

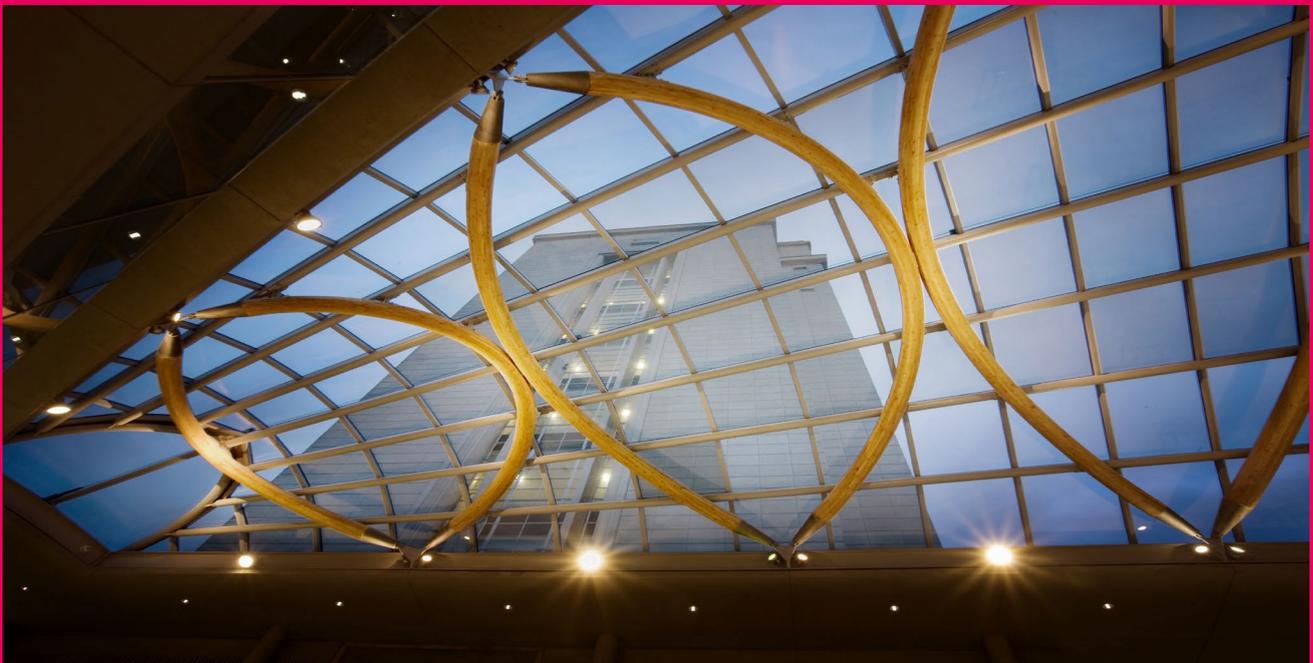


NottinghamTrent  
University

The 1<sup>st</sup> Annual NTU Eastern Africa Centre Symposium

# Inclusive Research Evidence for Innovation and Change in Africa

Fostering connections for knowledge exchange through  
innovation, entrepreneurship and humanitarian partnerships



Wednesday, 28<sup>th</sup> February 2024.

Lecture Theatre 5, Newton Building, City Campus, Nottingham Trent University



**The 1<sup>st</sup> Annual NTU Eastern Africa Centre Symposium**  
**Inclusive Research Evidence for Innovation and Change in Africa**  
**Wednesday, 28 February 2024**

