



Nottingham
Business School
Nottingham Trent University



Executive Education

Supporting you and your organisation
through executive education, training,
and professional development.

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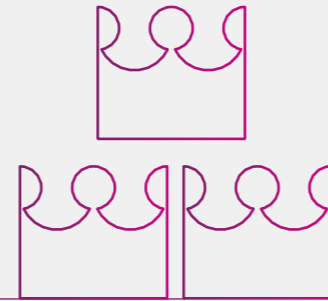
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Working with Nottingham Business School



At Nottingham Business School (NBS), we've been shaping the future of business for generations, providing transformative experiences for both learners and employers. We're proud to be one of the 1% of business schools worldwide to achieve the 'Triple Crown' of EQUIS, AACSB, and AMBA accreditation, recognising our dedication to excellence and global impact.

Recognised by the Small Business Charter as one of the UK's leading providers of business education, we've consistently stayed ahead of the curve, adapting to the evolving financial landscape and anticipating the shifts that drive business growth.

Our diverse and globally experienced faculty brings a wealth of business expertise to the classroom, ensuring our teaching, resources and consultancy services are at the cutting edge of modern business practices.

Accreditations



A better kind of business

We partner with organisations across the public and private sectors to build leadership capabilities, develop talent, and help businesses thrive in dynamic, competitive markets. Whether supporting middle managers, senior leaders or entrepreneurs, we empower individuals to grow in confidence, capability and influence.

We understand that people are the most valuable asset in any organisation. Our professional courses impart knowledge and foster the bravery and confidence necessary to drive success. What sets us apart is our commitment to providing:

- enhanced skills, innovation and business impact through executive learning and collaboration
- flexible, tailored solutions that work for your organisation
- a global perspective, with insights from around the world
- robust networks across business, academia and professional bodies, both nationally and internationally
- strong ethical principles that promote responsible, sustainable business practices
- a personalised learning experience, designed to address your unique career and business challenges.

