpin and inform the teaching on your course. As a student on the course you will benefit from the insight research active staff bring to your modules and the debates and discussions their expertise provokes.

During the course you will experience lectures, seminars and workshops, with opportunities to work both with others and work independently. The prevailing philosophy in all modules is a student-centred approach rather than direct, tutor driven transmission of knowledge. Your course will use the award winning NTU SCALE-UP methodology. These modes of tuition are intended to develop subject knowledge and understanding and to enhance your transferable skills set. A key strategic goal in the curriculum design is developing you as an autonomous learner as the course progresses.

Teamwork is a fundamental part of being a manager or working in any kind of organisation and is therefore a central part of the teaching and learning experience. Some modules contain team-based projects and presentations, some of which are directly assessed. Through these activities you will learn to work and communicate in teams and to harness the benefits of group diversity.

On this course students will experience learning and teaching in different forms such as SCALE-UP which combines group activities, peer teaching, flipped learning and enquiry-based approaches. SCALE-UP offers an engaging alternative to traditional lectures. The course will also provide you with additional resources to support your learning such as links to CMI (Chartered Management Institute) resources via student membership of the Institute and exposure to the IoD (Institute of Directors).

It is critical that management graduates are not only familiar with relevant management theory and contemporary management thought, commercially aware and conversant with key business functions and processes, but also have the skills to analyse and interpret data in the workplace. The course provides opportunities for you to develop data handling skills and hone your ability to analyse business data and provide insight in multiple forms. Your Personal and Professional Development module at Level 5 will also introduce you to the LEGO® SERIOUS PLAY® methodology.

The university's Virtual Learning Environment (known as 'NOW') contains learning materials to complement and enrich face to face contact lectures, seminars and workshops. You will be referred to articles, cases, quizzes and other activities on NOW in advance of, and following taught sessions, to help structure and direct your independent study time, undertake preparatory work for seminars and prepare for assessments.

The university has invested extensively in lecture capture technology to enable lectures to be recorded and uploaded to NOW. This facility is designed to further aid your learning by enabling you to revisit material covered in the lectures. NOW will be used during your compulsory internships to facilitate discussion and share learning and insight. NOW will provide a hub for you to maintain contact with your peer group and tutors via webinars, chat forums and discussion boards.

In addition to the variety of teaching and learning strategies employed *within* modules there are extensive opportunities for you to learn through practical experience either in the workplace or by connecting with 'The Hive', NTU's entrepreneurship centre. If you opt to follow the business lab project in level 5, you will typically spend a half year in our unique business lab working on real world problems, acting as entrepreneurs and consultants. Alternatively you can undertake a half year study abroad in level 5

with one of our partner universities and experience culturally different approaches to learning and teaching.

During each of the three years of your degree you will be required to undertake a minimum of 25 hours continuing professional development (CPD) to support your academic, personal and professional development. A wide array of events, guest lectures, workshops, challenges and competitions are available to you including sessions on referencing and improving your academic writing provided by the library, IT workshops, alumni lectures, company talks and visits,

The approach to teaching and learning on your course also embraces the practice of reflection. With the support of your Academic Mentor you will be encouraged to reflect on and further develop your knowledge, skills and professional behaviours drawing on the totality of the experiences you have encountered as a student on the course.

## **9. Assessment methods**

The course team is committed to ensuring a balanced approach to assessment, appropriate for a diverse cohort. The assessment mix therefore comprises a broad range of assessments including, business reports, presentations/posters, digital outputs, theoretically focused papers, and reflective pieces.

Formative assessments have been devised at module level, to provide a platform for you to demonstrate your knowledge and understanding of relevant course material and to provide a chance for you to gain feedback to help you to successfully complete work that is formally assessed (summative assessments). Formative assessment may take place within timetabled lectures, seminars, workshops or study days etc. Examples of class-based formative assessments include: phase tests, practice examinations, individual or group presentations with oral feedback, peer assessment within class, and seminar tasks that include review and feedback. Formative assessment may also include work that you need to complete independently, outside of your normal class contact hours such as short answer questions, on line self-tests, written responses to case studies, short articles and essays.

