

School of Art & Design

Digital portfolio advice

International Fashion Business (one-year top-up) BA (Hons)



As part of the application for overseas applicants, you may be requested to submit a digital portfolio. Your digital portfolio is a great way to showcase your passion for the subject area, and for us to learn more about you. It'll help to inform the course team of your existing knowledge, personality and communications skills.

Overseas applicants

As an overseas applicant, you will be required to:

1. submit an individual written personal statement
2. submit examples of your work.

UK applicants

As a UK applicant, you will be required to:

1. submit an individual written personal statement
2. attend an interview.

Tips for your personal statement and examples of work

1. Individual personal statement (UK and overseas students)

Please ensure your personal statement includes visual references that evidence your educational journey. Your personal statement should be a maximum of 500 words and saved as a Microsoft Word PDF file. Your statement must be personally written and signed with your own signature.

Please use the following criteria as a guide.

Prior learning and education

- What are your strengths, skills and knowledge in the subject of fashion business, and how did you achieve these?
- What personal, educational or professional experience has helped make you who you are?

Short term and long term ambition

- How might this course enhance your academic skills, and inform your professional development?
- Outline your long-term career path, and how your existing skills support it.

Personal attributes and self-development

- What personal attributes, values and benefits can you offer to other students on the course?
- Which personal skills and area of learning would you like to develop?

2. Examples of work (overseas applicants only)

The examples you submit will vary depending on the course you have previously studied, or your prior experience.

Please provide work that is relevant to this course, such as:

- a selection from your designs / collection – this could be boards or images of collections and design ideas, styling, look books, or brand development
- project work such as trend boards, fashion studies, marketing or promotional plans.

As this course is about fashion business, we look for a combination of both visual and theoretical skills. We'll also be looking for relevant presentation and IT skills, which highlight your strengths. Examples of work that demonstrates your IT skills and shows your ability to illustrate, create, adapt or manipulate images could include:

- word processed reports
- visuals
- mood boards
- PowerPoint presentations

If you have good theoretical and written skills, show some examples of your written work. This could include essays, business reports, dissertations or marketing reports.

Format

Please submit your examples of work in *one* of the following options:

Option 1 – Presentation

- No more than 20 pages
- Submitted as a single unzipped file not exceeding 10mb.
- Where images are inserted into a presentation they must be in JPEG format, and a maximum of 72 dpi (dots per inch).

Option 2 – Microsoft Word document

- This document needs to be saved as a Microsoft Word file, and preferably as a PDF.

What will happen next?

When we receive your submission of work it will be reviewed by the course admissions tutor. Once a decision has been made on your application you will receive a notification through UCAS Track, or an interview invitation from the University (if applicable).

It is essential that you submit your work by the given deadline – after this date we will be unable to consider your application, and an unsuccessful decision will be communicated to UCAS.

If, however, you are unable to meet the deadline date but still wish to submit work for consideration, then please contact the Admissions Office on **+44 (0)115 848 4200**.

An electronic copy of work submissions will be retained by NTU for the duration of the annual application cycle, but will not be held on file for longer than this. Please therefore ensure that all files sent to us are copies.

NTU will not use any work submitted for any purposes, other than the student application process.