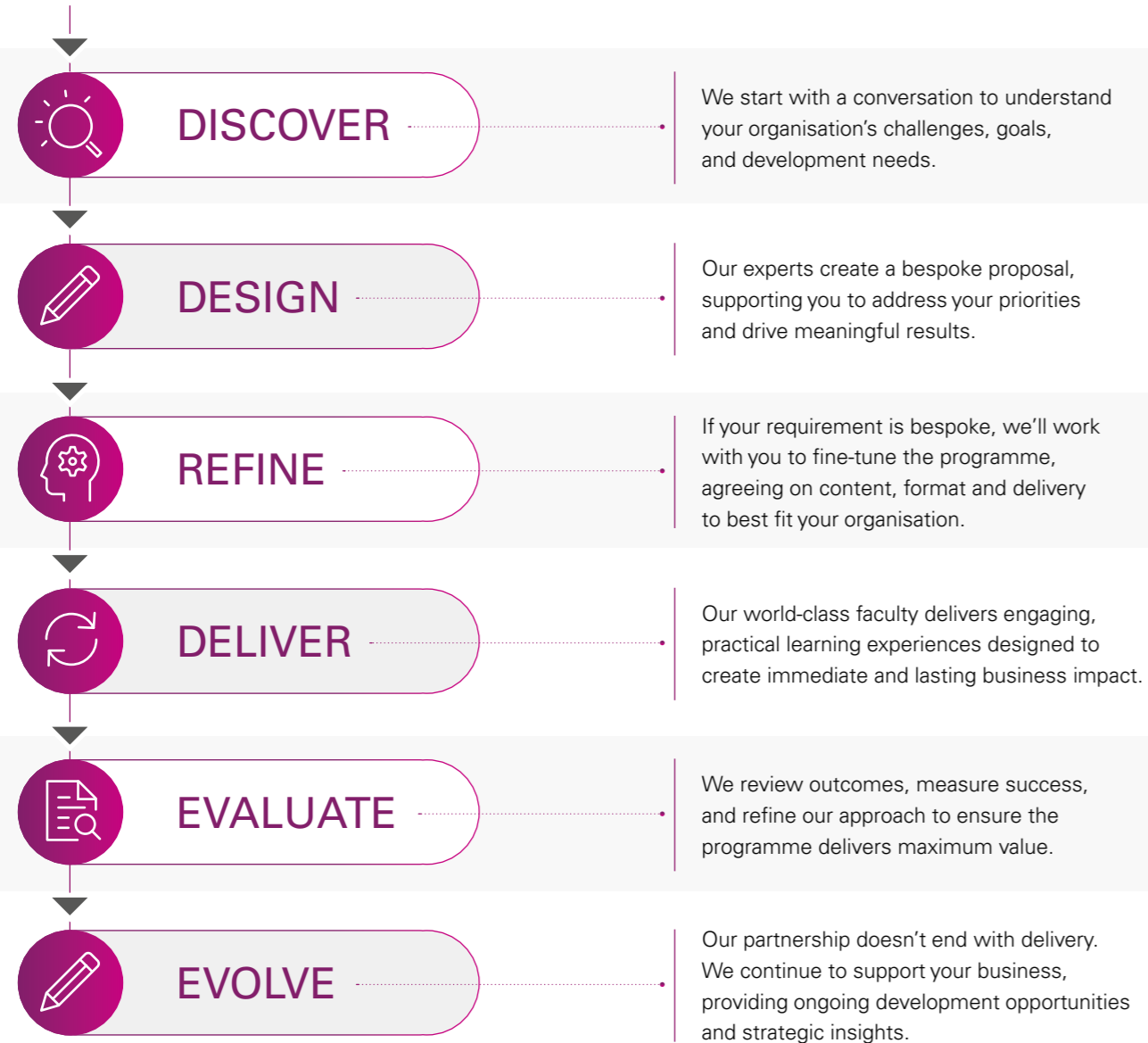
Our clients include



Your business growth journey with NBS

We deliver flexible, high-impact training and development designed around your business needs – not a one-size-fits-all approach. Our expert-led programmes help you build leadership capability, develop talent, and drive real organisational growth. Our tailored development programmes deliver measurable impact and long-term success. To support ongoing learning and development, we also offer open professional programmes, available both on-campus and online.

Here's how we support your success:



Let's build a strong partnership that drives real results for you and your business.
Email nbs.business@ntu.ac.uk today to start the discussion.

Bespoke training and education



Drawing on our wealth of research and teaching expertise, we can work with your organisation to co-create bespoke leadership development programmes linked to your unique business challenges.

These can be accredited or non-accredited, depending on your requirements. Helping your organisation benefit from university-level knowledge with practical application, our programmes provide delegates with an inspiring learning environment and an ideal place to share their experiences.

Working to your preferences and requirements, our flexible training offer can be delivered in-person (on campus or at your premises), virtually, or as a blended programme.

If you wish your training to lead to an academic qualification for your people, we have created a flexible framework for a Postgraduate Certificate in Leadership and Management Practice. We can work with your organisation to co-create and deliver a bespoke programme within this framework that offers agility and flexibility in terms of timeframes and content. We have developed programmes for clients under this framework, including:

- a leadership development programme for social work leaders across South Yorkshire and Lincolnshire
- a graduate accelerator programme for a corporate client
- an executive leadership development programme for senior fire and rescue service leaders.

Case study

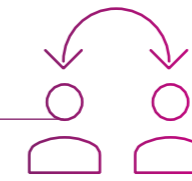
Nottingham City Council contracted with Nottingham Business School to create the accredited Level 7 Nottingham Leadership Transformation Programme (NLTP). This was co-designed and developed to equip leaders with the skills necessary to face the organisational challenges within the public services of Nottingham. Participants included staff from Nottingham City Council, Nottinghamshire Fire and Rescue Service (NFRS), Nottinghamshire Police, and Nottinghamshire Integrated Care Board.

“I have completed several leadership courses throughout my career, but the NLTP has been the most impactful by far. The subjects covered were exactly what I needed for my development, helping me grow as a middle manager and giving me the confidence to consider a future senior management role. The lecturers on the NLTP were outstanding – their knowledge, experience and engaging teaching style made the course incredibly impactful.”

Charlotte Weatherall-Smith
NFRS Group Manager



Coaching



Empower your organisation with our coaching services

We understand that the strength of any organisation lies in its people. Our tailored coaching services are designed to help your teams and leaders thrive, enabling you to achieve sustainable growth and success.

Why choose organisational coaching?

Enhanced leadership: Equip your leaders with the skills to inspire and guide teams effectively.

Boosted productivity: Foster a culture of continuous improvement and innovation.

Stronger collaboration: Build cohesive teams that communicate and collaborate seamlessly.

Resilience in change: Support your workforce in adapting to challenges and navigating transitions.

Our approach

We partner with you to create bespoke coaching solutions aligned with your company's objectives and culture. Our experienced practitioners can provide:

- executive coaching for leaders
- team coaching for better collaboration
- skill-building workshops tailored to your industry.



If you'd like to learn more about our services and discuss how we can help your business, please email nbs.business@ntu.ac.uk to connect with a member of our team.



