



NTU

Nottingham Trent  
University

# Lead the field.

Working with businesses since 1843

Insight

Talent

Skills

Innovation

# Together, we can shape the future.

We are proud to partner with over 6,000 businesses and employers to support business development and growth through insight, talent, skills and innovation.

We are a University that champions and supports big ideas. Our long history of working with organisations across Nottingham, the UK and beyond has enabled us to become experts in understanding the challenges and opportunities businesses face, and specialists in providing tailored support for organisations of all sizes.

Here's just a few reasons why your business should consider connecting with NTU:

- benefit from the latest industry insights and the specialist expertise of our academic teams
- have priority access to students and graduates
- upskill your workforce with training led by experienced lecturers
- bring your ideas to life with funded support
- make the most of our facilities and equipment.

## Connect with us

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NTU Business and Employers



@ntuworkingwithu

[ntu.ac.uk/business](https://ntu.ac.uk/business)





Just knowing where to start can be hard and knowing there are experts there to help is invaluable.

Sarah Maloy, Shop Zero



The Women in Leadership course was exactly what I was after in terms of professional development.

Kirsty Fisher, Lemon and Lime Interiors



The Dryden Enterprise Centre has the wow factor - it's great to be in an office environment that can be flexible to my needs.

John Starkie, easy edit





# Student and graduate talent

Nottingham Trent University has a proud history of delivering industry-focused courses that prepare students for life beyond lectures.

## Work with our students and graduates

Our students and graduates can bring fresh ideas and a new perspective to your business, along with the latest skills and knowledge from their studies. You can access our graduate talent and promote your vacancies through our bespoke job portals. We also have a number of graduate internship schemes, and depending upon eligibility, we can fund or part-fund a graduate salary for a fixed period of time.

You can also work with our current students through placement opportunities from as short as a week, up to a year-long. This can be via traditional industry placements or innovative in-curriculum and co-curricular work-related activities.

**Over 8,000 students graduating each year with the latest practical and technical skills for business.**

## Opportunities to connect with NTU talent

Businesses of all sizes can attend our job fairs and deliver workshops and presentations. This gives you the opportunity to meet our students and graduates and provides a platform to promote your vacancies, build brand awareness and interact physically and virtually with our talent.

We have also developed a number of employer toolkits that provide helpful advice on attracting, selecting and retaining the best talent.

For more information, visit [ntu.ac.uk/business](https://ntu.ac.uk/business)

**In the 2020/21 academic year, more than 2,000 businesses benefited from 3,700 student placements.**

**In the 2020/21 academic year over 300 businesses benefited from grant funding towards the salary of a graduate level role**







# Access our expertise

We drive change through research and innovation. A partnership with NTU can help to give your business the edge by drawing on expertise from a range of disciplines.

## Consultancy

From supply chain and business strategy, to agriculture, sustainability and heritage, our academic experts have a wealth of specialist knowledge and experience that could be of value to the future of your organisation.

We provide the opportunity for businesses to collaborate with our experts on specialist areas at the forefront of industry developments, providing expertise from all areas of the University. Whether your need is for a short-term solution or ongoing project, we will work with you to make the process as easy and manageable as possible.

## Knowledge Transfer Partnerships

Knowledge Transfer Partnerships (KTPs) involve three partners: your business, Nottingham Trent University, and a graduate. The graduate works within your

organisation for 12-36 months, but has the support of an academic who has the experience and expertise to guide your project through to completion.

KTPs are part-funded by Innovate UK, making them a valuable and cost-effective way to transform your business.

## Contract research

If you have a great idea or concept but don't have the resources or knowledge to develop it in-house, our academic experts could help.

By contracting NTU to conduct the research, we will provide a solution that will specifically benefit your business and ensure that any intellectual property remains yours.

Contract research can be delivered onsite or at the University.

For more information, visit: [ntu.ac.uk/business](https://ntu.ac.uk/business)



# Professional and short courses

Whether you're looking to enhance your knowledge and skills, work towards a university qualification, or develop custom-made training solutions for your organisation, our exciting range of professional and short courses is a great place to start.

We are continually developing our courses and training materials to ensure we are providing the most relevant, insightful, and up-to-date knowledge across all levels of study.

We offer a range of flexible learning options including courses taught on campus, via distance learning, or a blended approach. Many of our courses carry academic credits and offer professional accreditation.

## Professional development courses

Designed by specialists from both academia and businesses and with flexible learning options to fit around your work, our courses meet the needs of individuals and industry today.

Our professional development courses cover a huge range of areas including:

- Business and management
- Civil engineering
- Construction management
- Design and software
- Forensics
- Law
- Medical technologies
- Property and real estate management

## Short courses

Our short courses are the perfect way to learn new skills and meet others who share the same interests. Book your place today and discover endless possibilities.

