

**Nottingham Trent University**  
**Course Specification**  
**GLOBAL SUMMER SCHOOL**

<b>Basic Course information</b>		
1	Course Title:	Financial Markets and Investments
2	Course Code:	GLB_001
3	Credit Points:	10
4	Duration:	10 days
5	School:	Nottingham Business School
6	Campus:	City Campus
7	Date this version first approved to run:	2022/23

**8 Pre, post and co-requisites:**

You should have the required English language skills.

**9 Programmes containing the course**

<u>Level</u>	<u>Core/Option</u>	<u>Mode</u>	<u>Code</u>	<u>Course Title</u>
5	Option	FT		A constituent of the NTU Global Summer School

**10 Overview and aims**

This course provides a practical overview of the global financial markets and an examination of some of the common financial asset classes. The purpose of this course is to equip with the skills required to analyse financial securities and to exploit market opportunities. It focuses on

- a) the analysis of the main financial markets and securities
- b) the analysis of financial statements and
- c) the management of equity portfolios.

The Course aims to:

1. Develop an understanding of the role of economic indicators on financial markets and the value of securities.
2. Develop an appreciation of the characteristics of the different securities and the main financial markets.
3. Develop students' capability to explore financial market opportunities using the Bloomberg Terminal.

**11 Course content**

1. Economic Indicators
2. Currency Markets
3. Financial Statement Analysis
4. Fixed Income (Money and Debt markets)
5. The Stock market: equity valuation
6. Options: An introduction
7. Introduction to Portfolio Management

<b>12</b>	<b>Indicative reading</b>
<ul style="list-style-type: none"> <li>• Bodie, Z., Kane, A., Marcus, A. J. (2019). Essentials of Investments. United Kingdom: McGraw-Hill Education.</li> <li>• Johnson, R. S. (2014). Equity Markets and Portfolio Analysis. United Kingdom: Wiley.</li> <li>• Johnson, R. S. (2013). Debt Markets and Analysis. Germany: Wiley.</li> <li>• Arnold, G. (2013). Corporate financial management. Pearson Higher Ed.</li> <li>• Articles from academic and practitioner journals</li> <li>• Bloomberg Market Concepts</li> </ul>	

<b>13</b>	<b>Learning outcomes</b>
<p><b>Knowledge and understanding.</b> After studying this module, you should be able to:</p> <p>K1. Demonstrate a conceptual and practical understanding of how economic indicators affect financial markets and the valuation of securities.</p> <p>K2. Evaluate firm performance using financial statements</p> <p>K3. Demonstrate a conceptual and practical understanding of the characteristics of securities and financial markets</p> <p>K4. Apply basic principles of security valuation, portfolio management in the context of risk management and wealth maximization.</p>	
<p><b>Skills, qualities and attributes.</b> After studying this module, you should be able to:</p> <p>S1. Demonstrate cognitive skills of evaluation, analysis and critical synthesis of information from different sources, to make judgements and decisions, frame appropriate questions to achieve a solution, or range of solutions, to financial management problems.</p> <p>S2. Apply financial analysis and management skills to design an investment portfolio.</p> <p>S3. Develop your ability to use technical tools (e.g. Bloomberg terminal) to support your decisions on financial management problems</p>	

<b>14</b>	<b>Teaching and learning</b>
<i>Range of modes of direct contact</i>	
Lectures, seminars and workshops.	
Total contact hours: 50	
<i>Range of other learning methods</i>	
Directed reading, guided and independent research will complement seminars and workshops	
Total non-contact hours: 10	

<b>15</b>	<b>Assessment methods</b>		
<u>Element number</u>	<u>Weighting</u>	<u>Type</u>	<u>Description</u>
1	100%	Multiple Choice Questions	A quiz will be administered at the end of each teaching day
2	0%	Presentation	A group poster presentation on one of the topics covered during the summer school.

<b>Further information on assessment</b>			
<p>There will be time during the course for informal feedback sessions with your tutor. Workshops will provide the opportunity for feedback on performance in case studies. Also, during the workshops, students will use the Bloomberg Market Concepts online quizzes as a way to consolidate their learning and receive formative feedback on their progress.</p> <p>Participation in the group presentation is required to obtain the certificate of completion</p> <p>Final Assessment: You will receive a pass/fail mark for the course. Written feedback from your tutor will identify strengths evident in the body of work and include some pointers on what to focus on to improve your future work.</p>			