<b>Time</b>	<b>Session</b>
<b>12.45pm</b>	<b>Arrival, Registration and Refreshments</b>
<b>13.10pm</b>	<b>Introductions</b> <ul style="list-style-type: none"><li>• Professor Cillian Ryan Pro Vice-Chancellor International, Nottingham Trent University</li><li>• Professor Mazedra Hossain Director, Eastern Africa Centre and Prof of Global Health, Nottingham Trent University</li></ul>
<b>13.30pm</b>	<b><u>Panel Discussion One</u></b>  <b>Developing an agenda for inclusive research by integrating African innovation and entrepreneurship</b>  <b>Introduction</b> <ul style="list-style-type: none"><li>• <b>Panel Chair:</b> Prof Dr Amon Simba Director, AfriE Research Hub, Nottingham Trent University</li></ul> <b>Entrepreneurial Behaviour Research</b> <ul style="list-style-type: none"><li>• Professor Paul Jones Chief Editor, International Journal of Entrepreneurial Behaviour Research</li></ul> <b>Information Technology &amp; People</b> <ul style="list-style-type: none"><li>• Associate Professor Mumin Abubakre Senior Editor Information Technology &amp; People</li></ul> <b>Developmental Entrepreneurship</b> <ul style="list-style-type: none"><li>• Professor Michael Morris Chief Editor Journal of Developmental Entrepreneurship</li></ul> <b>Discussion and Questions</b> <ul style="list-style-type: none"><li>• Prof Dr Amon Simba Nottingham Trent University</li></ul>
<b>14.30</b>	<b><u>Panel Discussion Two</u></b>  <b>Can implementation frameworks shape the distribution of knowledge and resources?</b>  <b>Introduction</b> <ul style="list-style-type: none"><li>• <b>Panel Chair:</b> Professor Mazedra Hossain Director of the NTU Eastern Africa Centre and Professor of Global Health</li></ul> <b>Adapting an implementation science tool</b> <ul style="list-style-type: none"><li>• Dr Enrica Leresche Department of Global Health and Development, London School of Hygiene and Tropical Medicine</li></ul> <b>Implementation frameworks</b> <ul style="list-style-type: none"><li>• Ms Cordelia Lonsdale Research for Health in Humanitarian Crises programme, Elrha</li></ul>

	<p><b>Application of implementation mechanisms in humanitarian settings</b></p> <ul style="list-style-type: none"><li>• Dr Charles Tolnò Médecins Sans Frontières (MSF), Guinea</li><li>• Mr Rodolfo Rossi Health Coordinator, International Committee of the Red Cross (ICRC)</li></ul> <p><b>Conclusion and ways forward</b></p> <ul style="list-style-type: none"><li>• Dr Enrica Leresche London School of Hygiene and Tropical Medicine</li></ul>
15.30pm	<p><b>Panel Discussion Three</b></p> <p><b>African Innovation &amp; Entrepreneurship Research (AfrIE) Hub Launch: Developing inclusive innovation and entrepreneurship research</b></p> <p><b>Introduction</b></p> <ul style="list-style-type: none"><li>• Professor Jo Richardson Associate Dean for Research, Nottingham Business School</li></ul> <p><b>Panel Chair</b></p> <ul style="list-style-type: none"><li>• Prof Dr Amon Simba Director, AfrIE Research Hub, Nottingham Trent University</li></ul> <p><b>Entrepreneurship and Digital Technology</b></p> <ul style="list-style-type: none"><li>• Prof Ndemo Bitange Kenyan Ambassador to the EU and University of Nairobi Business School</li><li>• Prof Jackson Kivui Maalu Entrepreneurship and Strategy, University of Nairobi Business School</li></ul> <p><b>Social Entrepreneurship and Sustainability</b></p> <ul style="list-style-type: none"><li>• Prof Dr Susan Müller Bern University of Applied Sciences, Business School, Institut Innovation and Entrepreneurship – Bern, Switzerland</li></ul> <p><b>Statistical, Social and Economic Research</b></p> <ul style="list-style-type: none"><li>• Prof Dr Peter Quartey Director, Institute of Statistical, Social &amp; Economic Research, University of Ghana &amp; Director, Retail Finance Distribution (ReFinD) Research Network</li></ul> <p><b>Entrepreneurship and Poverty</b></p> <ul style="list-style-type: none"><li>• Professor Michael Morris McKenna Center for Human Development and Global Business at the University of Notre Dame – Indiana, United States</li></ul> <p><b>Global Health and Entrepreneurship</b></p> <ul style="list-style-type: none"><li>• Dr Matthew Nyashanu Institute of Health and Allied Professions, School of Social Sciences, Nottingham Trent University</li></ul> <p><b>Entrepreneurship and Policy</b></p> <ul style="list-style-type: none"><li>• Dr Oyedele Ogundana AfrIE Hub, Nottingham Trent University</li></ul>