At every level you will be assessed on both academic and practical knowledge and understanding, and on your ability to relate theory to practice and vice versa. Many of our tasks will be experiential in nature, drawing on real world business issues and problems in the form of case studies, workplace simulations and other work-like experiences such as consultancy exercises. Other assessments may be based on direct experience you undertake in the workplace.

As you move through the levels of the course the scope and depth of assessment builds, allowing you to incrementally gain confidence and improve your knowledge, skills and understanding. In particular, assessments are progressively designed to facilitate and develop independent critical thinking skills and your ability to analyse and critically evaluate theories, concepts and ideas. In the final year of the course assessment methods are likely to test your ability to synthesise your ideas and take a more holistic view of the discipline.

Throughout your course care is taken to ensure that the burden of formative and summative assessment is manageable and that the work you are required to submit reflects the learning outcomes of your modules and wider course. To support you to succeed, we ensure that you are fully briefed before each assignment and the assessment criteria for the work you are required to undertake is clearly conveyed in advance. Tutor support and guidance is available outside of classroom contact time, via NOW (e.g. FAQs, discussion forums) or email/ telephone.

## 10. Course structure and curriculum

The BSc (Hons) Management course is delivered over three years full time and includes two compulsory summer internships (between level 4 and 5 and level 5 and 6), a study abroad option or a business lab project in the second half of Level 5. The course was conceived to be innovative in terms of the delivery, opportunities and personalised pathways. Each of the three years of the course will be split into half year one (Oct-Jan) and half year two (Feb-June).

**Level 4 (Year 1)** In the first year you will study six 20 credit point modules, three in half year one and three in half year two.

Half Year One (Sept -Jan)	Half Year Two (Feb-June)
Personal & Professional Development I (20 credit points)	Principles of Management (20 credit points)
Business Analytics (20 credit points)	Accounting and Finance (20 credit points)
Marketing (20 credit points)	Digital Literacy (20 credit points)

Between June and Sept you will undertake a eight week compulsory internship.

**Level 5 (Year 2)** The second year of your degree contains three modules in half year one and an opportunity to follow a 60 credit points study abroad or a 60 credit point Business Lab project.

Half Year One (Sept -Jan)	Half Year Two (Feb-June)
Entrepreneurship and Innovation (20 credit points)	Study Abroad or Business Lab Project (60 credit points)
Global Economic Forecasting (20 credit points)	
Personal & Professional Development II (20 credit points)	

Between June and Sept you will undertake a eight week compulsory global internship.

**Level 6 (Year 3)** In the final year you will study six 20 credit point modules, three in half year one and three in half year two

Half Year One (Sept -Jan)	Half Year Two (Feb-June)
International Management (20 credit points)	#NBS Challenge (20 credit points)
Transformative Business Models (20 credit points)	Personal & Professional Development III (20 credit points)
Mastering Metrics (20 credit points)	Corporate Social Responsibility (20 credit points)

Each module is designed to build a specific subset of knowledge and understanding, and facilitate opportunities for you to develop or enhance generic and specific skills, qualities and attributes. The combination of modules offered across the breadth of the course is designed to enable you to develop the knowledge and understanding, and the skills, qualities and attributes typically required in graduate careers related to your degree.

At each level of the course you will study a module which has been specifically designed to support the acquisition of the academic skills you will need to succeed in your degree and the development of personal and professional skills and qualities that will help to enhance your employability. The sequence of the three Personal and Professional Development modules complements your entire student journey from arrival through to graduation and beyond, ensuring that you are fully supported to achieve your full potential. The modules build from a base of activities and sessions designed to help you acclimatise to university life and study. Early focus is on fostering social relations and on setting expectations of learning in HE to ensure you quickly master the steps required to achieve academic success. Thereafter the modules incrementally build employability skills and support you to derive optimal benefit from work and work-like experiences embedded in the design, learning and assessment of your course. Within these modules you will be supported to diagnose and reflect upon your personal and professional development needs and to select extra-curricular continuing professional development (CPD) activities to help you to achieve your ambitions. These modules are complemented by the use of our innovative personalised student dashboard.