Online and on-campus short courses and microcredentials



Flexible professional development for you and your organisation

Online short courses

Develop essential skills in leadership, project management, digital marketing and more with our online short courses. Available for free, when completed within the specified completion period, these offer you and your employees the flexibility to study at your own pace – anytime, anywhere – helping you and your organisation to stay ahead in key business areas.

Online stackable microcredentials

For deeper, specialised knowledge, our on-demand and stackable microcredentials provide a flexible learning pathway. Each microcredential is worth 10 credits and can be combined to earn a Postgraduate Certificate in Leadership and Management Practice (60 credits). With up to eight years to complete the certificate, this approach allows you or your employees to gain expert-level knowledge tailored to your professional growth and your company's needs.

On-campus short courses and microcredentials

For those seeking an immersive learning experience, our on-campus microcredentials and short courses offer practical, hands-on training. Covering areas such as leadership, coaching and mentoring, and project management, these are designed to accelerate skill development, provide immediate value to your organisation, and equip you and your team with real-world expertise. The on-campus microcredentials can also be used towards the Postgraduate Certificate in Leadership and Management Practice.

Postgraduate Certificate in Leadership and Management Practice

Earn a recognised 60-credit postgraduate certificate by stacking your choice of microcredentials in leadership, management, and business. Study online or on campus flexibly in up to eight years to gain practical, career-focused skills, or work with us to create a bespoke programme tailored to your organisation.

Explore the infographic on the right to see the available open courses and how you can shape your learning journey.

