Blending Orientation and Welcome: an experiment in progress: 2013

- **Events were open to all students**, the only exception being the core presentations and workshops which remained as international and EU student only events.

- **The number and variety of social events was increased** to give our students more opportunities to establish friendships


- **Instituted a more cohesive look and branding**

- **Increased collaboration with SU and with residences**
Blending Orientation and Welcome: an experiment in progress : Evaluation

• **Orientation and Welcome Focus Group** – wanted even more opportunity to meet UK students, more events that encouraged conversation, more information about the British, more PG/UG only events

• **Attendance** - some significant increases but also some decreases

• **Student Barometer** – 92% ‘warm welcome’, ‘host ‘ friends 83% from 78%.

• **Student Retention & participation** – retention has improved and we are collecting data from the SU on enrolment in non-national and non-faith societies

What more could/should we be doing? Do you have similar or relevant experiences to share?