In the summers between Level 4 and 5 and Level 5 and 6 a distinctive feature of your course is the two compulsory internships, one which must be global. You have the opportunity to deepen your international experience by taking the opportunity to study abroad at one of our partner institutions in the second half of Level 5. Alternatively, you can be resident in our business lab working to solve a variety of real-world problems set by global organisations.

#### Ethics, Responsibility and Sustainability

An awareness of ethics frameworks, ethical decision making, corporate responsibility and sustainability are crucial for all graduates going into the world of work. In particular having awareness of ethical challenges facing managers and organisations is crucial in preparing you for your future careers. Accordingly, the importance of sustainability and of corporate responsibility respectively, including the ethics surrounding people management practices and data handling are introduced as themes from year one through modules such as Accounting and Finance, Principles of Management and Business Analytics. For example, in Business Analytics we consider privacy issues and data security risks arising from big data, and in the final year module, Transformative Business Models, we debate the ethical and sustainability issues surrounding new business models, in particular how business models impact the natural environment and affect workers lives and livelihoods. This is complemented by the Corporate Social Responsibility (CSR) module.

In addition you will be encouraged to consider the role of management in respect of sustainability through the #NBS Challenge module and in Personal and Professional Development where links are made to the CMI Professional Standards and behaviours and the UN Sustainable Development Goals (SDGs). You will be required to consider your existing knowledge, awareness and behaviours and set goals related to your professional development in this domain.

The course will specifically reference to SDG12 (ensure sustainable consumption and production patterns) through the topic work undertaken in Personal and Professional Development. SDG8 (decent work and economic growth) is also highly central to the



course and addressed in several modules including Principles of Management, Global Economic Forecasting, International Management and Transformative Business Models.

### **11. Admission to the course**

#### **Entry requirements.**

For current information regarding all entry requirements for this course, please see the 'Applying' tab on the NTU course information web page.

### **12. Support for learning**

You will be given a thorough induction to the course, on arrival, prior to the start of the academic term.

The course induction will cover:

- Aims and objectives of the course
- Structure of the course & module delivery details
- An outline of what you will be studying
- Details of the books and resources you will need to support your learning
- Assessment regulations and criteria, hand in dates & the electronic submission process
- Course leader and tutor contact details
- Information concerning the Academic Mentor support and Student (peer) Mentor support provided to you
- Module leaders & course administrators contact details
- Details of the operation of the course and course committees
- Information about how to apply for an extension to a course work deadline or submit a Notification of Extenuating Circumstances (NEC) in the event of illness, bereavement etc. impacting on your ability to comply with the demands of the course
- Contact details of the University's student support and guidance services
- Contact details of the University's employability team

The prime purpose of the induction programme is to provide multiple opportunities for you get to know your tutors and to engage in some enjoyable team building activities with fellow students in a low pressure environment. The induction programme also includes a weeklong school-wide project called NBSdiscover, embedded within the core first year module, Personal and Professional Development. The project requires you to work in small groups to carry out observational research in Nottingham City Centre related to a sustainability theme. As the module progresses you will build on the induction activities and the NBSdiscover theme, with a focus, in the first term, on supporting you to make a successful transition to university life and study in higher education.

#### **Student Mentor support**

During induction you will be allocated a Student (peer) Mentor to support you during your first term at university and into the second term should you need it. Student Mentors are drawn from final year students from NBS and as such they are able to empathise with any problems or anxieties you may have in the early stages of your course. Typically student mentors will be there to support you with NBSdiscover, help you to navigate NOW, help you find your way around the campus and so on. Given that your course requires you to secure summer internships, Student Mentors (final year

students who have been through the process and returned from their internship) will specifically support you with the search and application processes. In Level 5, as part of your development you will be required to act as a Student Mentor to students embarking on the first year. In Level 6 you will have the opportunity to reverse mentor or shadow a business leader.

