



BreakThrough

ABOUT BREAKTHROUGH

**Ready to grow your business?
Join our programme for expert help and support**

Breakthrough is an exclusive business support programme at Nottingham Trent University aimed at established SMEs looking to benefit from expertise to help drive their economic growth.

You will receive approx £7k worth of business support. The programme is fully-funded by the European Regional Development Fund (Sustainable Urban Development Strategy) and at no cost to you.



Contact:

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WHAT DO YOU GET?

- A **detailed diagnostic** taking businesses through a series of questions, looking at current position and where they would like to get to.
- 4 workshops designed to tackle **key challenges to business growth**.
- A **flexible package** of support combining workshops, mentoring and 1:1 support.

Workshop topics will address the key challenges identified during the diagnostic process, tailored to meet the needs of the cohort.

- **Expert-led talks** and a peer support network.
- **Insights Discovery™** personal profile to enable productive, positive and collaborative working relationships.
- Access to a **growing community** of businesses at the Dryden Enterprise Centre.

For more information on the NTU Enterprise BreakThrough programme, [click here](#)

ACCESS TRUSTED EXPERTISE

Since 2018, the UpScaler and BreakThrough growth programmes have supported over 200 businesses in Nottingham and the surrounding area. Between them businesses shared a combined turnover of over £480 million and employ over 3,800 employees.

BreakThrough supports the whole business not just the Founder/Director, meaning that if you work as part of a team, you can nominate someone to attend parts of the programme if you can't.

RESULTS



230 companies supported by our growth programmes since launching



63% increase in leadership confidence



49% of participants reported an increase in turnover

AM I ELIGIBLE?

- BreakThrough is for SMEs who are trading and **post start-up**, have a proven market opportunity and the **ambition and potential to grow**.
- Businesses must have a **vision** to believe in, an awareness of customer needs, **a desire to grow products and services** and willingness to embrace new ideas.
- Support is available to SMEs based in the Greater Nottingham (SUDS) area, which includes all of Nottingham City and Broxtowe Borough, and parts of Ashfield, Rushcliffe, and Gedling.

You can [view the SUDS map here](#) for a full list of eligible locations.

TESTIMONIAL

"When you're a small business, it's hard to step away from the 'doing' and think about future growth.

BreakThrough has allowed us the space to stop, think and plan for how we want to shape our business over the coming years."

- **Sam Petz, Owner, Atelier Petz**



WHEN CAN I JOIN?

You can join one of the following cohorts:

- July to September 2022
- September to November 2022
- January to March 2023

[Find out more and apply today.](#)

APPLY TODAY

If you are interested in joining the programme, please [complete our online form](#) with your details.

More Information:

[BreakThrough Programme Information](#)