

## Presentation title

'The Transforming Power of Vertical Farming - Vertical Farming 2.0'

## Biography

Christine Zimmerman-Loessl, Chair and Founding member, Association for Vertical Farming EU



Christine Zimmerman-Loessl has a background based on studying political science, sinology and philosophy at Munich University, which was the starting point for her interest in international work. She has worked in different Asian countries which has given her experience and deeper insight in other cultures and people.

In Germany, she benefited from her international knowledge as a project manager for risk analysis and crisis management. Networking was always easy for Christine and she founded the **Asia Network Information Center** – combining her talents for projects, research and innovation. Later on, as the representative for the **Konrad Adenauer Foundation** in China, she took responsibility in different areas and led the German-Chinese Management Institute, initiated environmental protection and poverty alleviation projects, as well as implemented with the All China Women's Federation programs for women.

Christine was inspired by her son's interests in Vertical Farming and got involved. She was able to use all of her experiences and networking skills to found with a group of likeminded young people the first non-profit in the world - the Association for Vertical Farming (AVF) in 2013, since then she is acting as the chairwoman of AVF. "Through AVF we are raising awareness and building a network of like-minded people for the implementation of Vertical Farming around the world".