	<p><b>Women Entrepreneurship</b></p> <ul style="list-style-type: none"><li>• Dr Diana Nandagire Ntamu Entrepreneurship, Innovation and Incubation Centre, Makerere University Business School</li><li>• Dr Christopher Kusemererwa Entrepreneurship, Innovation and Incubation Centre, Makerere University Business School</li></ul> <p><b>Discussion and Questions</b></p> <ul style="list-style-type: none"><li>• Prof Dr Amon Simba Nottingham Trent University</li></ul>
16.40pm	<p><b><u>Closing Remarks</u></b></p> <ul style="list-style-type: none"><li>• Professor Mazedda Hossain Director Eastern Africa Centre and Prof of Global Health, Nottingham Trent University</li><li>• Vice-Chancellor Professor Edward Peck Nottingham Trent University</li></ul>

# Welcome to the

## 1<sup>st</sup> Annual NTU Eastern Africa Centre Symposium

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We are delighted to welcome you to the launch of our 1<sup>st</sup> Annual NTU Eastern Africa Centre Symposium at Nottingham Trent University.

The Eastern Africa Centre (EAC) is a strategic University-wide research centre established to support the development of sustainable and equitable research collaborations with our partners.

The Centre, which builds on the strength of our existing links in the region, provides a platform for the development of networks and the delivery of an ongoing programme of research and public engagement activities.

### **Our Mission**

We aim to conduct research that will foster equitable and sustainable partnerships through a transdisciplinary focus on improving the SDGs through research on health, social, and ecological wellbeing, and innovation in the Africa region.

We will achieve this by:

- **Providing a platform** to develop networks, research, public engagement and dissemination from researchers, practitioners, students, and relevant stakeholders from a range of sectors and disciplines.
- **Co-creating applied research** which addresses regionally relevant issues with a community and participatory approach and intersectional focus.
- **Supporting the next generation of research, policy, and practice leaders** through educational and leadership opportunities between the UK and African countries.

## UN75+3 at NTU

### Sustainable Global Levelling Up:

### The role of Technology Policy and Communities in Reducing Inequalities



The EAC Symposium is part of the [NTU UN75+3 Conference](#). Four years ago, the UN initiated dialogues within and across borders, sectors, and generations as part of its 75th year. The collective vision was outlined in the resulting report: [UN75: The Future We Want, The UN We Need](#).

NTU has been actively engaged with the UN75 Dialogue and UN Sustainable Development Goals since 2020, exploring themes such as 'Living Securely', 'The Challenge of Change', and 'Living Together in the Future'. This year the dialogue will continue under the theme: **Sustainable Global Levelling Up: The role of Technology Policy and Communities in Reducing Inequalities.**

## Launch of the AfrIE Research Hub



The overarching goal of the AfrIE Hub is to enhance the inclusivity and impact of research on innovation and entrepreneurship in Africa. In collaboration with [NTU's Eastern Africa Centre \(EAC\)](#) and [NTU's Eastern Africa PhD Hub](#), the AfrIE Hub brings scholars, students, and higher education institutions (HEIs) from Africa, Europe, and the USA for collaborative discussions. The aim is to promote reverse learning and cross-fertilization of ideas among scholars, students, and commentators, advancing African innovation and entrepreneurship research.