Our short courses cover subjects such as:

- Animal nutrition
- Architecture and interior design
- Creative writing
- Design and software skills
- Event planning
- Fashion, textiles and costume
- Film, video, photography and animation
- Languages
- Presentation skills
- Public relations

## Funded courses for small and medium-sized businesses

NTU offers a broad range of courses across a range of subjects, specifically aimed at SMEs in Derby, Derbyshire, Nottingham, and Nottinghamshire (D2N2). These are often available at no cost to eligible businesses or the individual, and focus on the following areas:

- Leadership and management
- Sustainability and low carbon (including sector-specific courses)
- Marketing skills
- Diverse recruitment

## Bespoke training courses

At NTU, our schools offer a wide variety of bespoke training programmes that can be tailored to meet individual business needs. Our bespoke courses will be developed in collaboration with you to help plug skills gaps and help you meet the challenges of the future.

Our offer of bespoke courses supports the following areas:

- Creative and digital skills
- Languages and communication
- Law
- Leadership and management
- Media training
- Presentation skills
- Property and construction





# Apprenticeships

With over 1,700 apprentices already enrolled at NTU, we are empowering businesses across the country to invest in their workforce and drive forward greater business development and growth.

Our apprenticeship courses are developed in collaboration with industry, so you can be sure your apprentices will receive the right knowledge and insights to hit the ground running. We regularly review and update our course portfolio in line with UK skills shortages and demand so that we can offer the best training solutions for businesses across a range of industries and sectors.

**Top 5 UK university for employer satisfaction**

(FE Choices Employer Satisfaction Survey, 2019)

**92% employer satisfaction for the quality of apprenticeship training**

(FE Choices Employer Satisfaction Survey, 2019)

**NTU apprenticeships rated 'excellent' by over 200 employers**

(gov.uk, December 2021)



Ranging from levels 3-7, we offer apprenticeships in the following subject areas:

- Business and Administration
- Childcare and Education
- Construction
- Digital Solutions
- Food and Drink
- Health and Science
- Law
- Social Care

## Flexible learning

For today's learners, flexibility is key. We offer distance learning options, block study periods and day release to help apprentices to balance study with other commitments.

## Inclusive community

As one of the UK's largest universities and a leading apprenticeship provider in the UK, your apprentice and your business will be welcomed into our growing apprenticeship community.

## Inspiring facilities

By partnering with us, your apprentices will study inside our incredible teaching spaces and have access to our impressive range of libraries and study spaces.

## Tailored platforms and resources

Both employers and their apprentices have access to a range of dedicated resources to guide each step of the apprenticeship journey.



# Enterprise and business spaces

NTU Enterprise has been supporting entrepreneurs and start-ups to turn their ideas into reality for over twenty years.

When it comes to starting and growing a business, one size does not fit all. That's why NTU Enterprise have curated a menu of support to best fit your needs and aspirations.

## Starting out

NTU Enterprise's three-month HeadStart programme will help you to identify opportunities, build your business plan and master the principles of running a business. This programme is usually delivered three times a year.

## Learning how to grow

NTU Enterprise's new Breakthrough programme is for entrepreneurs and SMEs looking to build on their foundations and take their business to the next level.

## Getting ready to scale

UpScaler is a programme that will give you and your business the knowledge, tools and guidance you need to develop and scale.

## Get into freelancing

If you are looking to power-up your freelancing game, NTU Enterprise's popular Freelancer programme is designed to help you build a successful and sustainable freelance career.

NTU Enterprise supports local and national entrepreneurs and businesses, as well as NTU students, staff, and graduates. Whatever the stage of your business journey – NTU Enterprise can help.

## Dryden Enterprise Centre

Are you struggling with hybrid working and need more flexible space? Are your team missing opportunities for networking and collaboration?

The Dryden Enterprise Centre (The DEC) is located at the heart of Nottingham city centre and offers flexible office space for individuals and businesses looking for high-spec facilities, convenient location and easy access to NTU networks and expertise.

### The DEC offers:

- Business incubation and growth space
- All-inclusive rates
- Events and meeting spaces
- Access to NTU knowledge and support
- Secure 24-hour access
- Mentoring and business support
- High-speed Wi-Fi
- Access to NTU networking and social events
- City centre location
- Excellent transport links



Growing and supporting enterprises since 2001





# Hire our facilities

We've invested over £420m to enhance our facilities and estates since 2003. As a business or employer, you can make use of our state-of-the-art equipment, labs and technologies, and gain access to our experts who will guide and support you through the process.



## Equipment and facilities

Utilising cutting-edge innovation and performance technology, we offer award-winning facilities and resources to support your business development.

Our equipment and facilities available to businesses includes:

- The Dryden Enterprise Centre (DEC) – the home of enterprise, collaboration and entrepreneurship at NTU.
- Smart Wireless Innovation Facility (SWiFT) – Unique to the Midlands region, this facility offers unrivalled access to the latest advances in wireless technology.
- Medical Technologies Innovation Facility (MTIF) – Providing the latest in medical equipment, materials and capability to support you throughout your product development.
- Antenna – Equipped with exceptional audio and visual technology, Antenna makes the perfect venue for in person and live-streamed events.
- Crime Scene Training Facility – This practical facility supports our 'crime scene to court' approach to forensic analysis.
- John van Geest Cancer Research Centre – Our cutting-edge research facilities focus on cracking the cancer code.
- Courtrooms - From judges bench and dock to witness stands, three courtrooms provide an authentic legal practice environment.

