NBS Research Map

NBS Dean: Professor Baback Yazdani
NBS Associate Dean Research: Professor Alistair Bruce
Head of Research: Professor Pete Murphy
NBS PhD Postgraduate Research Tutor & Deputy Chair URDC: Dr Néstor Valero-Silva
Research Officer: Ashley Purcell

Research Strategy Group - RSG

Research Centres

- **Responsible & Sustainable Research** — *Prof. Mollie Painter*
  - Energy and the Environment
  - Pedagogy and Talent Management
  - Ethics, Innovation and Entrepreneurship
- **Centre for People, Work & Organisation Practice** — *Profs. Helen Shipton & Daniel King*
  - Organising as Practice
  - People, Innovation and Performance
  - Work and Employment
- **Centre for Economics, Public Policy & Management** — *Prof. Rob Ackrill*
  - Applied Economic Policy Analysis
  - Public Policy and Management
  - Betting and Forecasting Unit

Research Groups

- **Innovation, Digitisation, Entrepreneurship & Operations** — *Prof. George Kuk*
  - Digital Innovation
  - Innovation, Organisation and Strategy
  - Operations and Supply Chain Management
  - Entrepreneurship and Small Business Management
- **Marketing & Consumer Studies** — *Malcolm Sullivan*
  - Retail
  - Education
  - Politics
  - Health and Tourism
- **Accounting & Finance** — *Dr Martin Jones*
  - Financial Accounting and Reporting
  - Management Accounting
  - Accountability and Governance
  - Learning, Teaching and Pedagogy
- **International Business Strategy & Decisions** — *Prof. Ursula F. Ott*
  - MNE's, SME's, Entrepreneurs in Emerging Markets
  - Cultural Values, Adaption and Profiles
  - Market Entry Strategies
  - Decision Making
- **Behavioural Sciences** — *Prof. Thorsten Chmura*
  - Applied Behavioural Methods: Companies, Business & Institution
  - Cultural and International Behavioural Insights
  - Theory, Decision Making, Laboratory & Field Experiments
  - Impact and Intervention Design

Sub-Groups