



BA (HONS) PRODUCT DESIGN

PORTFOLIO ADVICE

Your portfolio is an opportunity for you to showcase your work, skills and interests.

We would like to see examples of project work that you have undertaken recently. These will demonstrate the breadth of your critical understanding and a range of competencies within the field of design.

Examples of project work

Your examples should show how you navigate the design process. We understand your portfolio is unique to you as a creative individual, but here's a handy checklist of things you should consider.

- Evidence of the development of a good quality design project from initial ideas through to finalised concept including examples of sketch work, prototypes and a visualisation of the final project outcome.
- Any art, design or technology related work you have undertaken.
- Images from your sketchbook.
- Photographs of models or 3D work you have made.
- Use of computer-aided design (CAD) software to develop or visualise your ideas.
- Research sheets / idea development sheets.

What are we looking for in your work?

- A range of quality visual concepts that demonstrates a high level of innovative thinking.
- Good presentation and the ability to visualise and present ideas.
- Your ability to handle a variety of technologies / materials / processes.
- Evidence of experimentation in a range of visual media.
- Good observational skills in drawing.

Due to the fact that some applicants have worked on more design-focused projects than others, your focus may vary. What matters most is your potential and passion for the subject.

Have any questions?

If you'd like some more advice on creating your portfolio, join one of our upcoming live chats. This is the perfect opportunity to ask current students about producing a portfolio. Visit www.ntu.ac.uk/adbelivechat to register for an upcoming chat. Alternatively, you can email adbe.ug-queries@ntu.ac.uk and someone from the team will get back to you.