<p><b>Countries</b></p> <ul style="list-style-type: none"> <li>• Egypt</li> <li>• Ghana</li> <li>• Morocco</li> <li>• Nigeria</li> <li>• South Africa</li> <li>• Tanzania</li> <li>• Uganda</li> <li>• Zambia</li> <li>• Zimbabwe</li> </ul>	<p><b>Research Themes</b></p> <ul style="list-style-type: none"> <li>• Entrepreneurship and Poverty</li> <li>• Entrepreneurship and Wellbeing</li> <li>• Women Entrepreneurship</li> <li>• Informal Financing</li> <li>• Immigrant Entrepreneurship</li> <li>• Indigenous Entrepreneurship</li> <li>• Frugal Innovation</li> <li>• Family Business</li> <li>• Technological Innovation</li> <li>• Bricolage</li> </ul>
<p><b>NTU Team Members</b></p> <ul style="list-style-type: none"> <li>• Dr. Yan Wang</li> <li>• Dr. Rasha Goumaa</li> <li>• Dr. Ogundana Oyedele</li> <li>• Dr. Juliana Siwale</li> <li>• Dr. Emmanuel Amisah</li> <li>• Dr. Diana Frost</li> <li>• Mr. Bernard Dom</li> <li>• Dr. Samuel Osei-Nimo</li> <li>• Dr. Ugbede Umoru</li> <li>• Dr. Damilola Omodara</li> <li>• Dr. Mathew Nyashanu</li> <li>• Dr. Chiamaka Kwazu</li> <li>• Dr. Owuse Freeman</li> <li>• Dr Victor Udeozor</li> <li>• Dr Tammy Mudd</li> <li>• Dr Dongmei Cao</li> </ul>	<p><b>External Collaborators</b></p> <ul style="list-style-type: none"> <li>• Prof Michael H Morris - University of Notre Dame, USA</li> <li>• Prof Paul Jones - Swansea University, UK</li> <li>• Prof Dr Susan Müller - Bern University of Applied Sciences, Switzerland</li> <li>• Prof Domingo Ribeiro-Soriano – Universitat de València, Spain</li> <li>• Prof Mai Thanh Thai – HEC Montréal, Canada</li> <li>• Dr Mahdi Tajeddin – Sobey School of Business, Sait Mary University, Canada</li> <li>• Prof Peter Quartey - University of Ghana</li> </ul>

## Welcome to NTU Global Week

26 February – 1 March 2024

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The EAC Symposium also coincides with [NTU Global Week](#), an annual vibrant and inspiring festival that celebrates our multicultural community on campus. Through art, dancing, sport, and food, Global Week connects and showcases the rich and diverse cultural heritages of our students and staff and provides an opportunity for them to extend their global outlook.

Join us across the Clifton, Brackenhurst and City campuses and online for cultural fairs performances, workshops, information sessions and much more, delivered by our students, colleagues and community partners.

Global Week Schedule: [www.ntu.ac.uk/international/ntu-global/ntu-global-week](http://www.ntu.ac.uk/international/ntu-global/ntu-global-week)

## 1.30pm – 2.25pm (Panel 1)

### Panellists

## Developing an agenda for inclusive research by integrating African innovation and entrepreneurship:

*Setting an agenda for incorporating African innovation & entrepreneurship into mainstream research*



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**Professor Paul Jones** is Professor of Entrepreneurship and Innovation and Head of the School of Management at Swansea University, UK. Previously, he held academic posts at Coventry University, Plymouth University and the University of South Wales. Professor Jones undertakes research in entrepreneurship behaviour, innovation, small business management and information technology. Prof Jones has written extensively on developing entrepreneurial activity in an African context and has undertaken several international projects with the British Council. Prof Jones is widely published with over 120 peer reviewed journal articles and 14 edited books published in his career to date. He is the **Chief Editor of the International Journal of Entrepreneurial Behaviour Research**.

