



Nottingham Trent
University

School of Art & Design

BA (Hons) Graphic Design

Digital Portfolio Request



Image credit: Alice Stone

Your portfolio is an opportunity for you to showcase your skills, personality, and potential. It should be a collection of your work that demonstrates how you and your creativity has developed. It's also an opportunity to make sure we have the right expertise and resource to support you during your time at university.

We understand that your digital portfolio will be unique to you, but we require you to include the following elements:

- 1.** 15 slides/pages showing us your work. Be selective, highlighting the pieces of work which you feel best showcase your skills, passion, and enthusiasm for Graphic Design. Where possible include evidence of your working process so we understand your ability to ideate – you could show a range of sketchbook pages on one slide so we can see your creative process. The work could include design, photography, life drawing, mixed media work and digital work. Your focus may vary but please select work that you feel demonstrates your creative potential and passion for graphic design.
- 2.** A short film. A short film of your sketchbook pages, with you talking us through the full process, for one of your chosen projects - this can be taken on your phone (no longer than five minutes in MP4 format).
- 3.** In addition to the digital portfolio, please submit a piece of writing. This could take the form of an essay or overview/reflection of a completed project within your portfolio.

Format for Submission

Your digital portfolio can be submitted as a PDF, Google Slides or PowerPoint format (ideally no more than 16 pages/slides). Please submit your short film and any other moving image work you wish to include as either an additional single MP4 (10mb) file or by embedding the weblink in your portfolio pages (e.g. Vimeo/YouTube/Cloud Drives etc.).

When embedding links please ensure that you have made these viewable to us.

The digital portfolio will need to be submitted as a single unzipped file not exceeding 10mb.

The piece of writing can be submitted as a separate file from the digital portfolio.

If you have any questions, please email our Admissions team at applications@ntu.ac.uk or call us on **+44 (0)115 848 4200**.