



BA (HONS) PRODUCT DESIGN

INTERVIEWS

The interview is first contact with our academic team and the start of your transition into university education. It helps us to decide whether we feel you are suitable for the course, and will help you to decide if this is the right course for you.

The focus of your time with us at this stage is for you to interview us as much as us interview you. This is your opportunity to discuss your concerns and queries relating to the course structure, NTU, Nottingham city or university life in general.

Your interview visit will last for up to two and a half hours during which you will have the opportunity to present your portfolio and discuss your skills, interests and personal philosophies. The outcome of which will help us to support you in your aspirations on the course.

During the interview we will be looking for:

Commitment

- a good knowledge of the course and an understanding of its specific features
- well informed reasons for your decision to study this course
- a high level of enthusiasm for the subject and ideas about career goals.

Critical understanding

- evidence of critical thinking and knowledge of visual cultures
- an awareness of contemporary art and design issues related to your subject choice
- an interest in exploring the wider context within which your subject operates.

Communication skills

- an ability to articulate your ideas and opinions verbally
- good interpersonal skills, such as listening and questioning.

This information is for those applying to join this course in September 2019.

This information is correct at the time of printing. Nottingham Trent University reserves the right to change this information without prior notice or justification.