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**Associate Prof Mumin Abubakre** joined Loughborough Business School in March 2022. Prior to that, he was Senior Lecturer in Information Systems at Nottingham Trent University. Mumin obtained his PhD in Management Information Systems at Loughborough University. His research interests span the digital economy and the implications of digital innovation on individuals, businesses, and societies. Mumin regularly contributes to international conferences and has published articles in peer-reviewed scholarly journals such as Information Systems Journal, European Journal of Information systems, Information & Management Journal. Before pursuing an academic career, he had gained over three years of work experience as an IT professional within the banking and oil and gas sectors in Nigeria and the UK. Mumin is a member of the Association of Information Systems and the British Academy of Management. He is the **Senior Editor of Information Technology & People**.

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**Professor Michael H. Morris** is Professor of Entrepreneurship & Social Innovation at the University of Notre Dame's Keough School of Global Development. He previously served as the George and Lisa Etheridge Professor of Entrepreneurship at the University of Florida. The entrepreneurship programs he has built at three universities have been ranked in the top ten nationally. Dr. Morris is a pioneer in curricular innovation and experiential learning, and annually coordinates the Experiential Classroom, the premier clinic on teaching entrepreneurship. He is the **Chief Editor of the Journal of Developmental Entrepreneurship**.

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**Prof Dr Amon Simba** is an Associate Professor of entrepreneurship and innovation at Nottingham Business School (NBS) in the UK, and his expertise lies in entrepreneurship and innovation with a focus on Africa. Amon is the Director of the AfRIE Research Hub at NBS. He supervises PhD students whose studies focus on entrepreneurship & innovation. In addition to his roles at NBS, he is a Professor of Entrepreneurship at the Central University of Technology, Free State, Bloemfontein, South Africa. Amon is also an **Associate Editor for the International Journal of Entrepreneurship and Small Business (IJESB) and the Journal of Small Business & Entrepreneurship (JSBE)**.

## 2.30pm – 3.25pm (Panel 2)

### Panellists

## Can implementation frameworks shape the distribution of knowledge and resources in humanitarian crises?

### Short Summary

Implementation frameworks are used to anticipate how frontline actors and/or communities may implement research findings in their daily practice. Implementation frameworks allow one to conceive the implementation process in an abstract way and possibly ahead of time. They may therefore contribute to shape whose voices are taken into account, and how new knowledge and resources are expected to be distributed. In settings where power imbalances are known, implementing research recommendations is complex practically and ethically. In humanitarian crises, are implementation frameworks useful to account for, and anticipate practical complexities and power imbalances at stake? This question will be examined by a group of actors from the London School of Hygiene and Tropical Medicine (LSHTM); Médecins Sans Frontières Luxembourg Operational Research (MSF LuxOR), the International Committee of the Red Cross Centre for Operational Research and Experience (ICRC CORE) and Elrha (Research for Health in Humanitarian Crises programme).



**Dr Enrica Leresche, RN, MPH, DrPH** completed her doctorate degree at the London School of Hygiene & Tropical Medicine. Enrica adapted an implementation science tool to study how new knowledge produced through operational research was implemented by humanitarian frontline practitioners in conflict- or crises- affected settings -- within the International Committee of the Red Cross (Lebanon and Myanmar) and within Médecins Sans Frontières (Pakistan and Guinea). Enrica worked in conflict-affected areas over the past 20 years in Africa, the Middle East, Asia, and South America.



**Dr Charles Tolnò, MD, MPH** has over 15 years of clinical and managerial professional experience, in the public service and in the humanitarian sector. He worked with Médecins-Sans-Frontières, Terre des Hommes Lausanne (Tdh), and International Medical Corps (IMC) in Guinea. He is experienced in responding to epidemics such as Ebola and measles as well as dealing with more chronic diseases such as HIV/AIDS. Dr. Charles worked at the different levels of the health system and has strong skills in project management, coordination, management of multidisciplinary teams, operational research, and multi-actor interventions in medical-humanitarian projects.



