

School of Art & Design

Digital portfolio advice

# Animation

## BA (Hons)



All UK-based students are invited to interview, where they can showcase their art practice. As part of the application for overseas applicants, you may be requested to submit a digital portfolio. Your digital portfolio is a great way to showcase your passion for the subject area, and for us to learn more about you.

We would like to see 12 examples of your practical work, and a piece of written work. These should be submitted as two separate files.

Here's a few handy tips...

### Practical work

You should include a variety of work, such as:

- observational drawing or painting
- imaginative drawing or illustration
- animation or moving image
- research and idea development, incorporating analysis and visualisation
- evidence of working methodologies such as scanned pages of your sketch books
- finished project work.

### Format

- Please submit your practical work as a Microsoft PowerPoint or Apple Keynote presentation.
- It should be no more than 20 slides – this will allow you to include more than one image of each piece of work, if required, plus short descriptions.
- Your digital portfolio should be submitted as a single unzipped file not exceeding 10 mb.
- Where images are inserted into a presentation, they must be in JPEG format and a maximum of 72 dpi (dots per inch).

### Written work

- Please supply a written summary (500 words maximum) of the work you are submitting. This can include project briefs if appropriate.

## What we are looking for in your digital portfolio

- your ability to source visual reference from a range of research activities
- your use of a visual design methodology for idea development
- your willingness to experiment using a range of media, materials and technologies
- evidence of observational and imaginative drawing skill
- effectiveness of final design outcomes and presentation of work
- the ability to express your ideas confidently in writing.

## What will happen next?

When we receive your digital portfolio, it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track, or an interview invitation from the University.

It is essential that you submit your work by the given deadline – after this date, we may be unable to consider your application, and an unsuccessful decision will be communicated to UCAS. If, however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact our friendly Admissions team on **+44 (0)115 848 4200**.

An electronic copy of your submission will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this, unless selected to help future applicants as part of our advice and guidance marketing material. Any work will be anonymised; if you would prefer us not to use your portfolio in any marketing material, please email **ad.ug-queries@ntu.ac.uk** and let us know.

We look forward to receiving your digital portfolio!