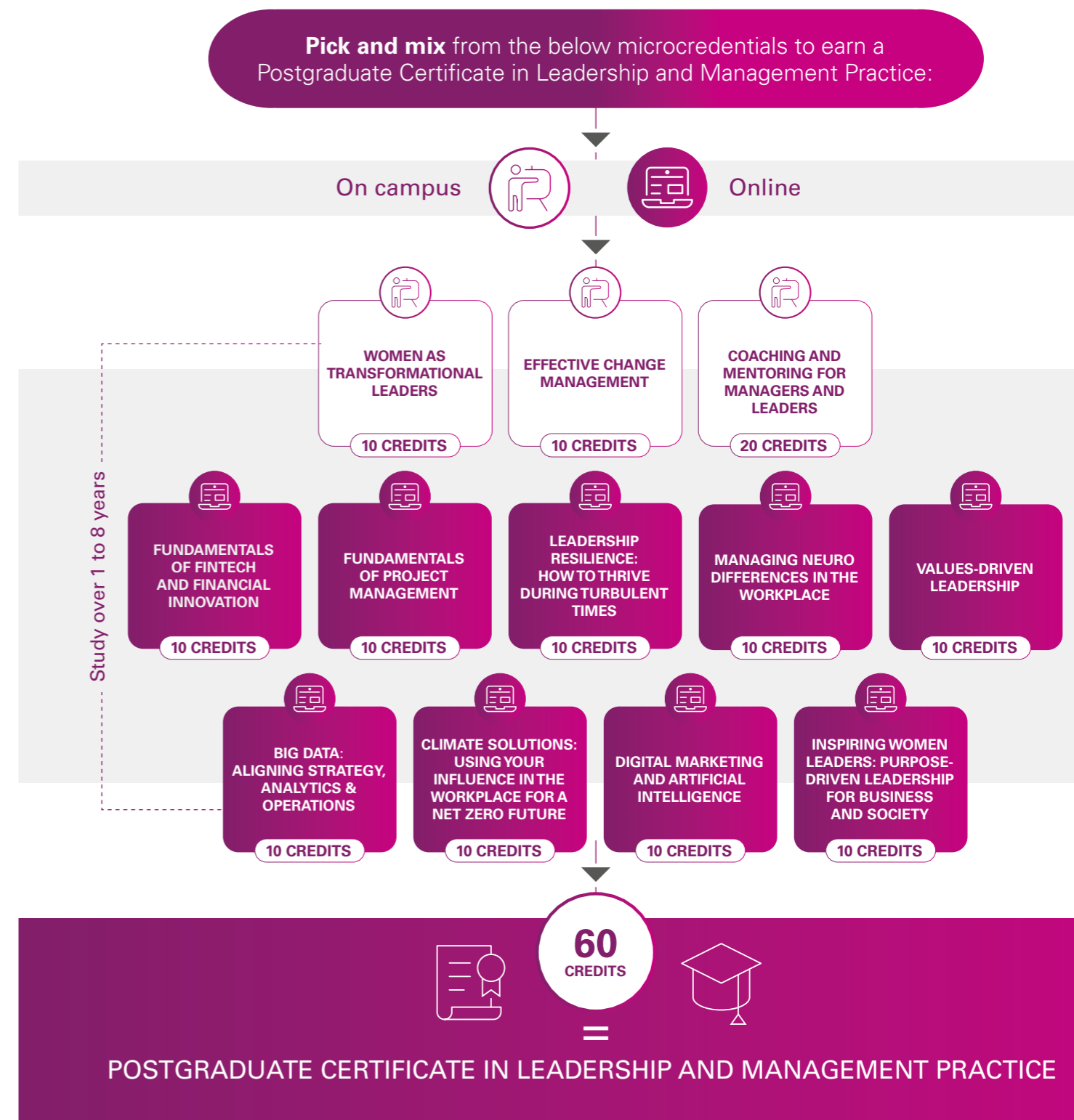


For further information about our short courses and microcredentials, please contact us at nbs.business@ntu.ac.uk or visit our website to see our latest course offer: ntu.ac.uk/nbs-execed



Stackable learning – build your qualification your way

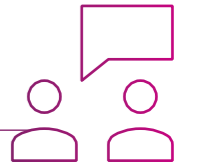
Pick and mix from the below microcredentials to earn a Postgraduate Certificate in Leadership and Management Practice:



Please note: programme details and credits may change. Visit our [website](#) for the most up-to-date information and latest programmes.



Consultancy



Transforming business with expert consultancy

We bridge the gap between academic excellence and real-world impact. Our consultancy services offer unparalleled expertise to help businesses navigate challenges, seize opportunities and achieve their strategic goals.

Why choose our consultancy services?

Expert knowledge: Backed by world-class research and a team of experienced professionals.

Tailored solutions: We work closely with you to develop bespoke strategies aligned with your vision.

Collaborative approach: Partner with leading academics and industry practitioners who understand your business challenges.

Real results: Proven success in delivering meaningful change across diverse industries.

Our expertise – From SMEs and the public sector to global enterprises, we deliver expert consultancy across a range of key areas:

- strategic planning and innovation
- organisational development and culture
- leadership and talent management
- sustainability and corporate responsibility
- project management
- supply chain and operations management
- market analysis, value creation and customer insight
- digital marketing
- AI and business transformation.

Whether you're looking to enhance operational efficiency, develop your leadership capabilities, or explore new markets, our consultants deliver actionable insights and practical solutions that drive results.



Discover the difference that expert consultancy can make. Contact us to explore how we can support your business goals and create lasting success: nbs.business@ntu.ac.uk.

Knowledge Transfer Partnerships



Driving innovation through Knowledge Transfer Partnerships

We're dedicated to bridging the gap between cutting edge academic research and practical business application. Our Knowledge Transfer Partnerships (KTPs) empower organisations to innovate, grow, and stay competitive in a rapidly changing landscape.

What are KTPs?

KTPs are dynamic collaborations between businesses, academic institutions, and talented graduates. They are also part-funded by Innovate UK, to improve business performance. By combining real-world challenges with academic expertise, KTPs help businesses to:

- solve complex problems with tailored solutions
- access innovative research and insights
- embed long-term capabilities within their teams.

Management KTPs

MKTPs deliver key, strategic management-based projects to increase business effectiveness via partnerships with the UK's outstanding business schools.

Key benefits:

- increase management capability
- upskill staff and improve productivity
- access to Innovate UK funding
- access high-calibre graduates.

How we support your business

Through our KTPs, Nottingham Business School provides:

- access to world-class academics and research
- guidance in project scoping, funding applications, and implementation
- highly skilled graduates to work within your organisation and drive projects forward
- measurable outcomes to ensure long-term success.

Why partner with us?

Proven excellence: As part of Nottingham Trent University, we're globally recognised for our impact-driven research and academic expertise.

Tailored approach: Our KTPs are designed to address your specific needs, challenges, and goals.

Shared success: Many of our partnerships have resulted in significant business growth and innovation.



Start your KTP journey today

Are you ready to take your organisation to the next level? Contact us to learn more about our Knowledge Transfer Partnerships and discover how we can work together to drive innovation and success: nbs.business@ntu.ac.uk or visit our website to read more: ntu.ac.uk/ktp

Funded programmes



Our projects provide a wide range of opportunities for businesses, from fully funded programmes to subsidised support. The type of help available can vary, so get in touch with us to discover how we can best support you and your business.

Fully funded support

Access fully funded support for small and medium sized businesses, from start-up to scale-up, including:

- specialist accelerators
- tailored support for priority sectors including creative and digital and CleanTech
- high growth support.

