### School of Art & Design

## **Portfolio advice**

# Fashion Design BA (Hons)



Showing your portfolio is an opportunity for you to showcase your skills, personality and potential. It should be a collection of your work that demonstrates how you and your creativity has developed. It's also an opportunity to make sure we have the right expertise and resource to support you during your time at university.

We understand your portfolio will be unique to you, but here's a handy checklist of things you should consider when preparing your portfolio.

**Approximately 15 pieces of work**. Be selective and showcase a range of work which shows us who you are and what you are interested in, as well as demonstrating a range of art and design skills and enthusiasm for Fashion Design.

**Variety of creative work**. This might include creative research, broad cultural references, concept development, design development, photography, life drawing, mixed media work and digital work, as applicable and relevant to your area of study. Your focus may vary but please select work that demonstrates your creative potential for Fashion Design.

**Your working process**. We'd love to see evidence of your working process so show us two of your most recent sketchbooks and any working drawings that relate to specific projects in your portfolio.

A written piece. Please show us a piece of writing in the form of an essay or report, completed as part of your studies.

What inspires you. Show us anything that demonstrates your interest in fashion, textiles, knitwear, design or art - you might keep these things in your sketchbook, a folder, a visual diary etc.



#### What are we looking for?

- A quality and range of visual concepts, and your level of innovative thinking.
- Good presentation skills, and the ability to visualise ideas.
- Your ability to handle a variety of technologies, materials and processes.
- Your willingness to experiment in a range of visual media.
- Good observational skills in drawing.

#### Format

- To create a digital portfolio in PDF or PowerPoint format (15 pages/slides), please arrange your work in the order you'd like us to look at it, adding any explanatory text.
- Your portfolio should be submitted as a single unzipped file not exceeding 10mb.
- Your written statement can be uploaded as a separate file.

#### Frequently asked questions

Q - Can I submit my work as single files like JPEGS or PNGs?

A - No, work must be arranged in presentation software so we can see it in the same order you would show us as if you were presenting it yourself. Your written statement can be uploaded as a separate file.



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