### **Personalisation at NBS and the role of Academic Mentors**

Personalisation is a key strategic theme at NBS and as such initiatives to ensure all students develop an individualised student journey are embedded into the fabric of your course at NBS. The aim of the approach is to provide you with a range of opportunities and experiences to ensure you have the edge over others in the job market and you develop in ways that are pertinent to you as an individual. As mentioned above you will be allocated an Academic Mentor at the very start of your course, your mentor's role is to support you to understand your individualised needs, and design and implement an approach to learning that works best for you. By taking advantage of the myriad of learning opportunities on offer at NBS and across NTU, you will be encouraged to tailor your learning experience and broader university experience to get the most, personally and professionally, from your time at University. A key focus of the Academic Mentor-student relationship in the first year of your course will be supporting and guiding you to successfully secure your summer internship.

Personalisation and the support of an Academic Mentor is embedded through the core thread of personal and professional development modules you will study at each level of your course. Academic Mentors use a tool called the Student Dashboard which records your grade profile, and tracks your attendance and engagement on the course to help frame discussions with you and help to provide the support you need to excel on the course and fulfil your potential. In addition to supporting you to secure an internship your Academic Mentor will encourage you to select from the wealth of continuing professional development (CPD) opportunities on offer including life and career-enhancing work-like experiences, conferences, challenges and competitions. Your Academic Mentor will also signpost you to other sources of support across the university commensurate with your individual needs. The objective of the personalisation programme is to optimise the student experience and help you to succeed academically and in your future career.

### **Resources to support learning - NBS**

The School has invested in business-focused services and applications to enhance your 'business focus' and professional engagement. These include:

- a subscription to the Financial Times online service (FT.COM) that allows you to download the FT.COM App to your phone to access articles and features
- a subscription to PollEverywhere, an online polling application to enable 'polls' to be delivered within lectures and seminars to aid interactive engagement;
- a subscription to Qualtrics, a professional survey design and analysis application that is used extensively within business;
- a licence for SimVenture, a sophisticated business simulation that allows you to experience the challenges of running a company;
- the provision of a Trading Room which is equipped with PCs using Bloomberg Professional Services, an application that allows you to monitor and analyse real-time financial market data and place trades on the electronic trading platform;
- the provision of a business lab for the Level 5 half year two opportunity.

All lectures are recorded and made available to you on NOW, in addition some modules provide additional resources such as recap recordings and online guidance videos. During your internships use will be made of NOW to support your learning.

### **Professional body resources**

The course funds the cost of student membership of the CMI (Chartered Management Institute). Professional body membership will enable you to access valuable member resources such as web based materials (e.g. webinars, podcasts, fact sheets, reading lists, on-line discussion threads) and local and national meetings, forums, conferences etc.

In addition the course team ensure that we are delivering relevant material and reflect current developments by utilising CMI resources afforded to us by the partner status we hold with them.

### **Further support – NTU wide**

Extensive learning resources are available to you, provided by the Boots Library and university IT services:

#### **The Library**

The Boots Library at the NTU City site where you are based gives you access to a wealth of information and the resources needed for your studies. The library stocks nearly half a million books, as well as a growing online collection of eBooks, eJournals and databases which can be accessed on and off campus. These can all be located using the Library OneSearch function.

Knowledgeable librarians are available to help you access the resources you need and there is an online chatbot facility which is ideal for when you are working remotely. The library team also offers a wide range of study skills support and short courses such as research skills, academic writing skills and software skills courses.

#### **IT Resources**

You will be able to use the University's and NBS computer facilities on campus and you will be able to work remotely outside of timetabled sessions, including whilst you are on your internship, by accessing course and module materials on the Virtual Learning Environment known as NOW. Banks of laptops are provided in the Newton Building for short term loan should you wish to borrow one whilst you are on campus.

