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**Grappling with a business challenge?**

Would your organisation like free access to the combined expertise and resources of a leading business school focused solely on growing your business?

Thinkubator Challenge® provides access to free expertise to support business growth and innovation. Developed by Nottingham Business School at Nottingham Trent University, this year’s Thinkubator Challenge® returns on Wednesday 15 November 2017.

We ask all businesses taking part to attend the day and present your challenge to the hub, returning at the end to hear suggestions and practical next steps to take. A free Business Masterclass is available while your challenge is being worked on by our Hub teams.

You can submit your business challenge online at [www.ntu.ac.uk/thinkubator](http://www.ntu.ac.uk/thinkubator) or by using this form. Please return your challenge form via email to ThinkNBS@ntu.ac.uk. If you need any assistance completing this form, please call 0115 848 8681.

About your business

|  |  |
| --- | --- |
| Organisation name |  |
| Organisation address including post code |  |
| Website address | www. |
| Number of employees |  |
| Size or turnover | [ ]  £0-£99.999[ ]  £100,000 - £199,999[ ]  £200,000 - £499,000[ ]  £500,000 - £999,999[ ]  £1m – 4.99m[ ]  £5m - £9.99m[ ]  £10m+ |
| Customer base | [ ]  UK[ ]  International |
| If your customer base is international please list in which countries you have customers |  |
| Nature of Enterprise or Sector | [ ]  Accountancy, banking and finance[ ]  Business consulting, management and sales[ ]  Catering, hospitality and events[ ]  Charity and voluntary services[ ]  Creative arts and design[ ]  Education and training[ ]  Energy and utilities[ ]  Engineering and manufacturing[ ]  Environment and agriculture[ ]  General and personal services[ ]  Human Resources[ ]  Information technology and management[ ]  Legal services[ ]  Leisure, sport and tourism[ ]  Maintenance, service and repair[ ]  Marketing, PR, Media and internet[ ]  Property and construction[ ]  Public administration, healthcare and social services[ ]  Recruitment[ ]  Retail, wholesale and customer service[ ]  Science, research and pharmaceuticals[ ]  Security and uniformed services[ ]  Transport and logistics[ ]  Other:  |

About you

|  |  |
| --- | --- |
| Your name |  |
| Your job title |  |
| Your mobile number |  |
| Direct dial phone number |  |
| Your email address |  |
| Name and E-mail address of the representative attending on Wednesday 15 November 2017, if different to the main contact above |  |

About your business challenge

|  |  |
| --- | --- |
| Context Please give a background to your business and the history behind it |  |
| Your challenge Please give us some detail about your business challenge (e.g. the size of the problem, does it affect all parts of your business or a specific location/function? What are your constraints, critical factors?) |  |
| Further informationPlease include any other information you think it would be useful for the Thinkubator Challenge team to know. |  |
| Supporting documentsYou are welcome to attach to your submission up to three documents that might be useful for us to see e.g. sales figures, organogram, business/marketing plan. |

|  |  |
| --- | --- |
| Are you happy for your challenge to be used for publicity purposes? (We would contact you first) | [ ]  Yes[ ]  No |
| Are you happy for your challenge to be used for educational purposes?  | [ ]  Yes[ ]  No |

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If you would prefer not to receive any further marketing information please tick this box

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