Subsidised support

The Help to Grow: Management course is 90% funded by the government and designed specifically for SME owners and senior leaders. You'll learn from business experts, apply practical strategies immediately, and build a powerful local network.

The course runs for 50 hours over 12 weeks in a flexible blended format, combining online learning with in-person sessions and one-to-one mentoring to fit around your work commitments.



If you'd like to find out more about our funded business support offers please email grow@ntu.ac.uk, or visit our website: ntu.ac.uk/helptogrow



We have helped small businesses secure over £900,000 in funding.

“The support has changed my life and changed my business.”

Felix Coulton, Founder of Swing Dash

Supported over 300 businesses on the Help to Grow Management course.

“The return on investment is multiple fold. The delivery and support from NBS was fantastic.”

Tony Phelps, Managing Director of Helapet

Supported over 200 high growth businesses to unlock barriers to scaling.

“They enabled us to think about things in a different way, that we hadn't really thought about before, to get a new perspective on where we stand as a business.”

Jon Parker, Managing Director of ITP

MBA programmes



Our MBA programmes offer a range of options to suit senior leaders, including full-time, part-time, and flexible online formats. At the forefront is our flagship Global Executive MBA, designed to drive transformation while fitting seamlessly around your business commitments.

Our personalised approach, real-world focus, and mentorship from industry experts ensure immediate impact, equipping leaders with the strategic insights and agility to tackle global challenges. With a diverse, influential network of professionals and a learning experience tailored to your goals, NBS provides the platform to lead with confidence and create lasting business success.

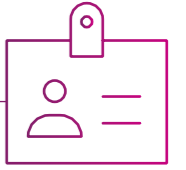


Visit our website to view our latest programmes:

ntu.ac.uk/mba



Apprenticeship programmes



We've worked with over 180 businesses and organisations in the public, private and not-for-profit sectors to deliver a suite of commercially and professionally relevant business apprenticeships.

With over 20 years of experience in work-based learning, we are rated 'Outstanding' for our apprenticeship provision by Ofsted (2024). We offer apprenticeships in digital marketing, and leadership and management. We can help your business to recruit talent, upskill your workforce and develop future leaders. Our programmes provide tailored support and high-quality teaching, ensuring learning contributes to personal, professional, and organisational development.



Ofsted Outstanding for Apprenticeships

NTU is proud to be rated 'Outstanding' by Ofsted for Apprenticeships. The result comes as part of NTU's November 2024 inspection, where NTU was graded 'Good' overall.



Visit our website to view our latest programmes:

ntu.ac.uk/nbs-apprenticeships



“The MBA programme is prompting me to examine my leadership style while equipping me with the skills needed to become a more effective leader in our rapidly evolving global landscape.”

Maria Calancha

“Apprenticeships are a great way to develop new and existing talent in support of delivering strategic business objectives, organisational growth, and enabling career progression. Apprenticeships enable individuals to not only learn theory applicable to their role and industry of employment, but they enable the activation of this learning in a real-world environment, meaning they develop a holistic set of skills and knowledge which they can apply throughout their career journey.”

Greencore

Greencore

Elevate your expertise with an Executive PhD



Take your expertise to the highest level with our Executive PhD. Designed for senior professionals, this flexible programme lets you pursue a PhD while continuing your career, applying research directly to your organisation for real-world impact.

Gain a competitive edge with expert supervision, dynamic on-campus engagement, and insights in business, leadership, and management. Our Executive PhD empowers you to lead transformational change, influence policy, and shape the future of your industry.



Elevate your career.
Expand your influence.
Apply today:
ntu.ac.uk/nbs-exec-phd



Your gateway to top talent



Our talented students and graduates bring a wealth of skills and fresh ideas that can make a real impact on your business. Whether it's tackling specific business challenges, conducting in-depth research, or exploring new opportunities, they're ready to collaborate with you in a variety of ways.

From student projects and research challenges to consultancy work, placements and internships, we offer a range of opportunities to suit your business needs. Our students bring fresh ideas, expertise and enthusiasm that can contribute to your success, often at no cost to your organisation. We also work closely with employers who are looking to recruit our talented graduates, helping you connect with individuals who are ready to make an immediate impact in the workplace. Tap into their potential and see how they can help drive your business forward.



Express your interest:
nbsstudentprojects@ntu.ac.uk





Nottingham
Business School
Nottingham Trent University

Find out more about NBS

ntu.ac.uk/nbs-execed

nbs.business@ntu.ac.uk

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