**Cordelia Lonsdale** is Senior Research Impact Advisor for Research for Health in Humanitarian Crises (R2HC) within Elrha, a UK charity. She supports R2HC's grantees to plan and deliver strategic engagement and communication of their research to policy, practice, and community stakeholders. She also works with the RH2C team to engage with and strengthen communities of humanitarian policy and practice, to promote collaboration and increase uptake of evidence. Cordelia came to Elrha after 7 years in the international development sector She has an MSc in International Relations and is a Manager of Successful Programmes (MSP) practitioner.

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**Rodolfo Rossi, MPH, MSc**, is the Research and Methodology adviser at the Center of Operational Research and Experience of the International Committee of the Red Cross (ICRC). Rodolfo graduated as an Epidemiologist and Public Health specialist at the London School of Hygiene & Tropical Medicine. He has over 20 years of experience in humanitarian settings in Africa and the Middle East with the ICRC. He worked as epidemiologist and scientific advisor for the ICRC during the COVID19 pandemic. Rodolfo is experienced in health programme coordination, vaccination programmes, outbreak investigation and response, and operational research.

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**Professor Mazeda Hossain, MSc PhD** is Professor of Global Health and Director of the NTU Eastern Africa Centre. She is a social epidemiologist who leads transdisciplinary research with a focus on gender, violence, and health especially in fragile and conflict-affected settings. She specialises in measurement and evaluation. As Director of the NTU Eastern Africa Centre, she leads a new strategic research centre that focuses on improving the SDGs through research on health, social, and ecological wellbeing, and innovation in the Africa region. She is also a co-Director of the UKRI GCRF Gender, Justice and Security Hub, a £15 million global research consortium focused on conflict-affected settings. She is currently leading the development of a new quantitative multi-dimensional index on societal wellbeing which accounts for factors relevant to fragile and conflict-affected settings.

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## 3.30pm – 4.40pm (Panel 3)

### Panellists

## Launch of the African Innovation & Entrepreneurship Research (AfrIE) Hub: Developing inclusive innovation and entrepreneurship research

### Short Summary

This session will launch the AfrIE Hub. Panellists will discuss ways to develop an inclusive environment involving innovation and entrepreneurship scholars, students, practitioners and the community.



**Prof Dr Amon Simba** is an Associate Professor of entrepreneurship and innovation at Nottingham Business School (NBS) in the UK, and his expertise lies in entrepreneurship and innovation with a focus on Africa. Amon is the Director of the AfrIE Research Hub at NBS. He supervises PhD students whose studies focus on entrepreneurship & innovation. In addition to his roles at NBS, he is a Professor of Entrepreneurship at the Central University of Technology, Free State, Bloemfontein, South Africa. Amon is also an Associate Editor for the International Journal of Entrepreneurship and Small Business (IJESB) and the Journal of Small Business & Entrepreneurship (JSBE).

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**Prof Dr Susan Müller** is a Professor of Entrepreneurship at Bern University of Applied Sciences. In her research she aims to understand design principles of effective social innovations, how we can teach entrepreneurship responsibly and effectively, and how entrepreneurs navigate the early stages of their businesses. Currently, Susan is involved in several research projects in these areas. In the area of social innovation, she is conducting an exploratory study to identify the design principles of effective, low-cost private schools in informal urban settlements in Nairobi.

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**Professor Peter Quartey** is Director, Institute of Statistical, Social & Economic Research, University of Ghana & Director, Retail Finance Distribution (ReFinD) Research Network. He served as the Deputy Director, Centre for Migration Studies (University of Ghana). Prof. Peter Quartey served as the Head, Economics Division, Institute of Statistical, Social and Economic Research, University of Ghana and currently the Director, Institute of Statistical, Social and Economic Research, University of Ghana.



**Prof Michael H. Morris** is Professor of Entrepreneurship & Social Innovation at the University of Notre Dame's Keough School of Global Development. He previously served as the George and Lisa Etheridge Professor of Entrepreneurship at the University of Florida. The entrepreneurship programs he has built at three universities have been ranked in the top ten nationally.