## Events and conferencing

NTU's award-winning, accessible, and unique facilities make NTU Events and Conferencing ideal for your next commercial event.

Venues are located at the City, Clifton and Brackenhurst campuses, all bringing their own suitability to meet your events, conferencing and meeting requirements.

With space to cater for up to 1,000 delegates and indoor and outdoor options, these locations are perfect for bespoke events such as awards evenings, exhibitions, and dinner parties of all sizes.

## NTU sport facilities

Our state-of-the-art specialist and multi-purpose sport spaces make NTU the perfect option for facilities, activities and events.

Offering the latest equipment and technology, you can rest assured you are accessing the very best resources for your sporting needs.

Add to this an allocated event manager, tailored service, and easily accessible locations at our City and Clifton campuses, we can provide everything needed to make your experience a success.





# Support for SMEs

We support over 700 SMEs a year in Nottingham and Derbyshire to innovate, grow and become more sustainable through a range of full and part-funded programmes.



Our funded programmes support businesses and employees through bespoke training, mentoring, access to graduate talent and research expertise specific to your business goals.

These funded programmes support eligible businesses and employees in a number of ways:

## Upskill your staff

Our programmes offer a range of bespoke, employer-led training for employees of SMEs to upskill, reskill or even change careers. SME voices are at the heart of our curriculum, with courses that have been co-designed with industry to meet business needs.

Management course, designed in collaboration with world-leading UK business schools. Businesses in the creative and digital industries can access mentoring, events, grants and networking through The Big House.

## Boost innovation

Improve your processes, products and services through a range of projects focused on innovation. Take advantage of rapidly growing opportunities through adopting new online and immersive technologies or learn how to boost productivity in your business.

## Recruit talent

SMEs can access fully-funded or subsidised support to help you connect with students, graduates and apprentices. Some programmes even offer talent grants to enable businesses to employ a graduate on a placement, ranging from six-weeks to twelve months.

## Sustainability and low carbon

Our Sustainability in Enterprise programme provides fully funded support and grants to help SMEs in Greater Nottingham on their journey to reach Net Zero, supported by experts from across the University. Receive support to go green across all areas of your business, from products to processes, premises and people.

## Establish and grow your business

Give your business a boost by taking part in a project designed to help enhance performance, resilience and long-term growth. Senior business leaders can boost their growth through our 12-week Help to Grow:

To find a funded programme suitable for your business, visit [ntu.ac.uk/business](https://ntu.ac.uk/business)





# Supporting Mansfield and Ashfield

We're already helping businesses across Mansfield and Ashfield by providing fresh insights, connections and talent. Our bespoke support is designed solely to meet the needs of local employers.



With our University Centre in Mansfield and our comprehensive package of support that is continuing to grow, there has never been a better time to reach out to NTU.

## Mansfield

Our NTU University Centre Mansfield provides a hub for localised and bespoke business support.

The £6.5 million facility is equipped with the latest learning resources and technology. Over the next five years, we aim to spend an additional £5 million to develop our Mansfield campus. These facilities will also be available to hire, providing local businesses the ideal spaces for events, conferencing and meetings.

Alongside our partners at Vision West Nottinghamshire College, we deliver a range of qualifications, training and funded projects from our Mansfield Campus available for local businesses. From undergraduate degree qualifications to short courses focused on developing management and marketing skills, there are a host of options to explore.

Find out more at  
[ntu.ac.uk/mansfield](https://ntu.ac.uk/mansfield)

## Ashfield

Supported by the Government's Towns Fund, NTU has been awarded £3.8m to deliver the Enterprising Ashfield project, a comprehensive Start-up to Scale-up business support programme across the Kirkby-in-Ashfield and Sutton-in-Ashfield areas.

The programme will provide Entrepreneurs with industry insights and workshops, as well as funding for start-up support, coaching and mentoring designed to help your business grow. Talent support and grants of £1,250 will enable access to a six-week graduate placement if match-funded by the employer.

In addition, flexibly delivered courses will focus on upskilling the Ashfield workforce through courses covering digital and advanced manufacturing skills. NTU will also deliver a Digital Academy focusing on skills such as web design, social media marketing and search engine optimisation (SEO).

Find out more at  
[ntu.ac.uk/ashfield](https://ntu.ac.uk/ashfield)





### Connect with us

We are proud to partner with over 6,000 businesses and employers operating within the private, public and third sectors.

To find out how NTU could transform your business, get in touch.

T: +44 (0)115 848 8899

E: [business@ntu.ac.uk](mailto:business@ntu.ac.uk)



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