

NTU STRATEGY

2026-2031



Nottingham Trent
University

OUR PURPOSE

Turning potential into opportunity



OUR PEOPLE

Combining expertise, passion and ambition to deliver inclusive, creative solutions, build trusted relationships, embrace change with confidence, and celebrate the diverse contributions that strengthen our community.

OUR VALUES



We are bold



We change lives



We do the right thing



Education and Experience

We will:

1. Offer a broad course portfolio that integrates education and research to provide students with clear and coherent educational pathways.
2. Deliver high-quality, academically rigorous courses that attract and develop students with the potential to succeed.
3. Provide education grounded in experiential learning, equipping graduates to succeed in their careers.
4. Ensure equitable access to exceptional education, advancing social mobility and giving all students the opportunity to succeed.
5. Provide a student-centred experience, rooted in community, connection and a strong sense of belonging.



Research and Innovation

We will:

1. Ensure research, innovation and education inform and enrich one another to elevate learning and discovery.
2. Enhance recognised areas of research and innovation characterised by depth and impact.
3. Co-create solutions to accelerate the translation of ideas into outcomes.
4. Strengthen our research culture, uphold the highest standards of integrity and build lasting trust.
5. Build a distinctive international reputation through global leadership and strategic collaboration.

OUR ENABLERS



Partnerships



Spaces



Technology



Finances



Governance

OUR SUPPORTING STRATEGIES

Education and Experience • Research and Innovation • People • Campuses • Digital