### **Non-academic and pastoral support**

We aim to help you to do well and enjoy the course. We recognise that when you first start studying, or at certain times in your student journey, you may face challenges or experience worries, your first point of contact for pastoral support should be your Academic Mentor who will be able to offer advice support and signposting to other services as necessary. Your Course Leader, course team members and Course administrator will also be there to help and provide you with information or direction to others who may be of assistance.

On the NTU website you will also find links to a range of university support services, including specific support for mature students, international students and students with additional learning needs. Religious and cultural advisors are also available. The services also cater for students studying at a distance.

When on campus students can seek support directly from the University's Student Support Services based on level 0 in the Newton Building. NBS has a dedicated student support adviser who is available for one-to-one appointments and drop in sessions every week.

### **13. Graduate destinations/employability**

This course has been specifically designed to ensure that when you graduate you will leave with a set of practical skills and abilities designed to enhance your employability and enable you to perform effectively in your chosen role whether this is in the UK or internationally. The BSc Management takes an experiential learning approach to create future leaders with excellent insight and problem solving skills. This is achieved through the internships and a combination of industry interventions (guest lecturers, company supported project work, life case examples, national competitions etc.) and a vocationally orientated curriculum which has been mapped to the CMI professional standards (*to be confirmed, CMI mapping is currently being undertaken*).

There are excellent career prospects in all sectors. Graduates of Management secure a wide variety of roles in public, private and not for profit organisations. Some will join graduate management training schemes, offered by many leading national and multi-national organisations, while others will enter more specialist roles in business functions such as logistics and distribution, human resources, marketing, finance, purchasing and supply or operations. Small and medium enterprises (SMEs) also offer scope for graduates to gain broad experience and often rapidly assume considerable responsibility. Graduates can also use the course as a foundation for postgraduate study including post graduate certificates, masters and doctorate levels.

### **14. Course standards and quality**

#### ***Quality management***

The School follows the University's requirements as specified in the Quality Handbook in full.

In addition to this, we invest additional time and resource to the monitoring and evaluation of our provision through a Departmental-led process of "module health" that links key metrics to module leader actions in order to improve your student experience at module level. At undergraduate portfolio level, we run biannual NBS Undergraduate Advisory Board meetings that provide a mechanism for course teams to come together, along with employer and professional body representatives and alumni to reflect on the validity, currency and academic quality of all of our courses and support our strategic direction.

The students you have nominated and elected as your representatives on the course provide feedback at termly Course Committee Meetings. Any actions for quality management or enhancement are then summarised and feedback into course development. Feedback is also gathered on a modular level through student evaluation surveys and at a course level through annual course surveys (internally for first and second years and through the National Student Survey at final year).

Accreditation of provision by the CMI is a feature of this course as previously noted (*to be confirmed, CMI mapping is currently being undertaken*). The CMI regularly check with the course team that the course content continues to appropriately match with their syllabi. Their representatives are also routinely invited to meet with you at course and employability

events and run workshops, support prizes, and take part in other course special events. The course also promotes and pays for student registration as discussed in section 11.

### **International Quality Accreditations**

As a School we have achieved a number of accreditations to signify the quality of the School as measured across a number of dimensions including the quality of learning and teaching, industry links, student support, internationalisation of the curriculum, student international mobility, responsible and sustainable education and research focus. Most notably the School is accredited by EQUIS and by the AACSB (Association to Advance Collegiate Schools of Business). These two major quality accreditations place NBS in the top one percent of accredited business schools worldwide.

### **15. Assessment regulations**

This course is subject to the University's Common Assessment Regulations (located in Section 16 of the Quality Handbook). Any course specific assessment features are described below:

n/a

### **16. Additional information**

Collaborative partner(s): None

Course referenced to national (QAA) Benchmark Statements:  
Business and Management Feb 2015

Course recognised by: CMI for level 7 Cert/Diploma in Management and Leadership (*to be confirmed, CMI mapping is currently being undertaken*).

Date this course specification approved: 2<sup>nd</sup> July 2019

Any additional information: