

POSTGRADUATE EXCHANGE OPTIONS

* Students coming for Semester 1 (September-February), must choose one programme and take all modules offered in the first semester of that programme.

* Student can take a maximum of 60 credit points (30 ECTS).

* students are not permitted to study for a full year, unless they are willing to pay a proportion of the fees.

* All modules are worth 20 UK Credits, which is equivalent to 10 ECTS.

***All course choices are subject to availability**

MSc Marketing MSc Digital Marketing MSc Branding and Advertising

Trimester 1

Principles of Marketing
The Customer Experience
Strategic Perspectives and the Global Environment

MSc Finance MSc Finance and Accounting MSc Finance and Investment Banking

Trimester 1

Global Financial Markets
Financial Statement Analysis
Corporate Finance

MSc Management (All Routes)

Trimester 1

Principles of Management
Management in Organisations
Contexts of Management

MSc Economics MSc Economics and Investment Banking

Trimester 1

Behavioural Applications in Economics and Finance
Using Quantitative Data in Economics Analysis
Contemporary Issues in Economics

MSc Human Resource Management

Trimester 1

People Resourcing and Talent Management
HRM in its Business Context
HRM in its International Environment or Employment
Law *(to be confirmed)*

MSc Entrepreneurship

Trimester 1

Enterprise Context and Business Values
Entrepreneurial Ethos: Leadership, People and Team
Management
Marketing and Customer Thinking

MSc International Business

Trimester 1

International Business Environment and Strategy
Organisation and Management
Cross-Cultural Management

MSc Project Management

Trimester 1

Principles of Project Management
Leading Project Teams
Maximising Project Success