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**Dr Mathew Nyashanu** is a Senior Lecturer within the School of Social Sciences at Nottingham Trent University (NTU). Dr Nyashanu contributes to a number of modules both for undergraduate and postgraduate. Some of the modules that he contributes to include Global Health and Development, Health Promotion, Research and Professional Practice among others. Mathew also engages in research on different health issues. He supervises students on their dissertations for both undergraduate and postgraduate health and social care courses. Mathew also collaborates with community groups working in health and development.

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**Dr Diana Nandagire Ntamu** is an entrepreneurship development specialist and the director of the Entrepreneurship, Innovation and Incubation Centre at Makerere University Business School (MUBS). She is a senior lecturer in the Department of Entrepreneurship and holds a Doctor of Philosophy (PhD), an MBA (Entrepreneurship and Small Business Management) and a BA Education (Economics major) from Makerere University.

Dr. Ntamu has spent the last 20 years collaborating with national and international organizations to advance entrepreneurship through training and research. She has created and implemented training programs for micro, small, and medium-sized firms in her capacity as the director of the Entrepreneurship, Innovation, and Incubation Centre, and she has provided leadership to different projects at the MUBS Entrepreneurship Centre. She has researched entrepreneurship in family businesses, entrepreneurship and poverty alleviation in markets, marginalization and women's entrepreneurship, youth employment, financial resilience, business models, entrepreneurial resilience and social entrepreneurship. She has also conducted research on small and growing businesses in Uganda and Nigeria. She has supported organizations as a consultant in creating roadmaps for transformation.

Dr. Ntamu believes in promoting microfinance and entrepreneurship as a vehicle for poverty reduction. She continues to promote social and economic change, building entrepreneurial skills of youth and women groups around the country.

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**Prof Jackson Kivui Maalu** is the Dean of the School of Business and Associate Professor of Entrepreneurship and Strategy at the University of Nairobi. He holds a PhD in Entrepreneurship and Strategic Management and has held various administrative positions in the University including being the Director of Mombasa Campus of the University of Nairobi for five years, and the Director of the Students Welfare Authority for four years.

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**Dr Christopher Kusemererwa** is the Head of Department of Entrepreneurship and Innovation at Makerere University. He is also a coach within the Entrepreneurship, Innovation, and Incubation Centre at Makerere University.

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**Prof Ndemo Bitange** is the Kenyan Ambassador to the EU and Professor of Entrepreneurship at the University of Nairobi's Business School. His research centers on the link between ICTs and small and medium enterprises with emphasis on how ICTs influence economic development in Africa. He chaired the Kenya Distributed Ledgers and Artificial Intelligence Taskforce that developed a Kenyan road map for digital transformation. He is an advisor and Board member to several organizations including Safaricom one of the leading telecommunication companies in Africa, a member of the OECD Expert Panel for Blockchain, World Economic Forum Global Blockchain Council (part of the World Economic Forum's Global Fourth Industrial Revolution Councils). He has also been a Permanent Secretary of Kenya's Ministry of Information and Communication where he was credited with facilitating many transformative ICT projects, a Senior advisor to UN's Global Pulse (Big Data initiatives), and the UNCDF's Better than Cash Alliance and UNICEF's Innovation Council. He is an Open Data/Big Data evangelist and dedicated to simplification (visualization) of data for ordinary citizens to consume. He writes two columns every week for the Business Daily and Nation On-line.

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**Dr Oyedele Ogundana** is a Senior Lecturer in the Accounting and Finance division at Nottingham Business School, Nottingham Trent University. Within NBS, he plays a pivotal role in teaching and research, serving as a module lead for Comparative Corporate Reporting (CCR) and Research Project at both undergraduate and postgraduate levels. Oyedele's diverse research portfolio encompasses areas such as entrepreneurship, entrepreneurial finance, micro-entrepreneurship, family businesses, social entrepreneurship, international entrepreneurship, international business, business growth, financial reporting, and other related topics.